

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sierra Design Group		11/03/2015	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Bally Gaming, Inc.		
Street Address:	6650 S. El Camino Road		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89118		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2781692	STARS & STRIPES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(702) 532-5847		
Email:	Cynthia.Smith@scientificgames.com		
Correspondent Name:	Cynthia L. Smith		
Address Line 1:	6650 S. El Camino Road		
Address Line 2:	Legal Department		
Address Line 4:	Las Vegas, NEVADA 89118		
NAME OF SUBMITTER:	Cynthia L. Smith		
SIGNATURE:	//cynthia l. smith//		
DATE SIGNED:	11/04/2015		
Total Attachments: 1			
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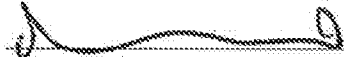
CH \$40.00 2781692

ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that Assignor, Sierra Design Group, a Nevada corporation, located at 6650 S. El Camino Road, Las Vegas, Nevada 89118, agrees to assign and does hereby assign to Assignee, Bally Gaming, Inc., a Nevada corporation, located at 6650 S. El Camino Road, Las Vegas, Nevada 89118, the mark STARS & STRIPES ("Mark"), and all the goodwill associated with the Mark, including all right, title and interest and to in the Mark, (and including, but not limited to, existing causes of action against third parties and past damages and future damages occasioned by conduct which has already occurred) which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any trademark applications and registrations thereof before the U.S. Patent and Trademark Office, including U.S. Registration No. 2,781,692 for STARS & STRIPES, together with all rights and interests in and to the Mark appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to appeals, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America and in other countries.


IN WITNESS WHEREOF, Assignor does hereby execute this Assignment of Trademark on this 3 day of November, 2015.

Sierra Design Group (Assignor)

By: 

Its: VP, CFO & CLERK SECRETARY

Bally Gaming, Inc. (Assignee)

By: 

Its: VP, CFO & CLERK SECRETARY