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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

/1.1 ETAS ID: TM363410

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SUPERVALU Holdings, Inc.		11/07/2015	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Shop 'N Save Warehouse Foods, Inc.	
Street Address:	11840 Valley View Road	
City:	Eden Prairie	
State/Country:	MINNESOTA	
Postal Code:	55344	
Entity Type:	CORPORATION: MISSOURI	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1326364	SHOP 'N SAVE
Registration Number:	3966222	SHOP 'N SAVE
Registration Number:	2979563	SHOP 'N SAVE EXPRESS
Registration Number:	3419192	SHOP 'N SAVE FUEL EXPRESS
Registration Number:	3304444	SHOP 'N SAVE PERKS
Registration Number:	2860289	SHOP 'N SAVE PHARMACY
Registration Number:	3123358	SHOP 'N SAVE SMART PLANNER
Registration Number:	2975640	SHOP'N SAVE

CORRESPONDENCE DATA

Fax Number: 6123329081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-332-5300

Email: slindemeier@merchantgould.com

Correspondent Name: Merchant & Gould P.C.

Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	08442.00000001
NAME OF SUBMITTER:	Scott W. Johnston

TRADEMARK REEL: 005674 FRAME: 0885

SIGNATURE:	/SWJ/	
DATE SIGNED:	11/23/2015	
Total Attachments: 2		
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TRADEMARK REEL: 005674 FRAME: 0886

TRADEMARK ASSIGNMENT

WHEREAS, SUPERVALU Holdings, Inc., a corporation organized under the laws of the

State of Missouri (hereinafter "Assignor"), having its headquarters at 11840 Valley View Road,

Eden Prairie, MN 55344 is the record owner of the United States trademarks and registrations

listed in Appendix A.

WHEREAS, Shop 'N Save Warehouse Foods, Inc., a corporation organized under the

laws of the State of Missouri, having its headquarters at 11840 Valley View Road, Eden Prairie,

MN 55344 is desirous of acquiring all right, title and interest in and to said registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, said assignor has assigned and transferred, and by these presents

does hereby assign and transfer unto the said assignee, its successors or assigns, the entire right,

title and interest in and to said trademarks and said trademark registrations, together with the

goodwill and other incidents of its business associated with or symbolized by said trademarks

effective on the date of the execution of this Agreement.

SUPERVALU Holdings, Inc.

Date: November 7, 2015

Karla C. Robertson

President and Secretary

Date: November 7, 2015

Stuart D. McFarland

Vice President

APPENDIX A

<u>Mark</u>	Reg./Ser. No.	Class	<u>Status</u>	<u>Country</u>
SHOP 'N SAVE	1326364	42	Registered	United States
SHOP 'N SAVE	3966222	29, 30, 32	Registered	United States
SHOP 'N SAVE	2979563	35	Registered	United States
EXPRESS				
SHOP 'N SAVE	3419192	35	Registered	United States
FUEL EXPRESS				
SHOP 'N SAVE	3304444	35	Registered	United States
PERKS				
SHOP 'N SAVE	2860289	35	Registered	United States
PHARMACY				
SHOP 'N SAVE	3123358	9, 35	Cancelled	United States
SMART PLANNER				
SHOP'N SAVE	2975640	29, 30, 32	Cancelled	United States

RECORDED: 11/23/2015

TRADEMARK REEL: 005674 FRAME: 0888