

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM357014

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ardisam, Inc.		09/29/2015	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	MB Financial Bank, N.A.		
Street Address:	9550 West Higgins Road		
City:	Rosemount		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4619402	BLOOD TRAIL BLADES	
Registration Number:	4397558	E	
Registration Number:	4356881	EARTHQUAKE	
Registration Number:	4389430	E EARTHQUAKE	
Registration Number:	4325824	ION ELECTRIC ICE AUGERS	
Registration Number:	4028096		
Registration Number:	4046450	ESKIMO	
Registration Number:	4046449	ESKIMO	
Registration Number:	4046448	ESKIMO	
Registration Number:	3287085	VIPER	
Registration Number:	3912042	BLOOD TRAIL CAMO	
Registration Number:	3874438	MASTER BLASTER	
Registration Number:	2942559	YUKON TRACKS	
CORRESPONDENCE DATA			
Fax Number:	6126046818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-604-6718		
Email:	sbell@winthrop.com		

OP \$340.00 4619402

Correspondent Name: Michael T. Olsen
Address Line 1: 225 South Sixth Street
Address Line 2: Capella Tower, Suite 3500
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 15689.9

NAME OF SUBMITTER: Michael T. Olsen

SIGNATURE: /mto/

DATE SIGNED: 10/01/2015

Total Attachments: 5
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GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

WHEREAS, Ardisam, Inc., a Wisconsin corporation ("**Grantor**"), owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on Schedule A and Schedule B attached hereto; and

WHEREAS, MB Financial Bank, N.A. (the "**Grantee**"), desires to acquire a security interest in, and lien on, all of Grantor's right, title and interest in and to Grantor's trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Credit and Security Agreement, dated as of September 29, 2015, between the Grantor, Rivers Edge Tree Stands, Inc., a Wisconsin corporation, ("**Rivers Edge**") Warehousing Logistics, LLC, a Wisconsin limited liability company ("**Warehousing**") (Grantor, Rivers Edge and Warehousing are individually and collectively referred to herein as the "**Borrower**") and the Grantee (as amended from time to time, the "**Credit Agreement**"), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor's right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the "**Marks**") set forth on Schedule A attached hereto, (ii) the patents and patent applications (the "**Patents**") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Credit Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Credit Agreement) of the Borrower and shall be effective as of the date of the Credit Agreement.

This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Credit Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

[signature page to follow]

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Credit Agreement.

GRANTOR:

ARDISAM, INC.,
a Wisconsin corporation

By: *Michael Furseth*
Name: Michael Furseth
Title: President

GRANTEE:

MB FINANCIAL BANK, N.A.

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Credit Agreement.

GRANTOR:

ARDISAM, INC.,
a Wisconsin corporation

By: _____
Name: _____
Title: _____


GRANTEE:

MB FINANCIAL BANK, N.A.

By: _____
Name: Jeffrey Sander
Title: SVP

Schedule A – Trademarks

Ardisam, Inc. - Trademark Registrations				
Mark	App. No.	Reg. No.	Owner	
BLOOD TRAIL BLADES	85824417	4619402	Ardisam, Inc.	
	85688924	4397558	Ardisam, Inc.	
EARTHQUAKE	85688915	4356881	Ardisam, Inc.	
 Earthquake	85688906	4389430	Ardisam, Inc.	
 TON Electric Ice Augers	85616105	4325824	Ardisam, Inc.	
	85199952	4028096	Ardisam, Inc.	
ESKIMO	85089959	4046450	Ardisam, Inc.	
ESKIMO	85089957	4046449	Ardisam, Inc.	
ESKIMO	85089955	4046448	Ardisam, Inc.	
VIPER	78819042	3287085	Ardisam, Inc.	

	77843751	3912042	Ardisam, Inc.
MASTER BLASTER	77779050	3874438	Ardisam, Inc.
YUKON TRACKS	76452383	2942559	Ardisam, Inc.

TRADEMARK

REEL: 005634 FRAME: 0982

RECORDED: 10/01/2015