# 90.00 0447

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM364284

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	02/28/2015	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stafford-Miller (Ireland) Limited		12/02/2015	Private company limited by shares: IRELAND

#### **RECEIVING PARTY DATA**

Name:	Block Drug Company, Inc.	
Street Address:	830 Bear Tavern Road	
Internal Address:	Corporate Service Company	
City:	West Trenton	
State/Country:	NEW JERSEY	
Postal Code:	08628	
Entity Type:	Private company limited by shares: NEW JERSEY	

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	0444018	POLIGRIP
Registration Number:	2697809	SUPER POLIGRIP
Registration Number:	4680552	THE ACID TRUTH

#### **CORRESPONDENCE DATA**

**Fax Number:** 2157517066

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2157517547

Email: trademarks@gsk.com
Correspondent Name: Charles M. Atkinson
Address Line 1: 5 Crescent Drive

Address Line 4: Philadelphia, PENNSYLVANIA 19112

ATTORNEY DOCKET NUMBER:	PRJ 7063522/MAS/095
NAME OF SUBMITTER:	Charles M. Atkinson
SIGNATURE:	/Charles M. Atkinson/
DATE SIGNED:	12/02/2015

TRADEMARK REEL: 005680 FRAME: 0293

# **Total Attachments: 2**

source=CA\_SM (Ireland) Limited to Block Drug Company Inc\_2 DEC 2015#page1.tif source=CA\_SM (Ireland) Limited to Block Drug Company Inc\_2 DEC 2015#page2.tif

TRADEMARK REEL: 005680 FRAME: 0294

#### CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Stafford-Miller (Ireland) Limited, an Irish private company limited by shares, having a place of business at Clocherane, Youghal Road, Dungarvan, Co. Waterford, Ireland ("Assignor"), owned certain trademarks and/or service marks in the United States and the United States applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Block Drug Company, Inc., a New Jersey private company limited by shares, and registered in the United States, having a place of business at Corporation Service Company, 830 Bear Tavern Road, West Trenton, New Jersey 08628, United States ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the United States, and to the United States applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2 day of December 2015.

Stafford-Miller (Ireland) Limited

Name: Charles M. Atkinson Title:

Authorized Attorney

# EXHIBIT A Trademark Schedule

Mark	Application No	Registration No
POLIGRIP	71499231	444018
SUPER POLIGRIP	76434603	2697809
THE ACID TRUTH	86011194	4680552

TRADEMARK REEL: 005680 FRAME: 0296

**RECORDED: 12/02/2015**