

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM364029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Group, Inc.		12/01/2015	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Antares Capital LP, as Collateral Agent		
Street Address:	500 West Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	1754151	CREATIVE GROUP, INC.	
Serial Number:	86771934	EVENTAPP	
Serial Number:	86551325	RETAIL REWARDS	
Serial Number:	86551303	REWARD CARD SUITE	
Serial Number:	86818407	CREATIVE GROUP	
Serial Number:	86818382	CREATIVE GROUP	
Serial Number:	86818357	THRIVABILITY	
Serial Number:	86818334	LET'S THRIVE.	
Serial Number:	86818311		
Serial Number:	86818090	CREATIVE GROUP	
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8034		
Email:	oscar.ruiz@kattenlaw.com		
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		

CH \$265.00 1754151

ATTORNEY DOCKET NUMBER:	387132-159
NAME OF SUBMITTER:	Oscar Ruiz
SIGNATURE:	/Oscar Ruiz/
DATE SIGNED:	12/01/2015

Total Attachments: 6

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Trademark Security Agreement

THIS TRADEMARK SECURITY AGREEMENT, dated as of December 1, 2015 (this “Security Agreement”), is made by CREATIVE GROUP, INC., a Wisconsin corporation (the “Grantor”), in favor of ANTARES CAPITAL LP, as collateral agent (in such capacity, together with its successors and permitted assigns, the “Collateral Agent”) for the Secured Parties (as defined in the Guaranty and Security Agreement referred to below).

WHEREAS, DT Buyer, Inc., a Delaware corporation (“Holdings”) and Direct Travel, Inc., a Delaware corporation (the “Borrower”) have entered into that certain Credit Agreement dated as of December 1, 2015 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “Credit Agreement”), by and among Holdings, the Borrower, the lenders from time to time parties thereto and the Collateral Agent, providing for, among other things, revolving credit and term loan facilities subject to the terms set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrower, Holdings and certain of the Borrower’s Restricted Subsidiaries have entered into that certain Guaranty and Security Agreement dated as of December 1, 2015 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “Guaranty and Security Agreement”), in favor of the Collateral Agent for the benefit of the Secured Parties; and

WHEREAS, the Guaranty and Security Agreement requires the Grantor to execute and deliver this Security Agreement;

NOW, THEREFORE, in consideration of the premises and in order to ensure compliance with the Credit Agreement, the Grantor hereby agrees as follows:

Section 1 **Defined Term.** Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2 **Grant of Security Interest in Trademark Collateral.** The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby pledges, grants and collaterally assigns to the Collateral Agent for the ratable benefit of the Secured Parties, a security interest in all right, title and interest of such Grantor in all of the following property:

all trademarks, service marks, slogans, logos, certification marks, trade dress, corporate names, business names, fictitious business names, trade names and other source or business identifiers, whether registered or unregistered, owned by such Grantor and all registrations and applications for the foregoing owned by such Grantor, including, without limitation, the registrations and applications referred to in Schedule I hereto (whether by statutory or common law, whether established or registered in the United States, any State thereof, or any other country or any political subdivision thereof and, in each case, owned by such Grantor), and all goodwill associated therewith, now existing or hereafter acquired by such Grantor, together with any and all rights and privileges arising under applicable law with respect to such Grantor’s use of any trademarks, and renewals thereof, and all rights to sue or otherwise recover for any past, present and future infringement, dilution, misappropriation, or other violation or impairment thereof, including the right to receive all Proceeds therefrom, including without limitation license fees, royalties, income payments, claims, damages and proceeds of suit, now or hereafter due and/or payable with respect thereto; but excluding any intent to use trademark applications prior to the filing and acceptance with the United States Patent and Trademark Office of a “Statement of Use” or “Amendment to Allege Use” with respect thereto, to the extent, if any, that, and solely during the period, if any, in

which, the grant or attachment of a security interest therein would impair the validity or enforceability or result in the cancellation or voiding of such intent-to-use trademark application or any registration issuing therefrom under applicable federal law (the “Trademark Collateral”).

Section 3 **Guaranty and Security Agreement.** The security interest granted pursuant to this Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Guaranty and Security Agreement, and the Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict or inconsistency between this Security Agreement and the Guaranty and Security Agreement (or any portion hereof or thereof), the terms of the Guaranty and Security Agreement shall prevail.

Section 4 **Termination.** This Security Agreement shall terminate and the Lien on and security interest in the Trademark Collateral shall be released upon the payment and performance of the Secured Obligations and the termination of all commitments to extend credit in connection therewith. Upon the termination of this Security Agreement, the Collateral Agent shall, at the sole cost and expense of the Loan Parties, execute all documents, make all filings, take all other actions reasonably requested by the Grantors to evidence and record the release of the Lien on and security interests in the Trademark Collateral granted herein.

Section 5 **Counterparts.** This Security Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument, and any of the parties hereto may execute this Agreement by signing any such counterpart. Delivery of an executed counterpart to this Agreement by facsimile transmission or by electronic mail in pdf format shall be as effective as delivery of a manually executed counterpart hereof.

Section 6 **Governing Law.** THIS SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK

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IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CREATIVE GROUP, INC., a Wisconsin corporation

By: 
Name: JOHN S COFFMAN
Title: CFO

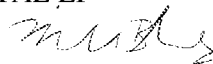
Trademark Security Agreement (Direct Travel)

TRADEMARK
REEL: 005678 FRAME: 0600

Acknowledged and Agreed to as of the date hereof:

COLLATERAL AGENT:

ANTARES CAPITAL LP

By:  _____

Name: **Michael Blumberg**

Title: Duly Authorized Signatory

SCHEDULE I




Trademarks

I. REGISTERED AND ISSUED TRADEMARKS

Registration No.	Jurisdiction	Mark	Listed Owner
1754151	U.S. Federal	CREATIVE GROUP, INC.	CREATIVE GROUP, INC.
20141443553	U.S. State - Wisconsin	CREATIVEEDGE	CREATIVE GROUP, INC.
20141443554	U.S. State - Wisconsin		CREATIVE GROUP, INC.
20141443555	U.S. State - Wisconsin	CREATIVE GROUP, INC.	CREATIVE GROUP, INC.
20141443560	U.S. State - Wisconsin	CREATIVE COLLECTION	CREATIVE GROUP, INC.
20151440847	U.S. State - Wisconsin	REWARD CARD SUITE	CREATIVE GROUP, INC.
20151440848	U.S. State - Wisconsin	RETAIL REWARDS	CREATIVE GROUP, INC.

II. TRADEMARK APPLICATIONS

Serial No.	Jurisdiction	Mark	Listed Owner
86771934	U.S. Federal	EVENTAPP	CREATIVE GROUP, INC.
86551325	U.S. Federal	RETAIL REWARDS	CREATIVE GROUP, INC.
86551303	U.S. Federal	REWARD CARD SUITE	CREATIVE GROUP, INC.

Serial No.	Jurisdiction	Mark	Listed Owner
86818407	U.S. Federal	 Creative Group	CREATIVE GROUP, INC.
86818382	U.S. Federal	 Creative Group	CREATIVE GROUP, INC.
86818357	U.S. Federal	THRIVABILITY	CREATIVE GROUP, INC.
86818334	U.S. Federal	LET'S THRIVE.	CREATIVE GROUP, INC.
86818311	U.S. Federal		CREATIVE GROUP, INC.
86818090	U.S. Federal	CREATIVE GROUP	CREATIVE GROUP, INC.