OF \$440.00 3693368

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM357594

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seedonk, Inc.		07/23/2015	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Tend Insights, Inc.	
Street Address:	46567 Fremont Blvd.	
City:	Fremont	
State/Country:	CALIFORNIA	
Postal Code:	94538	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	3693368	SEEDONK
Registration Number:	3858583	BAMBINO
Registration Number:	4081365	MOBILEWATCH
Registration Number:	4196015	ISECURITY+
Registration Number:	4211623	PROTECT WHAT MATTERS
Serial Number:	85917373	MOBILEWATCH
Serial Number:	86007223	SECURITY + ME
Serial Number:	86469389	GREENSHIELD
Serial Number:	86551489	TEND
Serial Number:	86551508	TENDMAKER
Serial Number:	86560506	TEND INSIGHTS
Serial Number:	86560536	TEND INSIGHTS
Serial Number:	86561873	TEND TO WHAT MATTERS MOST
Serial Number:	86561908	TEND TO WHAT MATTERS MOST
Serial Number:	86563216	INTERNET OF THINGS WITH HEART
Serial Number:	86563253	INTERNET OF THINGS WITH HEART
Serial Number:	86622232	TEND

CORRESPONDENCE DATA

TRADEMARK REEL: 005638 FRAME: 0677

900339962

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4156094070

Email: law@hagelshaw.com

Correspondent Name: Lee Hagelshaw

Address Line 1: 1728 Ocean Avenue, Ste 322

Address Line 4: San Francisco, CALIFORNIA 94112

NAME OF SUBMITTER: Lee Hagelshaw

SIGNATURE: /lee hagelshaw/

DATE SIGNED: 10/06/2015

Total Attachments: 2

source=Tend Insights certified copy of name change amendment#page1.tif source=Tend Insights certified copy of name change amendment#page2.tif

TRADEMARK
REEL: 005638 FRAME: 0678

CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

3 O60026

FILED JUIC Secretary of State OC State of California

OL AUG 18.2015

The undersigned certify that:

- 1. They are the President and the Secretary, respectively, of SEEDONK, INC., a California Corporation.
- 2. Article ONE of the Articles of Incorporation of this corporation is amended to read as follows:

ONE: The name of this Corporation is TEND INSIGHTS, INC.

- 3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
- 4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 3,032,500 Common Shares, 12,000,000 Series A Preferred Shares, and 18,640,000 Series A-1 Preferred Shares. The number of shares voting in favor of the amendment equaled or exceeded the vote required for all classes. The percentage vote required for all classes was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: July 23, 2015

Herman Yau, Presiden

Winnie Anita Hou, Secretary

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SEP 3 0 2015

Oate:

ALEX PADRILA, Secretary of State

TRADEMARK
REEL: 005638 FRAME: 0680

RECORDED: 10/06/2015