

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358803

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DB Acquisition, Inc.		10/14/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DB Oklahoma Holdings, Inc.		
<b>Street Address:</b>	175 Sully's Trail, 3rd Floor		
<b>City:</b>	Pittsford		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14534		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3660798	BARTLESVILLE EXAMINER-ENTERPRISE	
<b>Registration Number:</b>	4466264	B	
<b>Registration Number:</b>	4806562	BEST OF TEXOMA	
<b>Registration Number:</b>	4797946	BEST OF TEXOMA	
<b>Registration Number:</b>	4806564	HERALD DEMOCRAT'S BEST OF TEXOMA	
<b>Registration Number:</b>	4806565	HERALD DEMOCRAT'S BEST OF TEXOMA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2165669700		
<b>Email:</b>	docketing@rankinhill.com		
<b>Correspondent Name:</b>	Rankin, Hill & Clark LLP		
<b>Address Line 1:</b>	38210 Glenn Avenue		
<b>Address Line 4:</b>	Willoughby, OHIO 44094-7808		
<b>ATTORNEY DOCKET NUMBER:</b>	GHM-39896		
<b>NAME OF SUBMITTER:</b>	Stephen A. Hill		
<b>SIGNATURE:</b>	/stephen a hill/		
<b>DATE SIGNED:</b>	10/15/2015		

CH \$165.00 3660798

**Total Attachments: 3**

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## Trademark Assignment

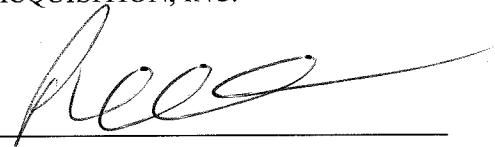
Whereas, DB Acquisition, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

Whereas, DB Oklahoma Holdings, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations of said marks.

DB ACQUISITION, INC.

By



Printed Name: POLLY GRUNFELD SACK

Title: SR. VP, SECY & GEN COUNSEL

Date: OCTOBER 14, 2015

STATE OF NEW YORK

COUNTY OF MONROE

On this 14<sup>th</sup> day of OCTOBER 2015, before me appeared POLLY BRUNFELD STICK, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.




(Notarial Seal)

Monica d. Treviso  
Notary Public

EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS

FEDERAL REGISTRATIONS

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Class</i>	<i>Goods/Services</i>
Bartlesville Examiner-Enterprise	3,660,798	7/28/2009	16	Daily newspaper
	4,466,264	10/29/2013	16	Magazines featuring articles concerning the community of Bartlesville, Oklahoma
BEST OF TEXOMA	4806562	9/8/2015	16	Printed materials, namely, magazines, newspapers and handouts featuring information regarding people, places, goods, services, restaurants, entertainment, arts, sports and recreation and consumer reviews and recommendations regarding people, places, goods, services, restaurants, entertainment, arts, sports and recreation; paper award certificates
BEST OF TEXOMA	4797946	8/25/2015	35	Providing a web site featuring the reviews and recommendations of goods and services for commercial purposes provided by users; promoting the goods and services of others
	4806564	9/8/2015	16	Printed materials, namely, magazines, newspapers and handouts featuring information regarding people, places, goods, services, restaurants, entertainment, arts, sports and recreation and consumer reviews and recommendations regarding people, places, goods, services, restaurants, entertainment, arts, sports and recreation; paper award certificates
	4806565	9/8/2015	35	Providing a web site featuring the reviews and recommendations of goods and services for commercial purposes provided by users; promoting the goods and services of others

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