

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM372171

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Plexus Fund II, L.P., as Collateral Agent		12/02/2015	LIMITED PARTNERSHIP:

**RECEIVING PARTY DATA**

<b>Name:</b>	Inspired Beauty Brands, Inc.
<b>Street Address:</b>	330 Seventh Avenue, 16th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	CORPORATION: NEW YORK
<b>Name:</b>	FDS Acquisition, Inc.
<b>Street Address:</b>	330 Seventh Avenue, 16th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	CORPORATION: DELAWARE
<b>Name:</b>	Inspired Beauty Brands Holdings, Inc.
<b>Street Address:</b>	330 Seventh Avenue, 16th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 58**

Property Type	Number	Word Mark
<b>Registration Number:</b>	3595230	BOUNCY SHINY CURLS
<b>Registration Number:</b>	2957853	CERAFIX
<b>Registration Number:</b>	3207084	DIAMOND GIRL
<b>Registration Number:</b>	2977794	FIRST START
<b>Registration Number:</b>	2113615	FRIZZ REMEDY
<b>Registration Number:</b>	1229133	GELAVE
<b>Registration Number:</b>	1509767	HAIR OFF

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	2949325	HAIR RETEXTURIZING AND RESTRUCTURING FAC
Registration Number:	1450279	HASK
Registration Number:	1013367	HASK MD
Registration Number:	2624573	HENNA 'N' PLACENTA
Registration Number:	2933859	HR2 FACTOR
Registration Number:	3262200	HUNGREX
Registration Number:	1248084	IPR-3
Registration Number:	2926781	IT'S ALL THAT
Registration Number:	1619343	JHIRMACK
Registration Number:	1253486	JHIRMACK
Registration Number:	1617283	JHIRMACK
Registration Number:	2394211	KEEP THAT COLOR
Registration Number:	2967928	LOVE-IT-STRAIGHT
Registration Number:	2993923	LUSTRA CURL GEL PERM
Registration Number:	1139736	LUSTRA-CURL
Registration Number:	4044558	LUSTRASILK
Registration Number:	0550356	LUSTRASILK
Registration Number:	2127482	LUXURY CARE
Registration Number:	2834050	MANAGE DAMAGE
Registration Number:	3756404	MOISTURE MAX
Registration Number:	3971730	NATURAL ESSENTIALS
Registration Number:	1750936	NATURE WAVE
Registration Number:	1399105	NUTRA FIX
Registration Number:	2913492	NUTRA GLOSS
Registration Number:	2678877	NUTRA NAIL POWER GEL
Registration Number:	1092065	NUTRANAIL
Registration Number:	1618341	NUTRI-BODY
Registration Number:	1266784	NUTRI-BODY
Registration Number:	1148504	PERM-AID
Registration Number:	1721287	PURE SHINE
Registration Number:	3411294	PURE SHINE
Registration Number:	1847209	RIGHT BACK
Registration Number:	1321699	RIGHT ON
Registration Number:	1256567	RIGHT ON
Registration Number:	1219634	RIGHT ON CURL
Registration Number:	1744187	SALON STYLE
Registration Number:	2952794	SECOND STEP
Registration Number:	3014301	SHINE

Property Type	Number	Word Mark
Registration Number:	2846237	SMOOTH ENDS
Registration Number:	3393879	SPRAY IT STRAIGHT
Registration Number:	3416595	SPRAY-IT CURLY
Registration Number:	2495126	STAY BLONDE
Registration Number:	2957852	STRAIGHT SOLUTION
Registration Number:	3330198	SUDDENLY STRAIGHT
Registration Number:	1509818	THIX
Registration Number:	1157815	VIGOROL
Registration Number:	2107543	WILLOW LAKE
Registration Number:	0863268	FDS
Registration Number:	0831204	FDS
Registration Number:	3469552	FDS
Serial Number:	85122320	CURL MAX

**CORRESPONDENCE DATA**

**Fax Number:** 6504936811

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 650-461-6125

**Email:** qlu@wsgr.com

**Correspondent Name:** WSGR, c/o Qui Lu, Senior Paralegal

**Address Line 1:** 650 Page Mill Road

**Address Line 2:** FH2-1 P12

**Address Line 4:** Palo Alto, CALIFORNIA 94304

<b>ATTORNEY DOCKET NUMBER:</b>	39375.011
<b>NAME OF SUBMITTER:</b>	Qui Lu
<b>SIGNATURE:</b>	/Qui Lu/
<b>DATE SIGNED:</b>	02/05/2016

**Total Attachments: 5**  
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## TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

**THIS TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT** (this "Termination"), dated as of December 2, 2015, is executed by PLEXUS FUND II, L.P., as collateral agent (in such capacity, together with its successors and permitted assigns, the "Collateral Agent") for the Secured Parties (as defined in the Security Agreement referred to below), in favor of INSPIRED BEAUTY BRANDS, INC., a New York corporation ("IBB"), FDS ACQUISITION, INC., a Delaware corporation ("FDS"), and INSPIRED BEAUTY BRANDS HOLDINGS, INC., a Delaware corporation ("Holdings", and, together with IBB and FDS, collectively, the "Grantees" and each, individually, a "Grantee"). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the Trademark Security Agreement (defined below).

### RECITALS

A. Pursuant to (i) that certain Security Agreement, dated as of October 19, 2012 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement") and (ii) that certain Trademark Security Agreement, dated as of October 19, 2012 (the "Trademark Security Agreement"), executed by Grantees in favor of Collateral Agent, Grantees granted to Collateral Agent a security interest in the Trademark Collateral (defined below).

B. The Trademark Security Agreement was recorded with the Trademark Division of the United States Patent and Trademark Office on October 24, 2012, at Reel/Frame 4887/0151 to evidence the security interest granted under the Trademark Security Agreement.

C. Collateral Agent agrees to execute this Termination in order to evidence the termination and release of its security interest in the Trademark Collateral specified below.

### AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Collateral Agent hereby agrees as follows:

(a) Collateral Agent expressly terminates and releases all of Collateral Agent's right, title and interest in, to and under the following (collectively, the "Trademark Collateral"):

(i) all of Grantees' Trademarks, including those referred to on Schedule I hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

(b) Collateral Agent represents and warrants that it has the full power and authority to execute this Termination.

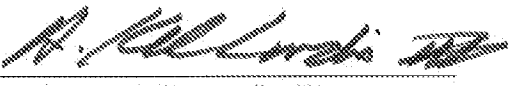
(c) Collateral Agent authorizes and requests the Trademark Division of the United States Patent and Trademark Office to record this Termination.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Collateral Agent has executed and delivered this Termination as of the day and year first above written.

**PLEXUS FUND II, L.P., as Collateral Agent**

By: PLEXUS FUND II GP, LLC  
Its: General Partner

By:   
Name: Howard Kelly Landis, III  
Title: Manager

**SCHEDULE I  
TO  
TERMINATION AND RELEASE OF  
TRADEMARK SECURITY AGREEMENT**

**Trademarks**

**I. REGISTERED TRADEMARKS**

Inspired Beauty Brands, Inc.

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
BOUNCY SHINY CURLS	3595230	24-Mar-2009
CERAFIX	2957853	31-May-2005
DIAMOND GIRL	3207084	13-Feb-2007
FIRST START	2977794	26-Jul-2005
FRIZZ REMEDY	2113615	18-Nov-1997
GELAVE (WITH ACCENT OVER A)	1229133	08-Mar-1983
HAIR OFF	1509767	25-Oct-1988
HAIR RETEXTURIZING AND RESTRUCTURING FACTOR	2949325	10-May-2005
HASK	1450279	04-Aug-1987
HASK MD (STYLIZED)	1013367	17-Jun-1975
HENNA 'N' PLACENTA	2624573	24-Sep-2002
HR2 FACTOR	2933859	15-Mar-2005
HUNGREX	3262200	10-Jul-2007
IPR-3	1248084	16-Aug-1983
IT'S ALL THAT	2926781	15-Feb-2005
JHIRMACK	1619343	30-Oct-1990
JHIRMACK	1253486	11-Oct-1983
JHIRMACK IN SCRIPT I	1617283	16-Oct-1990
KEEP THAT COLOR	2394211	10-Oct-2000
LOVE-IT-STRAIGHT	2967928	12-Jul-2005
LUSTRA CURL GEL PERM	2993923	13-Sep-2005
LUSTRA-CURL (STYLIZED)	1139736	23-Sep-1980
LUSTRASILK	4044558	25-Oct-2011
LUSTRASILK (STYLIZED)	550356	06-Nov-1951
LUXURY CARE	2127482	06-Jan-1998
MANAGE DAMAGE	2834050	20-Apr-2004
MOISTURE MAX	3756404	09-Mar-2010
NATURAL ESSENTIALS	3971730	31-May-2011
NATURE WAVE	1750936	09-Feb-1993
NUTRA FIX	1399105	01-Jul-1986
NUTRA GLOSS	2913492	21-Dec-2004
NUTRA NAIL POWER GEL	2678877	21-Jan-2003
NUTRANAIL	1092065	30-May-1978
NUTRI-BODY	1618341	23-Oct-1990
NUTRI-BODY	1266784	14-Feb-1984

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
PERM-AID	1148504	17-Mar-1981
PURE SHINE	1721287	06-Oct-1992
PURE SHINE	3411294	15-Apr-2008
RIGHT BACK	1847209	26-Jul-1994
RIGHT ON (STYLIZED)	1321699	26-Feb-1985
RIGHT ON (STYLIZED)	1256567	08-Nov-1983
RIGHT ON CURL (STYLIZED)	1219634	14-Dec-1982
SALON STYLE	1744187	05-Jan-1993
SECOND STEP	2952794	17-May-2005
SHINE	3014301	15-Nov-2005
SMOOTH ENDS	2846267	25-May-2004
SPRAY IT STRAIGHT	3393879	11-Mar-2008
SPRAY-IT CURLY	3416595	29-Apr-2008
STAY BLONDE	2495126	02-Oct-2001
STRAIGHT SOLUTION	2957852	31-May-2005
SUDDENLY STRAIGHT	3330198	06-Nov-2007
THIX	1509818	25-Oct-1988
VIGOROL	1157815	23-Jun-1981
WILLOW LAKE	2107543	21-Oct-1997

FDS Acquisition, Inc.

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
FDS	863268	7-Jan-1969
FDS	831204	27-Jun-1967
FDS	3469552	15-Jul-2008

## II. TRADEMARK APPLICATIONS

Inspired Beauty Brands, Inc.

<i>Trademark</i>	<i>Application No.</i>	<i>Application Date</i>
CURL MAX	85122320	02-Sep-2010