

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372981

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deutsche Bank AG New York Branch		02/10/2016	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	Reynolds and Reynolds Holdings, Inc.		
Street Address:	6700 Hollister		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	3672835	553	
Registration Number:	3273726	ANALYTICSINSITE	
Registration Number:	2340485	BENCHMARK PRICING	
Registration Number:	4024435	CARLOCATE.COM	
Registration Number:	3124231	CERTIFIED INTERFACE	
Registration Number:	3875345	CLEARVIEW	
Registration Number:	3124230		
Registration Number:	2814811	DIVERSIFORM	
Registration Number:	1250934	EARLY BIRD NITE OWL	
Registration Number:	1513376	ERA	
Registration Number:	2093925	ERA	
Registration Number:	2202688	ERALINK	
Registration Number:	1745746	COLORFILE FILING SYSTEM REYNOLDS + REYNO	
Registration Number:	1914277	JOY OF NEW	
Registration Number:	3005865	KNOW WHAT YOUR FLEET IS THINKING	
Registration Number:	1993644	LAW	
Registration Number:	1933244	LAW	
Registration Number:	2997228	MORE LEADS. MORE CONTROL. MORE RESULTS	
Registration Number:	2816967	PERFORMANCE MARK	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2814812	PHONETRAX CSI
Registration Number:	1900126	PLANNED TRADING CYCLE
Registration Number:	3662201	PROMOTAG
Registration Number:	2890060	PROVEN FOR PROFITABILITY
Registration Number:	2814813	REMINDERTRAX CSI
Registration Number:	1740245	RENEW EVERY TWO
Registration Number:	1944437	RESALE CLUB
Registration Number:	2843980	REYDIANCE
Registration Number:	2880388	REYLINE
Registration Number:	2972986	REYLINE
Registration Number:	1300362	REYNOLDS & REYNOLDS
Registration Number:	2647249	REYSOURCE
Registration Number:	2621414	REYSOURCE.COM
Registration Number:	2221898	
Registration Number:	2829180	RR
Registration Number:	2562153	RU REYNOLDS UNIVERSITY
Registration Number:	2814810	SCANTRAX CSI
Registration Number:	3650437	SEAL4
Registration Number:	2151150	SOLD PACK
Registration Number:	2997229	SPIDERMAZE
Registration Number:	3044437	STATMAKERX
Registration Number:	2152747	TRADE PACK
Registration Number:	2751921	WEBMAKERX

CORRESPONDENCE DATA

Fax Number: 2127352000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-735-2811

Email: mribando@skadden.com

Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP

Address Line 1: Four Times Square

Address Line 2: Monique L. Ribando

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 097240/3

NAME OF SUBMITTER: M. OREN EPSTEIN

SIGNATURE: /M. Oren Epstein/

DATE SIGNED: 02/11/2016

Total Attachments: 5

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TRADEMARK RELEASE

This Trademark Release is granted as of February 10, 2016 by DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent, with principal offices at 60 Wall Street, New York, New York 10005 (the "Grantee") to Reynolds and Reynolds Holdings, Inc., a Delaware corporation (the "Grantor"), as follows:

W I T N E S S E T H:

WHEREAS, Dealer Computer Services, Inc., a Delaware corporation ("Company"), and Universal Computer Systems Holding, Inc., a Delaware corporation ("Holdings"), entered into a Senior Secured Credit Agreement dated as of April 21, 2010 (said Senior Secured Credit Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the "Credit Agreement") with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "Lenders"), and Deutsche Bank AG New York Branch, as Collateral Agent (in such capacity, "Secured Party") and Administrative Agent for the Lenders pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

WHEREAS, Company may have entered into one or more swap agreements (collectively, the "Lender Swap Agreements") with one or more Persons that were Lenders or Affiliates of Lenders at the time such Lender Swap Agreements were entered into (in such capacity, collectively, "Swap Counterparties"); and

WHEREAS, Grantor has executed and delivered that certain Subsidiary Guaranty dated as of April 21, 2010 (said Subsidiary Guaranty, as it may heretofore have been and as it may hereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the "Guaranty") in favor of Secured Party for the benefit of Lenders and any Swap Counterparties, pursuant to which Grantor has guaranteed the prompt payment and performance when due of all obligations of Company under the Credit Agreement and the other Loan Documents and all obligations of Company under the Lender Swap Agreements, including, without limitation, the obligation of Company to make payments thereunder in the event of early termination thereof; and

WHEREAS, pursuant to the terms of the Security Agreement dated as of April 21, 2010 (as it may heretofore have been and as it may hereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"; capitalized terms not otherwise defined herein have the meanings given to them in the Security Agreement), among Grantor, Secured Party and the other grantors named therein, Grantor has executed and delivered a Grant of Trademark Security Interest dated as of April 21, 2010 and recorded with the United States Patent and Trademark Office ("USPTO") at Reel 4192, Frame 0202 as of April 26, 2010 (the "Trademark Security Interest"), under which Grantor created in favor of Secured Party a security interest in, and Secured Party has become a secured creditor with respect to, the Trademark Collateral (as defined below); and

WHEREAS, the Grantee wishes to release and restore all right, title and interest in and to the Trademark Collateral to the Grantor and to dissolve any and all liens and encumbrances respecting the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantee hereby, without recourse and without representation or warranty of any kind (either express or implied), terminates the Trademark Security Interest and releases and discharges its security interest, and quit claims and relinquishes unto the Grantor any and all right, title and interest, in and to the following, in each case whether then or thereafter existing, whether then owned or thereafter acquired and wherever the same may be located (the "Trademark Collateral"):

(i) all rights, title and interest (including rights acquired pursuant to a license or otherwise but only to the extent permitted by agreements governing such license or other use) in and to all trademarks, service marks, design, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers, owned by Grantor, or hereafter adopted and used, in its business (including, without limitation, the trademarks identified in the applications and registrations set forth on Schedule A annexed hereto) (collectively, the "Trademarks"), all registrations and applications for Trademark registration that have been or may hereafter be issued or applied for by Grantor thereon in the United States and any state thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of Grantor's business symbolized by the Trademarks and associated therewith; and

(ii) all proceeds thereof (such as, by way of example and not by way of limitation, license royalties and proceeds of infringement suits).

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IN WITNESS WHEREOF, the undersigned, by and through its authorized officer, has caused this instrument to be executed under seal on the date first written above.

DEUTSCHE BANK AG NEW YORK BRANCH,
as Collateral Agent, as Grantee

By Peter Cucchiara

Name: Peter Cucchiara

Title: Vice President

By [Signature]

Name: Michael Shannon

Title: Vice President

SCHEDULE A

Jurisdiction	Trademark	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status
United States	553	3672835	8/25/2009	Reynolds and Reynolds Holdings, Inc.	Registered
United States	ANALYTICSINSITE	3273726	8/7/2007	Reynolds and Reynolds Holdings, Inc.	Registered
United States	BENCHMARK PRICING	2340485	4/11/2000	Reynolds And Reynolds Holdings, Inc.	Registered
United States	CARLOCATE.COM & Design	4024435	9/13/2011	Reynolds and Reynolds Holdings, Inc.	Registered
United States	CERTIFIED INTERFACE	3124231	08/01/2006	Reynolds and Reynolds Holdings, Inc.	Registered
United States	CLEARVIEW	3875345	11/16/2010	Reynolds and Reynolds Holdings, Inc.	Registered
United States	DESIGN (two arrows)	3124230	8/1/2006	Reynolds and Reynolds Holdings, Inc.	Registered
United States	DIVERSIFORM	2814811	2/17/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	EARLY BIRD NITE OWL & Design	1250934	9/13/1983	Reynolds and Reynolds Holdings, Inc.	Registered
United States	ERA	1513376	11/22/1988	Reynolds and Reynolds Holdings, Inc.	Registered
United States	ERA	2093925	9/9/1997	Reynolds and Reynolds Holdings, Inc.	Registered
United States	ERALINK	2202688	11/10/1998	Reynolds and Reynolds Holdings, Inc.	Registered
United States	COLORFILE FILING SYSTEM REYNOLDS + REYNOLDS & Design	1745746	01/12/1993	Reynolds and Reynolds Holdings, Inc.	Registered
United States	JOY OF NEW	1914277	8/22/1995	Reynolds and Reynolds Holdings, Inc.	Registered
United States	KNOW WHAT YOUR FLEET IS THINKING	3005865	10/11/2005	Reynolds and Reynolds Holdings, Inc.	Registered
United States	LAW	1993644	8/13/1996	Reynolds and Reynolds Holdings, Inc.	Registered
United States	LAW & Design	1933244	11/7/1995	Reynolds and Reynolds Holdings, Inc.	Registered
United States	MORE LEADS. MORE CONTROL. MORE RESULTS.	2997228	9/20/2005	Reynolds and Reynolds Holdings, Inc.	Registered
United States	PERFORMANCE MARK	2816967	2/24/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	PHONETRAX CSI	2814812	2/17/2004	Reynolds and Reynolds Holdings, Inc.	Registered

United States	PLANNED TRADING CYCLE	1900126	6/13/1995	Reynolds and Reynolds Holdings, Inc.	Registered
United States	PROMOTAG	3662201	7/28/2009	Reynolds and Reynolds Holdings, Inc.	Registered
United States	PROVEN FOR PROFITABILITY	2890060	9/28/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REMINDERTRAX CSI	2814813	2/17/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	RENEW EVERY TWO	1740245	12/15/1992	Reynolds and Reynolds Holdings, Inc.	Registered
United States	RESALE CLUB	1944437	12/26/1995	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REYDIANCE	2843980	5/18/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REYLINE	2880388	8/31/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REYLINE & Design	2972986	7/19/2005	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REYNOLDS & REYNOLDS	1300362	10/16/1984	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REYSOURCE	2647249	11/5/2002	Reynolds and Reynolds Holdings, Inc.	Registered
United States	REYSOURCE.COM & Design	2621414	9/17/2002	Reynolds and Reynolds Holdings, Inc.	Registered
United States	Design	2221898	2/2/1999	Reynolds and Reynolds Holdings, Inc.	Registered
United States	RR & Design	2829180	4/6/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	RU REYNOLDS UNIVERSITY & Design	2562153	4/16/2002	Reynolds and Reynolds Holdings, Inc.	Registered
United States	SCANTRAX CSI	2814810	2/17/2004	Reynolds and Reynolds Holdings, Inc.	Registered
United States	SEAL4	3650437	7/7/2009	Reynolds and Reynolds Holdings, Inc.	Registered
United States	SOLD PACK	2151150	4/14/1998	Reynolds and Reynolds Holdings, Inc.	Registered
United States	SPIDERMAZE	2997229	9/20/2005	Reynolds and Reynolds Holdings, Inc.	Registered
United States	STATMAKERX	3044437	1/17/2006	Reynolds and Reynolds Holdings, Inc.	Registered
United States	TRADE PACK	2152747	4/21/1998	Reynolds and Reynolds Holdings, Inc.	Registered
United States	WEBMAKERX	2751921	8/19/2003	Reynolds and Reynolds Holdings, Inc.	Registered