TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM371399

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Direct Holdings Americas Inc.		12/18/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Direct Holdings Global LLC	
Street Address:	8280 Willow Oaks Corporate Drive	
City:	Fairfax	
State/Country:	VIRGINIA	
Postal Code:	22031	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4118781	STARVISTA

CORRESPONDENCE DATA

Fax Number: 2122182200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122182100 Email: cgarcia@fchs.com **Correspondent Name:** Whitney Meier

Address Line 1: 1290 Avenue Of The Americas Address Line 2: Fitzpatrick, Cella (Floor 17)

Address Line 4: New York, NEW YORK 10104-3800

ATTORNEY DOCKET NUMBER:	03303.000008.
NAME OF SUBMITTER:	Whitney Meier
SIGNATURE:	/Whitney Meier/
DATE SIGNED:	02/01/2016

Total Attachments: 1

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TRADEMARK REEL: 005720 FRAME: 0934 TRADEMARK ASSIGNMENT

WHEREAS, DIRECT HOLDINGS AMERICAS INC. (hereinafter "Assignor"), a

Delaware corporation, having an address of 8280 Willow Oaks Corporate Drive, Fairfax,

Virginia 22031, is the owner of the trademark set forth in U.S. Trademark Registration No.

4,118,781 for STARVISTA for audio CDs and recordings in the fields of music; DVDs featuring

television programs, documentaries; and video recordings featuring television programs and

documentaries in International Class 9 (hereinafter the "Trademark") and the goodwill

associated therewith; and

WHEREAS, DIRECT HOLDINGS GLOBAL LLC (hereinafter "Assignee"), a limited

liability company of the State of Delaware, located and doing business at 8280 Willow Oaks

Corporate Drive, Fairfax, Virginia 22031, is desirous of acquiring the Trademark together with

the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor

by Assignee, the receipt and adequacy of which is hereby acknowledged by the Assignor,

Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the

Trademark together with the goodwill of the business symbolized by and associated with the

Trademark.

IN WITNESS WHEREOF. Assignor has caused this document to be executed as of the

18th day of December 2015.

DIRECT HOLDINGS AMERICAS INC.

Bv:

Name: Christopher Hearing

Title: President

TRADEMARK
REEL: 005720 FRAME: 0935

RECORDED: 02/01/2016