# **\$40.00** 340251

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM370923

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bally Gaming, Inc.		01/26/2016	CORPORATION: NEVADA

## **RECEIVING PARTY DATA**

Name:	CBS Studios, Inc.	
Street Address:	51 West 52nd Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10019	
Entity Type:	CORPORATION: DELAWARE	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3402513	EXPLORE NEW WORLDS

#### **CORRESPONDENCE DATA**

**Fax Number:** 7739611711

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 773-961-1567

Email: leslie.jackson@scientificgames.com
Correspondent Name: Scientific Games - Leslie Jackson

Address Line 1: 3401 N California Ave
Address Line 4: Chicago, ILLINOIS 60618

NAME OF SUBMITTER:	Leslie Jackson
SIGNATURE:	/Leslie Jackson/
DATE SIGNED:	01/28/2016

**Total Attachments: 1** 

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TRADEMARK REEL: 005718 FRAME: 0319

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#### UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, BALLY GAMING INC., a Nevada corporation, having offices at 6650 S. El Camino Road, Las Vegas, NV 89118 ("Assignor"), is the record owner of the entire right, title and interest in and to United States Trademark Registration Number 3402513 for the trademark EXPLORE NEW WORLDS ("Trademark Registration").

WHEREAS, Assignor has agreed to assign and transfer to CBS Studios Inc., a Delaware corporation, having offices at 51 West 52<sup>nd</sup> Street, New York, NY 10019 ("Assignee"), its entire right, title and interest in and to the trademark EXPLORE NEW WORLDS ("Trademark"), together with all of the goodwill associated with, and symbolized by the Trademark and including the Trademark Registration.

NOW, THEREFORE, in view of the premises herein and other good, valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor hereby fully, unconditionally, irrevocably and forever sells, conveys, transfers, assigns and delivers to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark in the United States, together with all of the goodwill associated with, and symbolized by, the Trademark, including all common law rights associated with the mark by virtue of its use in commerce; including all rights to sue and recover for past infringement of the mark; and also including the Trademark Registration and all renewals thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee and its assigns.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized officer on the 26th day of January, 2016.

BALLY GAMING INC.

By:
Name: FOR SUNER FUNT U
Title: PNP, LEON CORP. SELENTARY

STATE OF NEVADA

RECORDED: 01/28/2016

) ss.

COUNTY OF CLARK )

Subscribed and sworn to before me this 26<sup>th</sup> day of January 26, 2016.

ALEJANDRA BUNTROCK Notary Public State of Nevada My Appt. Exp. April 24, 2016

> TRADEMARK **REEL: 005718 FRAME: 0320**