

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM354456

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CENTERFIELD MEDIA HOLDINGS, LLC		09/08/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EAST WEST BANK, as Agent		
<b>Street Address:</b>	135 N. Los Robles Avenue, 7th Floor		
<b>City:</b>	Pasadena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91101		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4327839	CENTERFIELD MEDIA	
<b>Registration Number:</b>	4382700	CLICKS.NET	
<b>Registration Number:</b>	4323809	CENTERFIELD	
<b>Registration Number:</b>	4323788	DEMAND EFFICIENCY FROM EVERY CLICK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138915788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-8915935		
<b>Email:</b>	hpanneck@buchalter.com		
<b>Correspondent Name:</b>	Helen Panneck		
<b>Address Line 1:</b>	1000 Wilshire Blvd., Ste. 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	E0717-0015		
<b>NAME OF SUBMITTER:</b>	Helen Panneck		
<b>SIGNATURE:</b>	/Helen Panneck/		
<b>DATE SIGNED:</b>	09/09/2015		
<b>Total Attachments: 4</b>			
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NOTICE OF  
GRANT OF SECURITY INTEREST  
IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

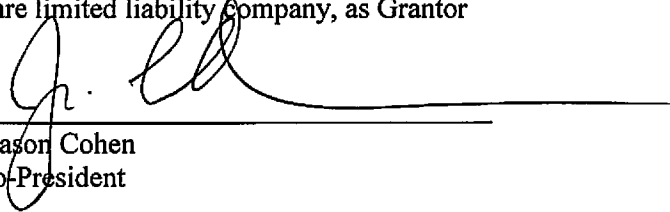
Please be advised that pursuant to the Security and Pledge Agreement dated as of September 8, 2015 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the “Agreement”) and among the Grantors party thereto (each an “Grantor” and collectively, the “Grantors”) and East West Bank, a California banking corporation, as administrative agent (the “Administrative Agent”) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

*[Remainder of page left intentionally blank]*


Very truly yours,

**CENTERFIELD MEDIA HOLDINGS, LLC,**  
a Delaware limited liability company, as Grantor

By:   
Name: Jason Cohen  
Title: Co-President

Acknowledged and Accepted:


EAST WEST BANK,  
a California banking corporation,  
as Administrative Agent

By:  \_\_\_\_\_  
Name: Allen Ameri  
Title: First Vice President – Capital Markets

Notice of Grant of Security Interest in Trademarks

**TRADEMARK**  
**REEL: 005619 FRAME: 0467**

**SCHEDULE 1**  
**TRADEMARKS AND TRADEMARK APPLICATIONS**

LOAN PARTY/OWNER	TRADEMARKS	APPLICATION/ REGISTRATION NUMBER	APPLICATION/REG ISTRATION DATE
Centerfield Media Holdings, LLC		4327839	April 30, 2013
Centerfield Media Holdings, LLC		4382700	August 13, 2013
Centerfield Media Holdings, LLC	CENTERFIELD	4323809	April 23, 2013
Centerfield Media Holdings, LLC	DEMAND EFFICIENCY FROM EVERY CLICK	4323788	April 23, 2013

Schedule 1