

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM362985

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Release of Security Interest in Trademarks	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wells Fargo Bank, National Association, as Agent		11/17/2015	Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advance Watch Company Ltd.		
<b>Street Address:</b>	1407 Broadway, Suite 400		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 42</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1070973	ADVANCE	
<b>Registration Number:</b>	3936428	ADVANCE TIME TECHNOLOGY	
<b>Registration Number:</b>	3624344	AQUA LOCK	
<b>Registration Number:</b>	1998355	AQUALITE	
<b>Registration Number:</b>	1542449	AQUATECH	
<b>Registration Number:</b>	1453155	AVANTI	
<b>Registration Number:</b>	2798508	AVATRA	
<b>Registration Number:</b>	2159260	FIELD RANGER	
<b>Registration Number:</b>	1271736	FUTURA	
<b>Registration Number:</b>	3489779	GAME TIME	
<b>Registration Number:</b>	4215797	GC	
<b>Registration Number:</b>	3430576	GTEN	
<b>Registration Number:</b>	3539679	GTSPORTS	
<b>Registration Number:</b>	3755354	HYDRO PUSHERS	
<b>Registration Number:</b>	4089062	ICVRD	
<b>Registration Number:</b>	4210628	JULES + JAMES	
<b>Registration Number:</b>	1913219	LTD	
<b>Registration Number:</b>	2992301	LUGER	
<b>Registration Number:</b>	1854589	MATHEY TISSOT	
<b>TRADEMARK</b>			

OP \$1065.00 1070973

Property Type	Number	Word Mark
Registration Number:	0346198	MATHEY-TISSOT
Registration Number:	4119335	NITRO
Registration Number:	4056858	ORGANTICK
Registration Number:	3664546	SLUMBERBUG
Registration Number:	3815024	TIME READY TECHNOLOGY
Registration Number:	3787917	TOUHLAP
Registration Number:	2018602	ULTIMATE
Registration Number:	2422222	ULTRATECH
Serial Number:	85757256	CONNECTEDEVICE
Serial Number:	85267321	CVRD
Serial Number:	85024910	DIGI-TOUCH
Serial Number:	85751862	FYI:
Serial Number:	85269670	G-TECH
Serial Number:	85493571	H HIP HOP
Serial Number:	85031012	HEALTH TECH
Serial Number:	85460344	ICVRD
Serial Number:	85565135	INFERNO
Serial Number:	85457965	NEVER FORGET
Serial Number:	85457958	NEVER FORGET
Serial Number:	77967275	QUICKTOUCH
Serial Number:	85001891	TOUCH&GO
Serial Number:	85457982	UNITED WE STAND
Serial Number:	85457975	UNITED WE STAND

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** michael.barys@thomsonreuters.com

**Correspondent Name:** Susan O'Brien

**Address Line 1:** 187 Wolf Road, Suite 101

**Address Line 2:** CT Lien Solutions

**Address Line 4:** Albany, NEW YORK 12205

<b>NAME OF SUBMITTER:</b>	Susan O'Brien
<b>SIGNATURE:</b>	/Michael Barys/
<b>DATE SIGNED:</b>	11/19/2015

**Total Attachments: 7**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 17<sup>th</sup> day of November, 2015, by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, in its capacity as agent for the Lender Group and the Bank Product Providers, as Agent ("Agent"), in favor of ADVANCE WATCH COMPANY LTD., a Michigan corporation ("Company").

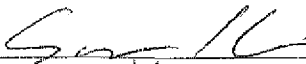
Reference is made to that certain Termination Agreement dated as of November 17<sup>th</sup>, 2015 among Agent, Company and certain affiliates of Company party thereto (the "Termination Agreement") and that certain Trademark Security Agreement dated June 21, 2013, executed by Company in favor of Agent and recorded with the United States Patent and Trademark Office on June 24, 2013, at Reel 5057, Frame 0905 (the "Trademark Security Agreement").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby (i) terminates the Trademark Security Agreement and (ii) terminates and releases its liens on and security interests in the Collateral, as defined in the Trademark Security Agreement including without limitation the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under the Trademark Security Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

WELLS FARGO BANK, NATIONAL ASSOCIATION, as  
Agent

By:   
Name: Sang Kim  
Its: Authorized Signatory

[Signature Page to Trademark Release – Advance Watch]

**TRADEMARK**  
**REEL: 005672 FRAME: 0643**

**SCHEDULE A****Trademark Registrations/Applications****UNITED STATES TRADEMARKS:****Registrations:**

<b>OWNER</b>	<b>REGISTRATION NUMBER</b>	<b>TRADEMARK</b>
Advance Watch Company Ltd.	1070973	ADVANCE
Advance Watch Company Ltd.	3936428	ADVANCE TIME TECHNOLOGY
Advance Watch Company, Ltd., d/b/a Geneva Watch Group	3624344	AQUA LOCK
Advance Watch Company Ltd.	1998355	AQUALITE
Advance Watch Company Ltd.	1542449	AQUATECH
Advance Watch Company Ltd.	1453155	AVANTI
Advance Watch Company Ltd.	2798508	AVATRA
Advance Watch Company Ltd.	2159260	FIELD RANGER
Advance Watch Company Ltd.	1271736	FUTURA
Advance Watch Company Ltd.	3489779	GAME TIME
Advance Watch Company Ltd.	4215797	GC (Stylized)
Advance Watch Company Ltd.	3430576	GTEN
Advance Watch Company Ltd.	3539679	GTSPORTS
Advance Watch Company, Ltd., d/b/a Geneva Watch Group	3755354	HYDRO PUSHERS
Advance Watch Company Ltd.	4089062	ICVRD and Design
Advance Watch Company Ltd.	4210628	JULES + JAMES
Advance Watch Company Ltd.	1913219	LTD
Advance Watch Company Ltd.	2992301	LUGER
Advance Watch Company Ltd.	1854589	MATHEY TISSOT
Advance Watch Company Ltd.	0346198	MATHEY TISSOT (Stylized)
Advance Watch Company Ltd.	4119335	NITRO
Advance Watch Company Ltd.	4056858	ORGANTICK
Advance Watch Company Ltd.	3664546	SLUMBERBUG
Advance Watch Company Ltd.	3815024	TIME READY TECHNOLOGY
Advance Watch Company, Ltd., d/b/a Geneva Watch Group	3787917	TOUCLAP

OWNER	REGISTRATION NUMBER	TRADEMARK
Advance Watch Company Ltd.	2018602	ULTIMATE
Advance Watch Company Ltd.	2422222	ULTRATECH

Applications:

OWNER	APPLICATION NUMBER	TRADEMARK
Advance Watch Company, Ltd.	85/757256	CONNECTDEVICE
Advance Watch Company Ltd.	85/267321	CVRD
Advance Watch Company Ltd.	85/024910	DIGI-TOUCH
Advance Watch Company, Ltd.	85/751862	FYI
Advance Watch Company Ltd.	85/269670	G-TECH
Advance Watch Company Ltd.	85/493571	H HIP HOP and Design
Advance Watch Company LTD.	85/031012	HEALTH TECH
Advance Watch Company LTD.	85/460344	ICVRD and Design
Advance Watch Company LTD.	85/565135	INFERNO
Advance Watch Company, Ltd. d/b/a Geneva Watch Group	85/457965	NEVER FORGET and Design
Advance Watch Company, Ltd. d/b/a Geneva Watch Group	85/457958	NEVER FORGET and Design
Advance Watch Company LTD.	77/967275	QUICKTOUCH
Advance Watch Company LTD.	85/001891	TOUCH&GO
Advance Watch Company, Ltd. d/b/a Geneva Watch Group	85/457982	UNITED WE STAND and Design
Advance Watch Company, Ltd. d/b/a Geneva Watch Group	85/457975	UNITED WE STAND and Design

**OTHER TRADEMARKS:**

Registrations:

OWNER	REGISTRATION NUMBER	COUNTRY/ STATE	TRADEMARK
Advance Watch Co, Ltd	2090769	Argentina	ADVANCE CLASSIC
Advance Watch Co., Ltd	2090771	Argentina	ADVANCE LTD
Advance Watch. Ltd	2090768	Argentina	AQUATECH
Advance Watch Co. Ltd	2149525	Argentina	EZ READ

OWNER	REGISTRATION NUMBER	COUNTRY/ STATE	TRADEMARK
Advance Watch Co., Ltd.	A516923	Australia	ADVANCE
Advance Watch Co., Ltd	826810705	Brazil	AQUATECH
Advance Watch Co., Ltd	826810691	Brazil	AVANTI
Advance Watch Co., Ltd	826838774	Brazil	PANACHE
Advance Watch Co., Ltd.	528402	Canada	ADVANCE
Advance Watch Company, Ltd.	370822	Canada	ADVANCE
Advance Watch Co. Ltd.	377995	Canada	AQUATECH
Advance Watch Co., Ltd.	370267	Canada	AVANTI
Advance Watch Company, Ltd.	636104	Canada	KIDS ROW
Advance Watch Company Ltd.	806779	Canada	NITRO
Advance Watch Co., Ltd.	680331	Canada	PANACHE
Advance Watch Company Ltd.	797362	Canada	SLUMBERBUG
Advance Watch Company Ltd.	10159747	European Community	ICVRD and Design
Advance Watch Co., Ltd.	30458799	Germany	AFFINITY
Advance Watch Co., Ltd.	30458797	Germany	LIZ JONES
Advance Watch Co., Ltd.	30442604	Germany	NITRO
Advance Watch Co., Ltd.	30470604	Germany	ODYSSEY
Advance Watch Co., Ltd.	30458798	Germany	SWERVE
Advance Watch Co., Ltd.	30458800	Germany	WHIZ KIDS
Advance Watch Co., Ltd.	865120	Mexico	2 COOL
Advance Watch Co., Ltd.	331079	Mexico	ADVANCE
Advance Watch. Co., Ltd.	865121	Mexico	ADVANCE LTD
Advance Watch Co., Ltd.	1036046	Mexico	AQUALITE
Advance Watch Co., Ltd.	865119	Mexico	AQUATECH
Advance Watch Co., Ltd.	839879	Mexico	AVATRA
Advance Watch Co., Ltd.	1103586	Mexico	BNY
Advance Watch Company , Ltd.	1168885	Mexico	DURANGO
Advance Watch Co., Ltd.	839881	Mexico	ESSEX
Advance Watch Co., Ltd.	856991	Mexico	FAST TRACK
Advance Watch Co., Ltd.	1036045	Mexico	FOXY
Advance Watch Co., Ltd.	857557	Mexico	FREE SPIRIT
Advance Watch Co., Ltd.	1051824	Mexico	GC (Stylized)



OWNER	REGISTRATION NUMBER	COUNTRY/ STATE	TRADEMARK
Advance Watch Company, Ltd.	1262191	Mexico	ICVRD and Design
Advance Watch Company, Ltd.	1260429	Mexico	LTD
Advance Watch Co., Ltd.	839880	Mexico	PANACHE
Advance Watch Co., Ltd.	1051405	Mexico	SLUMBERBUG

Applications:

OWNER	APPLICATION NUMBER	COUNTRY/ STATE	TRADEMARK
Advance Watch Co., Ltd	826810713	Brazil	2 COOL
Advance Watch Company Ltd.	1479258	Canada	ADVANCE TIME TECHNOLOGY
Advance Watch Company Ltd.	1390081	Canada	GC and Design
Advance Watch Company Ltd.	1537399	Canada	ICVRD and Design
Advance Watch Company Ltd.	1509266	Canada	JULES & JAMES
Advance Watch Co., Ltd.	1555874	Canada	LTD

TRADEMARK LICENSES:

Name of Agreement	Date of Agreement	Parties to Agreement	Date of Expiration Termination	Governing Law
Kenneth Cole Productions	Omnibus License Agreement Renewal Dated January 1, 2012	Advance Watch Co. Ltd. and Kenneth Cole Productions (LIC) and Kenneth Cole Productions, Inc.	December 31, 2016	New York
Ted Baker	November 7, 2007, Amended (1st) January 1, 2012	Advance Watch Co. Ltd. and No Ordinary Designer Label Limited DBA Ted Baker	December 31, 2015	England
Tommy Bahama	Start: June 1, 2009 Dated: March 12, 2009 (on signature page) Amended (1st)- March 22, 2012 and extended on September 11, 2012	Advance Watch Co. Ltd. and Tommy Bahama Group, Inc.	February 1, 2016	New York
Zoo York	March 31, 2010	Advance Watch Co. Ltd. and IP Holdings Unltd LLC	December 31, 2013	New York
Burwood Products Elgin	July 11, 1996, as amended February 6, 2006	Advance Watch Company Ltd. and Burwood Products Company	December 31, 2014	Illinois
NFL	April 1, 2010	Advance Watch Co. Ltd. and NFL Properties LLC	March 31, 2013	New York
MLB	1st Amendment Effective Date January 1, 2012	Advance Watch Company Ltd. and Major League Baseball Properties, Inc.	December 31, 2013	New York

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