

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368441

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/28/2015		
RESUBMIT DOCUMENT ID:	900346121		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline LLC		12/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Block Drug Company, Inc.		
Street Address:	830 Bear Tavern Road		
City:	West Trenton		
State/Country:	NEW JERSEY		
Postal Code:	08628		
Entity Type:	Private Company Limited by Shares: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78129437	FRESH IMPACT	
Serial Number:	77965665	FRESH WAVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@gsk.com		
Correspondent Name:	Charles Atkinson		
Address Line 1:	5 Crescent Drive		
Address Line 2:	NY0300		
Address Line 4:	Philadelphia, PENNSYLVANIA 19112		
ATTORNEY DOCKET NUMBER:	PRJ/7063523		
NAME OF SUBMITTER:	Charles M Atkinson		
SIGNATURE:	/Charles M Atkinson/		
DATE SIGNED:	01/08/2016		
Total Attachments: 3			
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source=CA-GSK LLC US-DE to Block resubmission#page2.tif

source=Notice of Non Recordation GSK LLC US to Block Drug#page1.tif

CONFIRMATORY TRADEMARK ASSIGNMENT

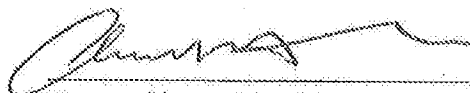
WHEREAS, GlaxoSmithKline LLC, a limited liability company ^{Delaware} ~~incorporated in the United States~~ and having a place of business at Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, County of New Castle, Delaware, 19808, United States ("Assignor"), owned certain trademarks and/or service marks in the United States, and the United States applications and/or registrations for such marks; as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Block Drug Company, Inc., a New Jersey private company limited by shares, and registered in the United States, having a place of business at Corporation Service Company, 830 Bear Tavern Road, West Trenton, New Jersey 08628, United States ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the United States, and to the United States applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2nd day of December, 2015.

GlaxoSmithKline LLC



Name: Charles M. Atkinson
Title: Authorized Attorney

EXHIBIT A
Trademark Schedule

Mark	Application No	Registration No
FRESH IMPACT	78129437	2748954
FRESH WAVE	77965665	4206380