

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360618

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bank of America, N.A.		09/28/2015	A NATIONAL BANKING ASSOCIATION: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BEVERAGE-AIR CORPORATION		
<b>Street Address:</b>	3779 Champion Blvd.		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27105		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4027139	MARKETMAX	
<b>Registration Number:</b>	3777849	LUMAVUE	
<b>Registration Number:</b>	2440745	B BEVERAGE-AIR	
<b>Registration Number:</b>	0821128	BEVERAGE-AIR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-881-7000		
<b>Email:</b>	angie.wicker@alston.com		
<b>Correspondent Name:</b>	Ginabeth B. Hutchison		
<b>Address Line 1:</b>	1201 West Peachtree Street		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>NAME OF SUBMITTER:</b>	Ginabeth B. Hutchison		
<b>SIGNATURE:</b>	/Ginabeth B. Hutchison/		
<b>DATE SIGNED:</b>	10/30/2015		
<b>Total Attachments: 2</b>			
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OP \$115.00 4027139



**NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS**

Dated as of September 28, 2015

The lien and security interest evidenced by that certain Trademark Security Agreement, dated as of December 12, 2012, by and among BEVERAGE-AIR CORPORATION, a Delaware corporation, having its chief executive office at 3779 Champion Blvd., Winston-Salem, North Carolina 27105 (the "Grantor"), and BANK OF AMERICA, N.A., as Administrative Agent (the "Administrative Agent"), with offices at 901 Main Street, Mail Code: TX1-492-14-11, Dallas, Texas 75202, which was duly recorded on January 4, 2013, at Reel 4935, Frame 0977 in the United States Patent and Trademark Office, and any other right, title or interest granted to the Administrative Agent in the trademarks set forth on Schedule 1 attached hereto is hereby terminated, cancelled and released, without representation or warranty, and the Administrative Agent hereby re-assigns to the Grantor any right, title or interest it may have in or to any of the trademarks set forth on Schedule 1.

BANK OF AMERICA, N.A., as Administrative Agent

By: \_\_\_\_\_

Name:

**Rosanne Parsill**


Title:

**Vice President**

SCHEDULE 1

TRADEMARKS

BEVERAGE-AIR CORPORATION

<b>Trademark</b>	<b>App. / Reg. Number</b>	<b>Registration Date</b>	<b>Country / U.S. State</b>
MARKETMAX	4,027,139	September 13, 2011	United States
LUMAVUE	3,777,849	April 20, 2010	United States
B BEVERAGE-AIR & Design 	2,440,745	April 3, 2001	United States
BEVERAGE-AIR	821,128	December 27, 1966	United States