

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353930

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION		08/21/2015	CORPORATION:

## RECEIVING PARTY DATA

<b>Name:</b>	ANTARES CAPITAL LP
<b>Street Address:</b>	500 WEST MONROE STREET
<b>City:</b>	CHICAGO
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	60661
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

## PROPERTY NUMBERS Total: 76

Property Type	Number	Word Mark
Registration Number:	3729684	ADGATEWAY
Registration Number:	3862168	ATTENTION REWARDS
Registration Number:	2204246	E-MILES
Registration Number:	4066316	E-MILES
Registration Number:	4142772	E-MILES DELIVERS RESULTS THAT BOTH A CMO
Registration Number:	4066321	E-MILES IT'S ABOUT TIME
Registration Number:	4396779	E-MILES MOBILE
Registration Number:	3578225	ENGAGEMENT REWARDS
Registration Number:	2946287	MILES FOR MINUTES
Registration Number:	3433211	MILES FOR YOUR TIME
Registration Number:	4199978	TURN YOUR ONE WAY COMMUNICATION INTO A T
Registration Number:	3482519	YOUR TIME HAS NEVER BEEN MORE REWARDING
Registration Number:	4061609	ADIMENSION
Registration Number:	4246048	"BY-INVITATION-ONLY"
Registration Number:	4543990	CHANGING THE WORLD ONE SURVEY AT A TIME
Registration Number:	4481758	CLOUD COMMUNITIES
Registration Number:	4198911	CONVERSATION
Registration Number:	4091444	DAY AFTER

CH \$1915.00 3729684

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3546851	DO YOUR RESEARCH - YOU'LL CHOOSE E-REWAR
Registration Number:	3381026	DYNAMIC PROFILE ENRICHMENT
Registration Number:	2516570	E
Registration Number:	3461944	E E-REWARDS MEDICAL MARKET RESEARCH
Registration Number:	3462006	E E-REWARDS OPINION PANEL
Registration Number:	2587205	E-OFFER
Registration Number:	2368959	E-REWARDS
Registration Number:	3343127	E-REWARDS
Registration Number:	3477697	ERI
Registration Number:	4215221	ERI
Registration Number:	4207481	ERI E-REWARDS INC
Registration Number:	3669917	ERI MARKET RESEARCH
Registration Number:	3667204	ERI RESEARCH
Registration Number:	3901619	EVOLISTEN
Registration Number:	3510306	FRACTIONAL OWNERSHIP PANEL
Registration Number:	3599500	GIVE YOUR OPINION. GET COOL REWARDS.
Registration Number:	3678058	GLOBAL PANEL
Registration Number:	3725976	HYBRID INTERVIEWING
Registration Number:	3609852	NATIONPULSE
Registration Number:	4140216	OMNIGIVE
Registration Number:	3336960	OMNIPULSE
Registration Number:	4486247	ONDIMENSION
Registration Number:	4115154	ONLINE OBSERVATIONS
Registration Number:	3510305	OPINION POINTS
Registration Number:	3669869	PANEL PLUS +
Registration Number:	3693940	PANELIST DNA
Registration Number:	3355661	QUALITY ONLINE PANELS. PROVEN RESULTS.
Registration Number:	4025122	RESEARCH NOW
Registration Number:	2646545	REWARDING BUSINESS RELATIONSHIPS
Registration Number:	4359074	RIVERSELECT
Registration Number:	4025123	R N
Registration Number:	4025124	R N RESEARCH NOW
Registration Number:	4159164	SAMPLENOW
Registration Number:	3667158	SAMPLE PLUS+
Registration Number:	4511341	SAMPLIFY
Registration Number:	4324896	SHAPE THE WORLD AROUND YOU
Registration Number:	3461626	STRATEGIC INTELLIGENCE GROUP
Registration Number:	3477619	U.TALK.BACK

Property Type	Number	Word Mark
Registration Number:	3599499	U.TALK.BACK OPINION PANEL
Registration Number:	3634110	UNCLEARDATAITIS
Registration Number:	3693941	VERACITY360
Registration Number:	4117521	IIII IPINION
Registration Number:	4177888	IIII IPINION
Registration Number:	4403969	CROWDVI.BE
Registration Number:	3526183	PEANUT LABS
Registration Number:	4028940	PEANUT LABS
Registration Number:	3526180	SAMPLE3.0
Registration Number:	4127756	SURVEYTOOL.COM
Serial Number:	85926735	LOYALTY FUNDRAISING
Serial Number:	85926816	REWARDED DONORS ARE LOYAL DONORS
Serial Number:	86295812	DETECT AND DIRECT
Serial Number:	86116126	MOBILE RESEARCH SCORE
Serial Number:	86088760	RELEVANT MOVEMENT
Serial Number:	85627142	RESEARCH NOW MOBILE
Serial Number:	85603716	RESEARCH ROCKET
Serial Number:	85594536	SYNDICATED INSIGHTS
Serial Number:	85604326	THE MOBILE CHANNEL
Serial Number:	85493653	CROWDVIBE

#### CORRESPONDENCE DATA

Fax Number: 2123108007

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212.310.8239

Email: Juan.Arias@weil.com

Correspondent Name: Maria Lei

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	47660.3502 - MARIA LEI
NAME OF SUBMITTER:	Maria Lei
SIGNATURE:	/Maria Lei/
DATE SIGNED:	09/03/2015

#### Total Attachments: 17

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**ASSIGNMENT OF INTELLECTUAL PROPERTY  
SECURITY AGREEMENT**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “Assignment”), dated as of August 21, 2015, is by **GENERAL ELECTRIC CAPITAL CORPORATION** (individually, “**GECC**”), acting in its capacity as the current and resigning administrative agent (in such capacity, the “**Retiring Agent**”) and **ANTARES CAPITAL LP**, a Delaware limited partnership (individually, “**Antares**”), acting in its capacity as the successor administrative agent (in such capacity, the “**Successor Agent**”).

**RECITALS:**

**WHEREAS**, Research Now Group, Inc., Peanut Labs, Inc., e-Miles, Inc. and iPinion, Inc., each as a “Grantor”, and Retiring Agent are parties to those certain of those intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the “**Agreements**”) covering certain intellectual property set forth on Exhibit B attached hereto; and

**WHEREAS**, pursuant to that certain Omnibus Agency Transfer Agreement by and among GECC, as the Retiring Agent, and Antares, as Successor Agent, Retiring Agent has assigned to Successor Agent all of its rights, remedies, duties and other obligations under, among other documents, the Agreements, in each instance, in its capacity as administrative agent and, if applicable, collateral agent.

**NOW, THEREFORE**, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

*- Remainder of Page Intentionally Left Blank; Signature Page Follows –*

IN WITNESS WHEREOF, Retiring Agent and Successor Collateral Agent have caused this Assignment to be duly executed as of the date first above written.

**RETIRING AGENT:**

**GENERAL ELECTRIC CAPITAL  
CORPORATION**

By: 

Name: John Courtney

Its: Duly Authorized Signatory

**SUCCESSOR AGENT:**

**ANTARES CAPITAL LP**

By: 

Name: John Courtney

Title: Duly Authorized Signatory

## EXHIBIT A

First Lien Copyright Security Agreement dated as of March 18, 2015 and filed with the United States Copyright Office on March 18, 2015

Second Lien Copyright Security Agreement dated as of March 18, 2015 and filed with the United States Copyright Office on March 18, 2015

First Lien Patent Security Agreement dated as of March 18, 2015 and filed with the United States Patent and Trademark Office on March 18, 2015 at Reel 035223, Frame 0776

Second Lien Patent Security Agreement dated as of March 18, 2015 and filed with the United States Patent and Trademark Office on March 18, 2015 at Reel 035223, Frame 0789

First Lien Trademark Security Agreement dated as of March 18, 2015 and filed with the United States Patent and Trademark Office on March 18, 2015 at Reel 5481, Frame 0305

Second Lien Trademark Security Agreement dated as of March 18, 2015 and filed with the United States Patent and Trademark Office on March 18, 2015 at Reel 5481, Frame 0319

**EXHIBIT B**

**Copyrights**

Owner	Copyright	Registration/ Application Number	Registration/Application Date	Jurisdiction	Status
e-Miles, Inc.	e-Miles Website Design	VA 1-737-329	4/2/2010	US	Registered; assignment from e-Miles LLC to e-Miles, Inc. recorded 12/10/2010
Peanut Labs, Inc.	Compilation of Web Pages from Weekly Cinema Website	TX 7-241-248	10/27/2010	US	Registered
Peanut Labs, Inc.	Frequently Asked Questions Page from Weekly Cinema Website	TX 7-241-251	10/27/2010	US	Registered
Peanut Labs, Inc.	Terms and Conditions Page from Weekly Cinema Website	TX 7-241-246	10/27/2010	US	Registered
Peanut Labs, Inc.	Who Are We Page from Weekly Cinema Website	TX 7-241-253	10/27/2010	US	Registered
e-Rewards, Inc.	Catch the Wave Ad	VA 1-910-888	9/24/2012	US	Registered


**Trademarks**

**Registration/  
Application Numbers**

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
e-Miles, Inc.	ADGATEWAY	Word Mark	3729684	12/22/2009	US	Registered
e-Miles, Inc.	ATTENTION REWARDS	Word Mark	3862168	10/12/2010	US	Registered



Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
e-Miles, Inc.	ATTENTION REWARDS	Word Mark	5556154	11/22/2007	CTM	Registered
e-Miles, Inc.	E-MILLES	Word Mark	618686	3/18/1999	CTM	Registered
e-Miles, Inc.	E-MILLES	Word Mark	2204246	11/17/1998	US	Registered
e-Miles, Inc.	E-MILLES (logo)	Design	4066316	12/6/2011	US	Registered
e-Miles, Inc.	E-MILLES (logo)	Design	10261774	4/13/2013	CTM	Registered
e-Miles, Inc.	E-MILLES (logo)	Design	1465874	2/4/2013	Australia	Registered
e-Miles, Inc.	E-MILLES DELIVERS RESULTS THAT BOTH A CMO AND A CFO WILL LOVE	Word Mark	4142772	5/15/2012	US	Registered
e-Miles, Inc.	E-MILLES IT'S ABOUT TIME (logo)	Design	4066321	12/6/2011	US	Registered
e-Miles, Inc.	E-MILLES MOBILE	Word Mark	4396779	9/3/2013	US	Registered
e-Miles, Inc.	ENGAGEMENT REWARDS	Word Mark	3578225	2/17/2009	US	Registered
e-Miles, Inc.	MILES FOR MINUTES	Word Mark	2946287	5/3/2005	US	Registered
e-Miles, Inc.	MILES FOR MINUTES	Word Mark	937912	11/27/2000	CTM	Registered
e-Miles, Inc.	MILES FOR YOUR TIME	Word Mark	3433211	5/20/2008	US	Registered
e-Miles, Inc.	TURN YOUR ONE WAY COMMUNICATION INTO A TWO WAY CONVERSATION	Word Mark	4199978	8/28/2012	US	Registered
e-Miles, Inc.	YOUR TIME HAS NEVER BEEN MORE REWARDING	Word Mark	3482519	8/5/2008	US	Registered
Research Now Group, Inc.	ADIMENSION	Word Mark	4061609	11/22/2011	US	Registered

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
Research Now Group, Inc.	"BY-INVITATION-ONLY"	Word Mark	4246048	11/20/2012	US	Registered
Research Now Group, Inc.	CHANGING THE WORLD ONE SURVEY AT A TIME	Word Mark	4543990	6/3/2014	US	Registered
Research Now Group, Inc.	CLOUD COMMUNITIES (and design)	Design	4481758	2/11/2014	US	Registered
Research Now Group, Inc.	CONVERSION (design)	Design	4198911	8/28/2012	US	Registered
Research Now Group, Inc.	DAY AFTER	Word Mark	4091444	1/24/2012	US	Registered
Research Now Group, Inc.	DO YOUR RESEARCH - YOU'LL CHOOSE E-REWARDS.	Word Mark	3546851	12/16/2008	US	Registered
Research Now Group, Inc.	DYNAMIC PROFILE ENRICHMENT	Word Mark	3381026	2/12/2008	US	Registered
Research Now Group, Inc.	 E (Logo Design)	Design	2516570	12/11/2001	US	Registered
e-Rewards, Inc.	E (Logo Design)	Design	6893572	3/16/2009	CTM	Registered
Research Now Group, Inc.	e-e-REWARDS MEDICAL MARKET RESEARCH	Design	3461944	7/8/2008	US	Registered
Research Now Group, Inc.	e-e-REWARDS OPINION PANEL	Design	3462006	7/8/2008	US	Registered
Research Now Group, Inc.	E-OFFER	Word Mark	2587205	7/2/2002	US	Registered
Research Now Group, Inc.	E-REWARDS	Word Mark	2368959	7/18/2000	US	Registered
e-Rewards, Inc.	E-REWARDS	Word Mark	618611	3/18/1999	CTM	Registered
Research Now Group, Inc.	E-REWARDS (and Design)	Design	3343127	11/27/2007	US	Registered
Research Now Group, Inc.	ERI	Word Mark	3477697	7/29/2008	US	Registered
Research Now Group, Inc.	eri (stylized)	Design	4215221	9/25/2012	US	Registered

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
Research Now Group, Inc.	eri e-rewards inc. (logo)	Design	4207481	9/11/2012	US	Registered
Research Now Group, Inc.	ERI MARKET RESEARCH	Word Mark	3669917	8/18/2009	US	Registered
Research Now Group, Inc.	ERI RESEARCH	Word Mark	3667204	8/11/2009	US	Registered
Research Now Group, Inc.	EVOLISTEN	Word Mark	3901619	1/4/2011	US	Registered
Research Now Group, Inc.	ERACTIONAL OWNERSHIP PANEL (Design)	Design	3510306	9/30/2008	US	Registered
Research Now Group, Inc.	GIVE YOUR OPINION. GET COOL REWARDS.	Word Mark	3599500	3/31/2009	US	Registered
Research Now Group, Inc.	GLOBAL PANEL	Word Mark	3678058	9/1/2009	US	Registered
Research Now Group, Inc.	HYBRID INTERVIEWING	Word Mark	3725976	12/15/2009	US	Registered
Research Now Group, Inc.	NATIONPULSE	Word Mark	3609852	4/21/2009	US	Registered
Research Now Group, Inc.	OMNIGIVE	Word Mark	4140216	5/8/2012	US	Registered
Research Now Group, Inc.	OMNIPULSE	Word Mark	3336960	11/13/2007	US	Registered
Research Now Group, Inc.	ONDIMENSION	Word Mark	4486247	2/18/2014	US	Registered
Research Now Group, Inc.	ONLINE OBSERVATIONS	Word Mark	4115154	3/20/2012	US	Registered
Research Now Group, Inc.	OPINION POINTS	Word Mark	3510305	9/30/2008	US	Registered
Research Now Group, Inc.	PANEL PLUS +	Word Mark	3669869	8/18/2009	US	Registered
Research Now Group, Inc.	PANELIST DNA	Word Mark	3693940	10/6/2009	US	Registered

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
e-Rewards, Inc.	PANELIST DNA	Word Mark	8502965	2/17/2010	CTM	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	2524412	2/19/2010	UK	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	302009030444	12/15/2009	Germany	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	93671670	8/21/2009	France	Registered
Research Now Group, Inc.	QUALITY ONLINE PANELS, PROVEN RESULTS.	Word Mark	3355661	12/18/2007	US	Registered
Research Now Group, Inc.	RESEARCH NOW	Word Mark	4025122	9/13/2011	US	Registered
Research Now Group, Inc.	REWARDING BUSINESS RELATIONSHIPS	Word Mark	2646545	11/5/2002	US	Registered
Research Now Group, Inc.	RIVERSELECT	Word Mark	4359074	6/25/2013	US	Registered
Research Now Group, Inc.	RN (Design)	Design	4025123	9/13/2011	US	Registered
Research Now Group, Inc.	RN RESEARCH NOW (Design)	Design	4025124	9/13/2011	US	Registered
Research Now Group, Inc.	SAMPLENOW	Word Mark	4159164	6/12/2012	US	Registered
Research Now Group, Inc.	SAMPLE PLUS+	Word Mark	3667158	8/11/2009	US	Registered
Research Now Group, Inc.	SAMPLIFY	Word Mark	4511341	4/8/2014	US	Registered
Research Now Group, Inc.	SHAPE THE WORLD AROUND YOU	Word Mark	4324896	4/23/2013	US	Registered
Research Now Group, Inc.	STRATEGIC INTELLIGENCE GROUP	Word Mark	3461626	7/8/2008	US	Registered
e-Rewards, Inc.	U.TALK.BACK	Word Mark	TMA780349	10/22/2010	Canada	Registered

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
Research Now Group, Inc.	U.TALK.BACK	Word Mark	3477619	7/29/2008	US	Registered
Research Now Group, Inc.	U.TALK.BACK OPINION PANEL (Design)	Design	3599499	3/31/2009	US	Registered
Research Now Group, Inc.	UNCLEARDATATIS	Word Mark	3634110	6/9/2009	US	Registered
Research Now Group, Inc.	VERACITY 360 (and Design)	Design	3693941	10/6/2009	US	Registered
e-Rewards, Inc.	VERACITY 360 (and Design)	Design	TMA809990	10/25/2011	Canada	Registered
e-Rewards, Inc.	VERACITY 360 (and Design)	Design	7533698	1/19/2009	CTM	Registered
e-Rewards, Inc.	VERACITY 360 (and Design)	Design	302009003028	7/20/2009	Germany	Registered
e-Rewards, Inc.	VERACITY 360 (and Design)	Design	2506664	4/24/2009	Great Britain	Registered
e-Rewards, Inc.	VERACITY 360 (and Design)	Design	93632888	7/31/2009	France	Registered
iPinion, Inc.	IPINION (and Design)	Design	4117521	3/27/2012	US	Registered
iPinion, Inc.	IPINION (and Design)	Design	4177888	7/24/2012	US	Registered
Peanut Labs, Inc.	CROWDVI.BE	Word Mark	4403969	9/17/2013	US	Registered
Peanut Labs, Inc.	PEANUT LABS	Word Mark	3526183	11/4/2008	US	Registered
Peanut Labs, Inc.	PEANUT LABS (and design)	Design	4028940	9/20/2011	US	Registered
Peanut Labs, Inc.	SAMPLE3.0	Word Mark	3526180	11/4/2008	US	Registered
Peanut Labs, Inc.	SURVEYTOOL.COM & logo	Design	4127756	4/17/2012	US	Registered
e-Miles, Inc.	LOYALTY FUNDRAISING	Word Mark	85/926735	5/8/2013	US	Pending

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
e-Miles, Inc.	REWARDED DONORS ARE LOYAL DONORS	Word Mark	85/926816	5/8/2013	US	Pending
Research Now Group, Inc.	DETECT AND DIRECT	Word Mark	86/295812	5/30/2014	US	Pending
Research Now Group, Inc.	MOBILE RESEARCH SCORE	Word Mark	86/116126	11/12/2013	US	Pending
Research Now Group, Inc.	RELEVANT MOVEMENT	Word Mark	86/088760	10/10/2013	US	Pending
Research Now Group, Inc.	RESEARCH NOW MOBILE	Word Mark	85/627142	5/16/2012	US	Pending
Research Now Group, Inc.	RESEARCH ROCKET	Word Mark	85/603716	4/20/2012	US	Pending
Research Now Group, Inc.	SYNDICATED INSIGHTS (refiled application)	Word Mark	85/594536	4/11/2012	US	Pending
Research Now Group, Inc.	THE MOBILE CHANNEL	Word Mark	85/604326	4/20/2012	US	Pending
Peanut Labs, Inc.	CROWDVIBE	Word Mark	85/493653	12/13/2011	US	Pending
Research Now Group, Inc.	DO YOUR RESEARCH - YOU'LL CHOOSE E-REWARDS.	Word Mark	3546851	12/16/2008	US	Registered
Research Now Group, Inc.	ERI MARKET RESEARCH	Word Mark	3669917	8/18/2009	US	Registered
Research Now Group, Inc.	ERI RESEARCH	Word Mark	3667204	8/11/2009	US	Registered
Research Now Group, Inc.	GIVE YOUR OPINION. GET COOL REWARDS.	Word Mark	3599500	3/31/2009	US	Registered
Research Now Group, Inc.	GLOBAL PANEL	Word Mark	3678058	9/1/2009	US	Registered
Research Now Group, Inc.	HYBRID INTERVIEWING	Word Mark	3725976	12/15/2009	US	Registered

Owner	Trademark	Type	Registration/Application Number	Registration/Application Date	Jurisdiction	Status
Research Now Group, Inc.	NATIONPULSE	Word Mark	3609852	4/21/2009	US	Registered
Research Now Group, Inc.	PANEL PLUS +	Word Mark	3669869	8/18/2009	US	Registered
Research Now Group, Inc.	PANELIST DNA	Word Mark	3693940	10/6/2009	US	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	8502965	2/17/2010	CTM	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	2524412	2/19/2010	UK	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	302009030444	12/15/2009	Germany	Registered
e-Rewards, Inc.	PANELIST DNA	Word Mark	93671670	8/21/2009	France	Registered
Research Now Group, Inc.	SAMPLE PLUS+	Word Mark	3667158	8/11/2009	US	Registered
Research Now Group, Inc.	U.TALK.BACK OPINION PANEL (Design)	Design	3599499	3/31/2009	US	Registered
Research Now Group, Inc.	UNCLEARDATAITIS	Word Mark	3634110	6/9/2009	US	Registered
Peannut Labs, Inc.	SAMPLE3.0	Word Mark	3526180	11/4/2008	US	Registered

Patents

Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
Research Now Group, Inc.	METHOD AND SYSTEM FOR EVALUATING, REPORTING, AND IMPROVING ON-LINE PROMOTION EFFECTIVENESS	8799208	8/5/2014	US	Patent granted – Maintenance fees due 2/5/2018; 2/5/2022; and 2/5/2026

Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
Research Now Group, Inc.	METHOD AND SYSTEM FOR EVALUATING, REPORTING, AND IMPROVING ON-LINE PROMOTION EFFECTIVENESS - CONTINUATION APPLICATION	14/332,854	7/16/2014	US	Pending
Research Now Group, Inc.	METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF RESEARCH PANEL MEMBERS	8175903	5/8/2012	US	Patent granted -- Maintenance fees due 11/8/2015; 11/8/2019; and 11/8/2023
Research Now Group, Inc.	METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF RESEARCH PANEL MEMBERS	PCT/US2009/63336	11/5/2009	PCT	Dead - national filings were made
Research Now Group, Inc.	METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF RESEARCH PANEL MEMBERS	2009313584	11/5/2009	Australia	Australian national phase application filed - pending
Research Now Group, Inc.	METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF RESEARCH PANEL MEMBERS	2742760	11/5/2009	Canada	Canadian national phase application filed - pending
Research Now Group, Inc.	METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF RESEARCH PANEL MEMBERS	9825387.5	5/31/2011	Europe	European national phase application filed - pending



Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
Research Now Group, Inc.	METHOD AND SYSTEM FOR SCREENING AND EVALUATION OF RESEARCH PANEL MEMBERS	12100701.6	1/20/2012	Hong Kong	Hong Kong application filed - pending
e-Miles, Inc.	Graphical User Interfaces	001237069-0001	9/28/2010	Europe	Registered - Renewal Date 9/28/2015
e-Miles, Inc.	Display Screen of a Communications Terminal with Graphical User Interface	D656503	3/27/2012	US	Design Patent granted
Research Now Group, Inc.	SYSTEM AND METHOD FOR CONDUCTING SURVEYS ON DEVICES WITHOUT REQUIRING PERSISTENT NETWORK CONNECTIVITY	13/068,107	5/2/2011	US	Pending
Research Now Group, Inc.	SYSTEM AND METHOD FOR CONDUCTING SURVEYS ON DEVICES WITHOUT REQUIRING PERSISTENT NETWORK CONNECTIVITY	PCT/US2012/036149	5/2/2012	PCT	Dead – national filings were made
Research Now Group, Inc.	SYSTEM AND METHOD FOR CONDUCTING SURVEYS ON DEVICES WITHOUT REQUIRING PERSISTENT NETWORK CONNECTIVITY	2012250822	5/2/2012	Australia	Australia national phase application filed -- pending
Research Now Group, Inc.	SYSTEM AND METHOD FOR CONDUCTING SURVEYS ON DEVICES WITHOUT REQUIRING PERSISTENT NETWORK CONNECTIVITY	2834847	5/2/2012	Canada	Canadian national phase application filed – pending

Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
Research Now Group, Inc.	System & Method for Generating a Knowledge Metric Using Qualitative Internet Data -- PROVISIONAL	61/528,862	8/30/2011	US	provisional application filed. Non-provisional application filed 8/30/2012
Research Now Group, Inc.	System & Method for Generating a Knowledge Metric Using Qualitative Internet Data -- NON-PROVISIONAL	8725773	5/13/2014	US	Patent Granted – Maintenance fees due 11/13/2017; 11/13/2021; and 11/13/2025
Research Now Group, Inc.	System & Method for Generating a Knowledge Metric Using Qualitative Internet Data	PCT/US2012/053121	8/30/2012	PCT	Dead – no national phase filings made
Research Now Group, Inc.	Systems for Applying Quantitative Marketing Research Principles to Qualitative Internet Data -- PROVISIONAL	61/185,073	6/8/2009	US	Provisional application. Non-provisional application filed 6/7/2010
Research Now Group, Inc.	Online Marketing Research Utilizing Sentiment Analysis & Tunable Demographics Analysis -- NON-PROVISIONAL	8694357	4/8/2014	US	Patent Granted – Maintenance fees due 10/8/2017; 10/8/2021; and 10/8/2025
Research Now Group, Inc.	Systems for Applying Quantitative Marketing Research Principles to Qualitative Internet Data	PCT/US2010/037640	6/7/2010	PCT	Dead – national phase filings were made
iPinion, Inc.	Compiling Images within a Respondent Interface Using Layers & Highlight Features	8731993	5/20/2014	US	Patent Granted – Maintenance fees due 11/20/2017; 11/20/2021; and 11/20/2025

Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
iPinion, Inc.	Compiling Images within a Respondent Interface Using Layers & Highlight Features	PCT/US2013/045017	6/10/2013	PCT	Dead – no national phase filings made
iPinion, Inc.	Utilizing Heat Maps to Represent Respondent Sentiments	13/492147	6/8/2012	US	Pending
iPinion, Inc.	Utilizing Heat Maps to Represent Respondent Sentiments	PCT/US2013/045022	6/10/2013	PCT	Dead – no national phase filings made
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Location	13/492158	6/8/2012	US	Pending
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Location	PCT/US2013/045032	6/10/2013	PCT	Dead – national phase filings made
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Location	2013270650	6/10/2013	Australia	Australian national phase application filed -- pending
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Location			Canada	Canadian national phase application filed -- pending
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Location	13800326.4	6/10/2013	Europe	European national phase application filed -- pending
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Behavior	13/492170	6/8/2012	US	Pending
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Behavior	PCT/US2013/045038	6/10/2013	PCT	Dead – national phase filings made
iPinion, Inc.	Optimizing Market Research Based on Mobile Respondent Behavior	2013270651	6/10/2013	Australia	Australian national phase application filed -- pending

Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
iPinion, Inc	Optimizing Market Research Based on Mobile Respondent Behavior			Canada	Canadian national phase application filed -- pending
iPinion, Inc	Optimizing Market Research Based on Mobile Respondent Behavior	13800260.5	6/10/2013	Europe	European national phase application filed -- pending
iPinion, Inc.	Optimizing Mobile User Data Storage	8818353	8/26/2014	US	Patent granted – Maintenance fees due 2/26/2018; 2/26/2022 and 2/26/2026
iPinion, Inc	Optimizing Mobile User Data Storage	PCT/US2013/045039	6/10/2013	PCT	Dead – no national phase filings made
iPinion, Inc	Optimizing Mobile User Data Storage – CONTINUATION APPLICATION	14/274565	5/9/2014	US	Pending
iPinion, Inc.	Optimizing Market Research using Indicia-Based Mobile Respondent Data	13/492213	6/8/2012	US	Pending
iPinion, Inc.	Optimizing Market Research using Indicia-Based Mobile Respondent Data	PCT/US2013/045040	6/10/2013	PCT	Dead – no national phase filings made
Research Now Group, Inc.	Using a Graph Database to Match Entities by Evaluating Boolean Expressions	13/733069	1/2/2013	US	Pending
Research Now Group, Inc.	Using a Graph Database to Match Entities by Evaluating Boolean Expressions	PCT/US2014/10077	1/2/2014	PCT	Pending
Research Now Group, Inc.	Quota Cell Priority Determination to Match a Panelist to a Market Research Project	13/733075	1/2/2013	US	Pending

Owner	Patent	Patent/Application Number	Patent/Application Date	Jurisdiction	Status
Research Now Group, Inc.	Quota Cell Priority Determination to Match a Panelist to a Market Research Project	PCT/US2014/010088	1/2/2014	PCT	Pending
Research Now Group, Inc.	Priority-Weighted Selection to Match a Panelist to a Market Research Project	13/733082	1/2/2013	US	Pending
Research Now Group, Inc.	Priority-Weighted Selection to Match a Panelist to a Market Research Project	PCT/US2014/010082	1/2/2014	PCT	Pending
Research Now Group, Inc.	Optimizing Market Research Using Mobile Respondent Observed Activities Determined from Third Party Data Sets -- PROVISIONAL	61/968975	3/21/2014	US	Pending
Research Now Group, Inc.	Scoring Tool for Research Surveys Deployed in a Mobile Environment	14/273402	5/8/2014	US	Pending