

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		01/15/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Silver Star Brands, Inc.		
Street Address:	250 City Center		
City:	Oshkosh		
State/Country:	WISCONSIN		
Postal Code:	54906		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	2112088	AS WE CHANGE	
Registration Number:	2228836	AS WE CHANGE	
Registration Number:	3336284	EASY COMFORTS	
Registration Number:	4206169	EASY COMFORTS STYLE	
Registration Number:	1622457	EXPOSURES	
Registration Number:	3609564	EXPOSURES PLATINUM	
Registration Number:	2126732	HOME MARKETPLACE	
Registration Number:	3551961	INDIGO	
Registration Number:	1838236	JUST BETWEEN US	
Registration Number:	1645633	MILES KIMBALL	
Registration Number:	3566160	MRS. KIMBALL'S CANDY SHOPPE	
Registration Number:	3448548	NATIVE REMEDIES	
Registration Number:	3508330	PETALIVE	
Registration Number:	1837485	QUIBBLE-FREE GUARANTEE	
Registration Number:	3501508	SERENITY FALLS	
Registration Number:	1634030	THE SHOE BOX	
Registration Number:	1376289	WALTER DRAKE	
Registration Number:	0909593	WALTER DRAKE	
Registration Number:	0895688	WALTER DRAKE	
TRADEMARK			

CH \$490.00 2112088

CORRESPONDENCE DATA**Fax Number:** 2125453309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2125921576**Email:** rbroder@herrick.com**Correspondent Name:** Robert S. Broder**Address Line 1:** 2 Park Avenue**Address Line 2:** c/o Herrick, Feinstein LLP**Address Line 4:** New York, NEW YORK 11566

ATTORNEY DOCKET NUMBER:	17959/003
NAME OF SUBMITTER:	Robert S. Broder
SIGNATURE:	/rsb/
DATE SIGNED:	01/22/2016

Total Attachments: 5

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**RELEASE OF
SECURITY INTEREST IN CERTAIN TRADEMARKS**

January 15, 2016

WHEREAS, **Silver Star Brands, Inc.**, a Wisconsin corporation ("**Silver Star**"), **PartyLite Gifts, Inc.**, a Virginia corporation ("**PartyLite Gifts**"), **PartyLite Worldwide, LLC**, a Delaware limited liability company ("**PartyLite WW**"), **Candle Corporation of America**, a New York corporation ("**Candle Corp**" and together with, Silver Star, PartyLite Gifts and PartyLite WW, collectively, the "**Grantors**" and each a "**Grantor**"), have entered into a certain Trademark Collateral Assignment and Security Agreement dated March 9, 2015 (the "**Trademark Security Agreement**") with **BANK OF AMERICA, N.A.**, a national banking association (the "**Lender**"), notice of which was recorded on March 9, 2015 at the United States Patent and Trademark Office ("**USPTO**") at Reel 5474, Frame 0344.

WHEREAS, Grantors granted the Lender, under the terms of the Trademark Security Agreement, a continuing security interest (the "**Security Interest**") in favor of the Lender, in and to the Pledge Trademarks (as defined in the Trademark Security Agreement).

WHEREAS, the Lender has agreed to release its security interest in all of the Trademarks (as defined in the Trademark Security Agreement) owned by Silver Star as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Lender, for itself and on behalf of the lenders in association with the Security Interest, hereby releases, terminates, cancels and discharges any and all of its interest in the Trademarks identified on Schedule A (the "**Released Trademarks**"), and all of the goodwill of the business symbolized by and associated with the Released Trademarks and the registrations thereof, and assigns, transfers and conveys to Silver Star any interest in the Released Trademarks. Silver Star (or its designee) is hereby authorized to file this Release of Security Interest in Certain Trademarks (the "**Release**") with the USPTO and any other governmental authority.

Notwithstanding anything to the contrary contained herein, in no event shall this Release affect, impart, release, terminate, or discharge any of Lender's rights to any of the Trademarks or Pledged Trademarks other than the Released Trademarks. By signing this Release, the Grantors acknowledge and agree that Lender's rights under the Trademark Security Agreement remain, and after the execution and filing of this Release, will remain, in full force and effect except as otherwise expressly modified herein.

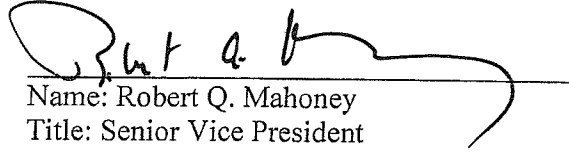
The delivery of an executed counterpart of a signature page to this Release by email or facsimile shall be effective as delivery of a manually executed counterpart of this Release. The validity, construction and effect of this Release shall be governed by the laws of the State of New York (without giving effect to its principles of conflicts of law) and shall relate solely to the Trademark Security Agreement.

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IN WITNESS WHEREOF, each of the parties hereto has caused this Release of Security Interest in Certain Trademarks to be duly executed and delivered as of the date first written above.

BANK OF AMERICA N.A.

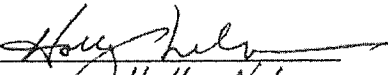
By:



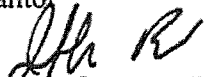
Name: Robert Q. Mahoney
Title: Senior Vice President

Accepted and Agreed:


SILVER STAR BRANDS, INC.,
as Grantor

By: 
Name: Holly Nelson
Title: Vice President of Finance


PARTYLITE GIFTS, INC.,
as Grantor

By: 
Name: Jeffrey Bowls
Title: Assistant Secretary

PARTYLITE WORLDWIDE, LLC,
as Grantor

By: 
Name: Jeffrey Bowls
Title: Assistant Secretary

CANDLE CORPORATION OF AMERICA,
as Grantor

By: 
Name: Jeffrey Bowls
Title:

[Signature Page to Trademark Release

Schedule A

Released Trademarks and Trademark Registrations

Mark	Registration/Application No.	Status	Current Owner of Record
AS WE CHANGE	75/177,962 2112088	Renewed	SILVER STAR BRANDS, INC.
AS WE CHANGE and design	75/466,399 2228836	Renewed	SILVER STAR BRANDS, INC.
EASY COMFORTS	78/661,865 3336284	Registered	SILVER STAR BRANDS, INC.
EASY COMFORTS STYLE	77/478,255 4206169	Registered	SILVER STAR BRANDS, INC.
EXPOSURES	73/826,473 1622457	Renewed	SILVER STAR BRANDS, INC.
EXPOSURES PLATINUM	77/290,494 3609564	Registered	SILVER STAR BRANDS, INC.
HOME MARKETPLACE Cross References: HOME MARKET PLACE	75/125,920 2126732	Renewed	SILVER STAR BRANDS, INC.
INDIGO	78/784,941 3551961	Registered	SILVER STAR BRANDS, INC.
JUST BETWEEN US	74/368,377 1838236	Renewed	SILVER STAR BRANDS, INC.
MILES KIMBALL	74/062,426 1645633	Renewed	SILVER STAR BRANDS, INC.
MRS. KIMBALL'S CANDY SHOPPE Cross References: MRS. KIMBALL'S CANDY SHOP	77/394,539 3566160	Registered	SILVER STAR BRANDS, INC.
NATIVE REMEDIES	Reg# 3448548	Registered	SILVER STAR BRANDS, INC.
PETALIVE Cross References: PET ALIVE	Reg# 3508330	Registered	SILVER STAR BRANDS, INC.
QUIBBLE-FREE GUARANTEE Cross References: QUIBBLE FREE GUARANTEE	74/406,810 1837485	Renewed	SILVER STAR BRANDS, INC.
SERENITY FALLS	77/394,825 3501508	Cancelled	SILVER STAR BRANDS, INC.
THE SHOE BOX	74/028,291 1634030	Renewed	SILVER STAR BRANDS, INC.

Mark	Registration/Application No.	Status	Current Owner of Record
WALTER DRAKE	73/537,019 1376289	Renewed	SILVER STAR BRANDS, INC.
WALTER DRAKE	72/323,945 909593	Renewed	SILVER STAR BRANDS, INC.
WALTER DRAKE	72/323,946 895688	Renewed	SILVER STAR BRANDS, INC.