

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371000

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CREDIT SUISSE AG, AS COLLATERAL AGENT		01/27/2016	BANK: SWITZERLAND
RECEIVING PARTY DATA			
Name:	JAVELIN DISTRIBUTION LLC		
Street Address:	2400 W. EMPIRE AVENUE		
City:	BURBANK		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3931604	HULA MX	
CORRESPONDENCE DATA			
Fax Number:	8668265420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3016380511		
Email:	ipresearchplus@comcast.net		
Correspondent Name:	IP Research Plus, Inc.		
Address Line 1:	21 Tadcaster Circle		
Address Line 2:	Attn: Penelope J.A. Agodoa		
Address Line 4:	Waldorf, MARYLAND 20602		
ATTORNEY DOCKET NUMBER:	CRS1-40858		
NAME OF SUBMITTER:	Penelope J.A. Agodoa		
SIGNATURE:	/pja/		
DATE SIGNED:	01/28/2016		
Total Attachments: 3			
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OP \$40.00 3931604

TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS dated as of January 27, 2016 (this "**Release**"), by Credit Suisse AG, Cayman Islands Branch, as collateral agent (in such capacity, the "**Collateral Agent**"), in favor of JAVELIN DISTRIBUTION, LLC, a Delaware limited liability company (the "**Grantor**"). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Term Loan Credit Agreement or the Term Loan Guarantee and Collateral Agreement, as applicable, referred to below.

A. Reference is made to (i) the Fourth Amended and Restated Credit Agreement dated as of February 28, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "**Term Loan Credit Agreement**"), among Deluxe Entertainment Services Group Inc., a Delaware corporation (the "**Borrower**"), DX Holdings LLC, a Delaware limited liability company ("**Holdings**"), the Lenders from time to time party thereto and Credit Suisse AG, as administrative agent and collateral agent, (ii) the Amended and Restated Term Loan Guarantee and Collateral Agreement dated as of February 28, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "**Term Loan Guarantee and Collateral Agreement**"), among the Borrower, Holdings, the Subsidiary Guarantors and Credit Suisse AG, as collateral agent, and (iii) the Patent and Trademark Security Agreement dated as of October 30, 2015, made by the Grantor in favor of the Collateral Agent (the "**Security Agreement**").

B. Pursuant to the Security Agreement, the Grantor granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in all right, title or interest of the Grantor in, among other things, the Trademark of the Grantor set forth on Schedule I hereto (the "**Trademark**"), which security interest was recorded with the United States Patent & Trademark Office on November 16, 2015 at Reel/Frame 5669/0375.

C. In connection with the Stock Purchase Agreement dated as of January 27, 2016, the Grantor has informed the Collateral Agent of its desire to obtain the release of all right, title, and interest of the Collateral Agent in and to the Trademark granted under the Security Agreement.

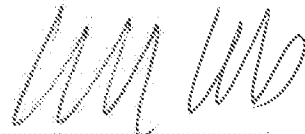
Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby release, relinquish and discharge any and all security interests it has against the Trademark. This Release is made without representation or warranty by, or recourse to, the Collateral Agent or any other Secured Party.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK

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IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed as of the day and year first above written.

CREDIT SUISSE AG, CAYMAN
ISLANDS BRANCH, AS COLLATERAL
AGENT



Name: Robert Hetu

Title: Authorized Signatory



Name: Gregory Fantoni

Title: Authorized Signatory

[Signature Page to Patent and Trademark Release Agreement -- Javelin Distribution LLC]

TRADEMARK
REEL: 005718 FRAME: 0695

SCHEDULE I

Trademarks Owned by Javelin Distribution LLC

U.S. Trademark Registrations

Mark	Serial Number	Filing Date	Registration Number	Registration Date
HULA MX	77643058	January 5, 2009	3931604	March 15, 2011

U.S. Trademark Applications

None.