

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM366399

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	12/09/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fluent, Inc.		12/09/2015	CORPORATION: DELAWARE

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Fluent Acquisition II, LLC	12/09/2015	LIMITED LIABILITY COMPANY: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	Fluent, LLC
Street Address:	2650 N. Military Trail
Internal Address:	Suite 300
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33431
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	86097677	FLUENT
Serial Number:	86097671	FLUENT
Registration Number:	3800943	IDERBY
Registration Number:	3981289	MOBFLOW

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3036402538**Email:** ip@akerman.com**Correspondent Name:** Shelley B. Mixon**Address Line 1:** 1400 Wewatta Street, Suite 500**Address Line 4:** Denver, COLORADO 80202

CH \$115.00 86097677

ATTORNEY DOCKET NUMBER:	0306122
NAME OF SUBMITTER:	Shelley B. Mixon
SIGNATURE:	/sbm/
DATE SIGNED:	12/18/2015
Total Attachments: 2 source=Fluent - Filed Subsequent Certificate of Merger 12-9-15#page1.tif source=Fluent - Filed Subsequent Certificate of Merger 12-9-15#page2.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FLUENT, INC.", A DELAWARE CORPORATION,
WITH AND INTO "FLUENT ACQUISITION II, LLC" UNDER THE NAME OF "FLUENT, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE NINTH DAY OF DECEMBER, A.D. 2015, AT 5:45 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5877328 8100M
SR# 20151275715

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10595525
Date: 12-11-15

TRADEMARK
REEL: 005692 FRAME: 0773

**STATE OF DELAWARE
CERTIFICATE OF MERGER
OF
FLUENT, INC., A DELAWARE CORPORATION
WITH AND INTO
FLUENT ACQUISITION II, LLC, A DELAWARE LIMITED LIABILITY COMPANY**

December 9, 2015

Pursuant to Title 8, Section 264 of the Delaware General Corporation Law and Title 6, Section 18-209(c) of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Fluent Acquisition II, LLC, a Delaware limited liability company (the "Surviving LLC"), and the name of the corporation being merged into the Surviving LLC is Fluent, Inc., a Delaware corporation (the "Merging Corporation").

SECOND: The Agreement and Plan of Merger has been approved, adopted, executed and acknowledged by the Surviving LLC and the Merging Corporation in accordance with Title 8, Section 264 of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

THIRD: The name of the Surviving LLC is Fluent Acquisition II, LLC.

FOURTH: The Agreement and Plan of Merger is on file at 2650 N. Military Trail, Suite 300, Boca Raton, FL 33431 at the offices of the Surviving LLC.

FIFTH: A copy of the Agreement and Plan of Merger will be furnished by the Surviving LLC on request, without cost, to any stockholder of any constituent corporation.

SIXTH: The Certificate of Formation of the Surviving LLC shall, by virtue of the merger, be amended to change the name of the Surviving LLC to Fluent, LLC, and, as so amended, shall be the Certificate of Formation of the Surviving LLC until thereafter further amended.

SEVENTH: This Certificate of Merger may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.

[Signature on the following page]