

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Education Corporation of America		09/03/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cadence Bank, N.A.		
Street Address:	2100 3rd Avenue North		
Internal Address:	Suite 1100		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203		
Entity Type:	National Association: ALABAMA		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2567380	CULINARD	
Registration Number:	2575830	VIRGINIA COLLEGE	
Registration Number:	2482439	DEVELOP A TASTE FOR SUCCESS	
Registration Number:	2485231	CULINARD THE CULINARY INSTITUTE OF VIRGI	
Registration Number:	2485230	CULINARD	
Registration Number:	3562793	EDUCATION CORPORATION OF AMERICA	
Registration Number:	3826380	VIRGINIA COLLEGE HEALTHCARE REIMBURSEMEN	
Registration Number:	3897905	ECOTECH INSTITUTE	
Registration Number:	3952166	ECOTECH INSTITUTE	
Registration Number:	3952190	MAKE THE WORLD YOUR WORKPLACE	
Registration Number:	3762681	YOUR SUCCESS STARTS HERE	
Registration Number:	4737957	EDUCATION CORPORATION OF AMERICA	
Serial Number:	86663724	BRIGHTWOOD	
Serial Number:	86705495	BRIGHTWOOD COLLEGE	
Serial Number:	86705267	BRIGHTWOOD COLLEGE	
CORRESPONDENCE DATA			
Fax Number:			

OP \$390.00 2567380

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipdocket@maynardcooper.com
Correspondent Name: Brandon Browning
Address Line 1: 1901 6th Avenue North
Address Line 2: Suite 2400
Address Line 4: Birmingham, ALABAMA 35203

ATTORNEY DOCKET NUMBER:	13086-0053
NAME OF SUBMITTER:	Brandon Browning
SIGNATURE:	/brandonbrowning/
DATE SIGNED:	09/03/2015

Total Attachments: 3

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**ASSIGNMENT AND GRANT OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

WHEREAS, EDUCATION CORPORATION OF AMERICA, a Delaware corporation (the “Pledgor”), is the owner of the trademarks and service marks listed on Schedule A attached hereto, which marks are registered or have pending registrations in the United States Patent and Trademark Office as set forth on Schedule A attached hereto (all such trademarks, service marks, registrations and applications, collectively, the “Trademarks”) and is the owner of the patents listed on Schedule A attached hereto, which patents are registered or have pending applications in the United States Patent and Trademark Office as set forth on Schedule A attached hereto (all such patents, registrations and applications, collectively, the “Patents”); and

WHEREAS, the Pledgor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the “Security Agreement”), dated as of September 3, 2015, in which the Pledgor has agreed with Cadence Bank, N.A, as Collateral Agent (the “Collateral Agent”), with offices at 2100 3rd Avenue North, Suite 1100, Birmingham, Alabama 35203, to execute this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Pledgor does hereby assign and grant to the Collateral Agent a security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks and the Patents. This Assignment has been given in conjunction with the assignment and security interest granted to the Collateral Agent under the Security Agreement, and the provisions of this Assignment are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

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EDUCATION CORPORATION OF AMERICA

By: 
Christopher Boehm

Title: Executive Vice President, Chief Financial Officer
and Treasurer

STATE OF Illinois)
COUNTY OF COOK)

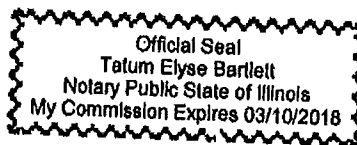
I, the undersigned authority, a Notary Public in and for said County in said State, hereby certify that Christopher Boehm, whose name as CFO of Education Corporation of America, a Delaware corporation, is signed to the foregoing instrument, and who is known to me, acknowledged before me on this day that, being informed of the contents of said instrument, he, as such officer and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and official seal, this the 01 day of August, 2015.


Notary Public

AFFIX SEAL





My commission expires: 03/10/2018



[Signature Page to Assignment of Patents and Trademarks]

Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Jurisdiction(s) and Office Where Registered	Registration Number	Owner of Mark	Reg. Date Exp. Date
Culinar	US PTO (Principal Register)	2567380	Education Corporation of America	5-7-02 5-10-22
Virginia College	US PTO (Principal Register)	2575830	Education Corporation of America	6-4-02 5-30-22
Develop a Taste for Success	US PTO (Principal Register)	2482439	Education Corporation of America	8-28-01 10-11-21
Culinar, The Culinary Institute of Virginia College	US PTO (Principal Register)	2485231	Education Corporation of America	9-4-01 8-25-21
 CULINAR. <small>The Culinary Institute of Virginia College</small>	US PTO (Principal Register)	2485230	Education Corporation of America	9-4-01 9-22-21
Education Corporation of America	US PTO (Supplemental Register)	3562793	Education Corporation of America	1-13-09 1-16-21
Virginia College Healthcare Reimbursement Services	US PTO (Principal Register)	3826380	Education Corporation of America	7-27-10 7-27-20
Ecotech Institute	US PTO (Principal Register)	3897905	Education Corporation of America	12-28-10 12-28-20
 ecotech INSTITUTE	US PTO (Principal Register)	3952166	Education Corporation of America	4-26-11 4-26-21
Make the World Your Workplace	US PTO (Principal Register)	3952190	Education Corporation of America	4-26-11 4-26-21
Your Success Starts Here	US PTO (Principal Register)	3762681	Education Corporation of America	3-23-10 3-23-20
Education Corporation of America	US PTO (Principal Register)	4737957	Education Corporation of America	5-19-15 5-19-25
Brightwood	US PTO - Application	Serial No. 86663724	Education Corporation of America	Filed 6-16-15
 Brightwood College	US PTO - Application	Serial No. 86705495	Education Corporation of America	Filed 7-27-15
 Brightwood College	US PTO - Application	Serial No. 86705267	Education Corporation of America	Filed 7-27-15

PATENTS AND PATENT APPLICATIONS

NONE