

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM355999

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HERITAGE BANK OF COMMERCE		09/22/2015	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	CONTECH HOLDINGS, LLC
<b>Street Address:</b>	32 Union Square East
<b>Internal Address:</b>	4th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10003
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA
<b>Name:</b>	CONTECH, LLC
<b>Street Address:</b>	32 Union Square East
<b>Internal Address:</b>	4th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10003
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
<b>Serial Number:</b>	86215818	JETSTREAM
<b>Serial Number:</b>	86215816	JETSTREAM
<b>Serial Number:</b>	86356059	PUBOS
<b>Serial Number:</b>	86356019	PUBOS
<b>Serial Number:</b>	86039804	SMART FLOOR
<b>Serial Number:</b>	86039789	SMART FLOOR
<b>Serial Number:</b>	86059484	REACTIVE SEGMENTING
<b>Serial Number:</b>	86047238	LIQUID INVENTORY
<b>Registration Number:</b>	4175001	SONOBI
<b>Serial Number:</b>	85833588	SITELINE
<b>Serial Number:</b>	85833568	SITELINE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4175002	SONOBI MOBILE
<b>CORRESPONDENCE DATA</b>		
Fax Number:	8585506420	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	858-550-6403	
Email:	erin.obrien@cooley.com	
Correspondent Name:	Erin O'Brien	
Address Line 1:	c/o Cooley LLP	
Address Line 2:	4401 Eastgate Mall	
Address Line 4:	San Diego, CALIFORNIA 92121	
ATTORNEY DOCKET NUMBER:	308012-115 CONTECH SONOBI	
NAME OF SUBMITTER:	Erin O'Brien	
SIGNATURE:	/Erin O'Brien/	
DATE SIGNED:	09/23/2015	
<b>Total Attachments: 3</b>		
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September \_22\_, 2015 by HERITAGE BANK OF COMMERCE, a California corporation (“Lender”) in favor of CONTECH HOLDINGS, LLC, a Florida limited liability company (“Holdings”), and CONTECH, LLC (“Borrower”) (Holdings and Borrower, collectively, “Company”) with a principal place of business located at 32 Union Square East, 4<sup>th</sup> Floor, New York, NY 10003.

Recital

WHEREAS Company granted to Lender a security interest in the patents and trademarks described on Exhibits A and B, respectively, attached hereto (collectively, the “Intellectual Property”) under an Intellectual Property Security Agreement dated as of January 16, 2015 as amended from time to time (the “Security Agreement”) and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

HERITAGE BANK OF COMMERCE



Name: Leslie Bludau

Title: VP/Operations Manager

150 Almaden Blvd.  
San Jose, CA 95113

EXHIBIT A

Patents

<b>Title</b>	<b>Serial/ Patent Number</b>	<b>Application/ Issue Date</b>
Dynamic floor pricing system and associated methods	14/199,613	03/06/14
Reactive Segmenting System and associated methods	14/498,557	09/26/14

Lender's security interest recorded on January 22, 2015, at Reel Number 034794 and Frame Number 0170.

EXHIBIT B

Trademarks

<u>Description</u>	<u>Serial / Registration Number</u>	<u>Application /Registration Date</u>
JETSTREAM	86/215,818	03/10/14
JETSTREAM	86/215,816	03/10/14
PUBOS	86/356,059	08/04/14
PUBOS	86/356,019	08/04/14
SMART FLOOR	86/039,804	08/16/13
SMART FLOOR	86/039,789	08/16/13
REACTIVE SEGMENTING	86/059,484	09/09/13
LIQUID INVENTORY	86/047,238	08/25/13
SONOBI	4,175,001	07/17/12
SITELINE	85/833,588	01/28/13
SITELINE	85/833,568	01/28/13
SONOBI MOBILE	4,175,002	07/17/12

Lender's security interest recorded on January 22, 2015, at Reel Number 5445 and Frame Number 0722.