

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM365491



<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	10/21/2013		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HP Hood LLC		12/08/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dairy Farmers of America, Inc.		
<b>Street Address:</b>	10220 N. Ambassador Drive		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64153		
<b>Entity Type:</b>	Corporation in the nature of a cooperative marketing association: KANSAS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0669674	DAIRYLEA	
<b>Registration Number:</b>	0915764	DAIRYLEA	
<b>Registration Number:</b>	1091500	DAIRYLEA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9136479050		
<b>Email:</b>	tmdocketing.elbein@hoveywilliams.com		
<b>Correspondent Name:</b>	Michael Elbein - Hovey Williams LLP		
<b>Address Line 1:</b>	10801 Mastin Blvd., Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	2026.00000		
<b>NAME OF SUBMITTER:</b>	Michael Elbein		
<b>SIGNATURE:</b>	/Michael Elbein/		
<b>DATE SIGNED:</b>	12/11/2015		
<b>Total Attachments: 1</b>			
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**NUNC PRO TUNC ASSIGNMENT OF TRADEMARK**

WHEREAS, HP Hood LLC ("Assignor"), a Delaware limited liability company, with an address of 6 Kimball Lane, Lynnfield, MA 01940, on its own and via predecessors in interest, adopted and used the trademarks DAIRYLEA, in standard character and design formats in the United States for, inter alia, dairy products, and

WHEREAS, Assignor has registered in the United States, Patent and Trademark Office, the following trademarks:

Mark	Registration No.	Date of Registration
DAIRYLEA	0669674	Nov. 11, 1958
	0915764	June 29, 1971
	1091500	May 16, 1978

and WHEREAS, Dairy Farmers of America, Inc. ("Assignee"), a Kansas corporation in the nature of a cooperative marketing association, with an address of 10220 N. Ambassador Drive, Kansas City, MO 64153, as a successor via merger with Dairylea Cooperative, Inc., desired and acquired the above-referenced trademarks, including all right, title and interest to the marks, registrations, goodwill of the business symbolized by and associated with the marks, and the right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor. hereby assigns nunc pro tunc, October 21, 2013, to Assignee, all right title and interest in and to the DAIRYLEA trademarks in the United States, including all registrations therefore, together with the goodwill of the business symbolized by and associated with the trademarks, including claims for damages by reason of past infringements of said marks, with the right to sue and collect therefore.

Executed nunc pro tunc, October 21, 2013, this 8th day of December, 2015.

HP HOOD LLC

By: 

(signature)

Paul C. Nightingale

(printed name)

Its: Sr. Vice President & General Counsel