

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358292

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Reader's Digest Association, Inc.		09/28/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trusted Media Brands, Inc.		
<b>Street Address:</b>	44 South Broadway		
<b>City:</b>	White Plains		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10601		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 59</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	74405130	THE FAMILY HANDYMAN	
<b>Serial Number:</b>	74565215	HANDY HINTS	
<b>Serial Number:</b>	75439298	WORD POWER	
<b>Serial Number:</b>	75451438	SIMPLER LIFE READER'S DIGEST	
<b>Serial Number:</b>	75360229	THE FIRST BIBLE COLLECTION	
<b>Serial Number:</b>	74089810	WORD POWER	
<b>Serial Number:</b>	75348399	INSERT	
<b>Serial Number:</b>	86700557	ENRICHU	
<b>Serial Number:</b>	77337978	READER'S DIGEST	
<b>Serial Number:</b>	75528311	VIEWPOINTS ON HEALTH	
<b>Serial Number:</b>	75977706	NATURE'S RAGE	
<b>Serial Number:</b>	75560061	SNAPPY FUN	
<b>Serial Number:</b>	75503487	READER'S DIGEST CHILDREN'S BOOKS	
<b>Serial Number:</b>	75488851	MOVE-ALONG BEAD	
<b>Serial Number:</b>	74229638	THAT'S OUTRAGEOUS!	
<b>Serial Number:</b>	73268055	HUMOR IN UNIFORM	
<b>Serial Number:</b>	71629055	LIFE IN THE THESE UNITED STATES	
<b>Serial Number:</b>	71629054	LAUGHTER, THE BEST MEDICINE	
<b>Serial Number:</b>	73391978	ALL IN A DAYS WORK	
<b>TRADEMARK</b>			

CH \$1490.00 74405130

Property Type	Number	Word Mark
Serial Number:	77755444	ENGLISH20
Serial Number:	75360233	CARRYALONG
Serial Number:	73021446	READER'S DIGEST
Serial Number:	73040867	READER'S DIGEST
Serial Number:	75247692	READER'S DIGEST SELECT EDITIONS
Serial Number:	75132546	READER'S DIGEST
Serial Number:	75158036	READER'S DIGEST YOUNG FAMILIES
Serial Number:	75172050	READER'S DIGEST YOUNG FAMILIES
Serial Number:	72166659	READER'S DIGEST
Serial Number:	72422398	THE DIGEST
Serial Number:	74039450	
Serial Number:	73042485	"QUOTABLE QUOTES"
Serial Number:	77512003	FRESH HOME
Serial Number:	77512491	EASY IDEAS FOR HANDS-ON PEOPLE
Serial Number:	85772680	THE DIGEST DIET
Serial Number:	77782934	BEST YOU
Serial Number:	86231433	RD TEXT DIRECT
Serial Number:	86631957	TRUSTED MEDIA BRANDS, INC.
Serial Number:	86673769	READER'S DIGEST TRUSTED BRAND
Serial Number:	86975202	STUDIO FUN BOOKS
Serial Number:	85847275	LIFERICH PUBLISHING
Serial Number:	85421387	SUPER SEARCH
Serial Number:	85134391	WE HEAR YOU AMERICA
Serial Number:	85127855	BEST YOU
Serial Number:	85229764	3-D MOVIE THEATER 3-D STORYBOOK & MOVIE
Serial Number:	85318981	AROOKOO
Serial Number:	85421376	CHILLER THRILLERS
Serial Number:	85289048	ALL-STAR READERS
Serial Number:	86353972	R.E.A.D. TOGETHER READ. ENGAGE. ADVANCE.
Serial Number:	85772706	THE DIGEST DIET
Serial Number:	78421699	READER'S DIGEST
Serial Number:	76245958	RD.COM
Serial Number:	76535489	GREAT GOOFS
Serial Number:	86593746	THE FAMILY HANDYMAN DIY UNIVERSITY
Serial Number:	76517252	MOVIE THEATER STORYBOOK & MOVIE PROJECTO
Serial Number:	78647234	READER'S DIGEST FAITH
Serial Number:	75724135	THE FAMILY HANDYMAN
Serial Number:	78772370	ENGLISH IN 20 MINUTES A DAY

Property Type	Number	Word Mark
Serial Number:	76001728	THE FAMILY HANDYMAN
Serial Number:	78607118	MUSIC PLAYER STORYBOOK

**CORRESPONDENCE DATA**

**Fax Number:** 9148311279

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 914-244-5206

**Email:** rdapto@rd.com

**Correspondent Name:** Mark Sirota

**Address Line 1:** 44 South Broadway

**Address Line 4:** White Plains, NEW YORK 10601

<b>NAME OF SUBMITTER:</b>	Mark Sirota
<b>SIGNATURE:</b>	/Mark Sirota/
<b>DATE SIGNED:</b>	10/12/2015

**Total Attachments: 2**

source=DE Certified Copy of Name Change Amendment from RDA to TMBl#page1.tif

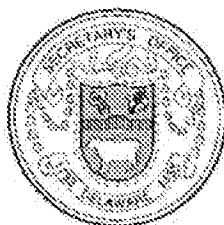
source=DE Certified Copy of Name Change Amendment from RDA to TMBl#page2.tif

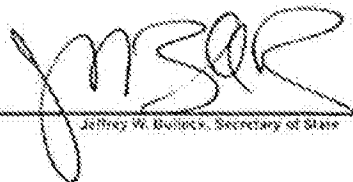
# Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE READER'S DIGEST ASSOCIATION, INC.", CHANGING ITS NAME FROM "THE READER'S DIGEST ASSOCIATION, INC." TO "TRUSTED MEDIA BRANDS, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2015, AT 8:01 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

452405 8100  
SR# 20150337646

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 10167343  
Date: 10-01-15

**TRADEMARK**  
**REEL: 005643 FRAME: 0303**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of The Reader's Digest Association, Inc., a resolution was duly adopted setting forth a proposed amendment of the Amended and Restated Certificate of Incorporation of said corporation, declaring said amendment to be advisable. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Amended and Restated Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

FIRST: The name of the corporation (hereinafter called the "Corporation") is: Trusted Media Brands, Inc.

**SECOND:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said Corporation has caused this certificate to be signed this 21<sup>st</sup> day of September, 2015.

By:   
Authorized Officer

Title: Secretary

Name: Mark Sirota

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:01 AM 09/28/2015  
FILED 08:01 AM 09/28/2015

TRADEMARK  
SR 005643-2015 File Number 452405