

10/13/2015

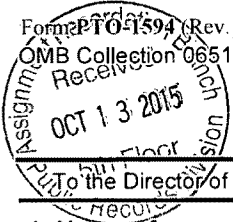
U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)



RECC
TR

103673675



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10/13/15

1. Name of conveying party(ies):

TCF National Bank

- Individual(s)
- Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) October 8, 2015

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MA Holding, LLC

Street Address: 1720 W. Detweiller Drive

City: Peoria

State: Illinois

Country: USA Zip: 61615-1612

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3761957, 3761958, 2777370, 2731474, 1353207, 1161254, 895218

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

KWIKEE 3761957, KWIKEE 3761958, Multi Ad 2777370, Multi Ad 2731474, RECAS 1353207, Ad-Builder 1161254, KWIKEE 895218

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brian J. Meginnes

Internal Address: _____

Street Address: 416 Main Street, Suite 1400

City: Peoria

State: Illinois Zip: 61602

Phone Number: 309-672-6363

Docket Number: _____

Email Address: bmeginnes@emrslaw.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$190.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

10/14/2015 KNGUYEN1 00000002 3761957

01 FC:8521 40.00 OP
Deposit Account Number _____ 150.00 OP

Authorized User Name _____

9. Signature:

Signature

Brian J. Meginnes

Name of Person Signing

October 9, 2015

Date

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 005645 FRAME: 0830

ADDITIONAL SHEET

Name and address of receiving parties

Multi-Ad Solutions, LLC, 1720 W. Detweiller, Drive, Peoria, Illinois, USA 61615-1612
Limited Liability Company
Citizenship: Delaware

MA Stock Acquisition, LLC, 1720 W. Detweiller Drive, Peoria, Illinois, USA 61615-1612
Limited Liability Company
Citizenship: Delaware

Multi-Ad Services, Inc., 1720 W. Detweiller Drive, Peoria, Illinois, USA 61615-1612
Corporation
Citizenship: Illinois

115-1333

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made in favor of MA Holding, LLC, a Delaware limited liability company ("Holdings"), Multi-Ad Solutions, LLC, a Delaware limited liability company ("Solutions"), MA Stock Acquisition, LLC, a Delaware limited liability company ("MSA"), and Multi-Ad Services, Inc., an Illinois corporation ("MSP"; Solutions, MSA and MSI are referred to herein, collectively, as "Borrowers" and, individually, as a "Borrower"; Holdings and Borrowers are referred to herein, collectively, as the "Grantors" and, individually, as an "Grantor"), by TCF National Bank ("Lender").

WHEREAS, pursuant to the terms and conditions of that certain Patent, Copyright, License and Trademark Security Agreement, dated as of August 23, 2013 (the "Security Agreement") executed by Grantors in favor of Lender, each Grantor granted to Lender a security interest in all of such Grantor's right, title and interest in and to the Marks (as defined in the Security Agreement), including the trademark applications and registrations set forth on Schedule 1 attached hereto (collectively the "Trademarks") and the goodwill associated therewith and the other collateral under the Security Agreement;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on September 11, 2013 at Reel/Frame 5108/0944.

WHEREAS, each Grantor has repaid in full all of its outstanding indebtedness to Lender, which indebtedness is secured by, among other collateral, a security interest in the Trademarks and the goodwill associated therewith and the other collateral under the Security Agreement.

WHEREAS, Lender wishes to release its security interest in the Trademarks and in such goodwill and other collateral and reassign to each Grantor all of Lender's right, title and interest in and to the Trademarks of such Grantor and such goodwill and other collateral.

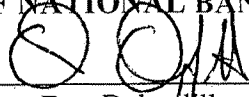
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates the Security Agreement and hereby terminates, cancels and releases any security interest it may have in the Trademarks and reassigns to each Grantor any rights it may have in the Trademarks and in such goodwill and other collateral.

Lender shall take all further actions, and provide to Grantors, their successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantors to more fully and effectively effectuate the purposes of this Release. Each Grantor is hereby authorized to file and record this Release with the appropriate governmental agency or authority as evidence of the release of security interest granted hereunder.

* * * * *

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of this 8 day of October, 2015.

TCF NATIONAL BANK

By: 
Name: Dan Delgado
Title: Vice President

SCHEDULE 1
TRADEMARKS

Owner: Multi-Ad Services, Inc.

Jurisdiction: USA

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Registration Date</u>
1. KWIKEE	76695308	3761957	March 23, 2010
2. KWIKEE	76695311	3761958	March 23, 2010
3. MultiAd	76372423	2777370	October 28, 2003
4. MultiAd	76372417	2731474	July 1, 2003
5. RECAS	73454222	1353207	August 6, 1985
6. AD-BUILDER	73221097	1161254	July 14, 1981
7. KWIKEE	72301239	895218	July 21, 1970

Owner: Multi-Ad Services, Inc.

Jurisdiction: United Kingdom

Trademark	Serial Number	Registration Number	Issue or Filing Date
MULTI AD AD-BUILDER		2111900	October 2, 1996
MULTI-AD CREATOR		2031733	August 26, 1995

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17879/078

October 9, 2015

Mail Stop Assignment Recordation Branch
Director of the USPTO
P.O. Box 1450
Alexandria, VA 22313-1450

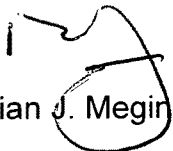
Re: Termination and Release of Security Interest in Trademarks

Ladies and Gentlemen:

Enclosed please find, in duplicate, Recordation Form Cover Sheet, Trademarks Only, and Termination and Release of Security Interest in Trademarks, together with a check in the amount of \$190.00 made payable to the U.S. Patent and Trademark Office for the filing fee. Please record the Termination and Release of Security Interest in Trademarks and return a file-stamped copy to the undersigned. We have enclosed for your use a stamped, self-addressed envelope.

If you have any questions, please call me.

Very truly yours,


Brian J. Meginnes

BJM/dsg
115-1334
Enclosures