

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wolverine World Wide, Inc.		01/03/2016	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wolverine Outdoors, Inc.		
Street Address:	9341 Courtland Drive		
City:	Rockford		
State/Country:	MICHIGAN		
Postal Code:	49351		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77909301	P	
Serial Number:	75741296	UP FOOTGEAR	
Serial Number:	86021947		
Serial Number:	86448352	WOLVERINE	
Serial Number:	86448345		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmatlanta@seyfarth.com		
Correspondent Name:	Joseph V. Myers III		
Address Line 1:	1075 Peachtree Street, Suite 2500		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	69708-05013		
NAME OF SUBMITTER:	Joseph V. Myers III		
SIGNATURE:	/jvm/		
DATE SIGNED:	02/24/2016		
Total Attachments: 7			
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TRADEMARK AND SERVICE MARK ASSIGNMENT

THIS TRADEMARK AND SERVICE MARK ASSIGNMENT ("Assignment") is made and entered into as of January 3, 2016 by Wolverine World Wide, Inc., a Delaware corporation ("Assignor"), and Wolverine Outdoors, Inc., a Michigan corporation ("Assignee").

WHEREAS, Assignor owns certain trademarks, service marks and copyrights (collectively, the "Marks"), including, but not limited to, those listed on Exhibit A, as well as the registrations for the Marks and pending applications for registration of the Marks, including, but not limited to, those listed on Exhibit A;

WHEREAS, Assignee desires to acquire, and Assignor desires to assign and transfer to Assignee, the entire right, title and interest in and to the Marks and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks. The parties agree that the assignment contemplated hereby includes: (1) the registrations for the Marks and pending applications for registration of the Marks; (2) all rights of any kind whatsoever of Assignor accruing under the Marks provided by the applicable laws of any jurisdiction, by international treaties and conventions and otherwise throughout the world, including all rights to apply for, obtain and maintain all registrations, renewals and extensions thereof; (3) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any of the Marks; and (4) any and all claims and causes of action with respect to any of the Marks, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default related to the Marks, with the right to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby authorizes the officials of all trademark offices in the jurisdictions applicable to the Marks to record Assignee as the owner of the Marks, and to issue any and all registrations, renewals, extensions and otherwise for the Marks to Assignee, as assignee of Assignor's entire right, title and interest in and to the same, and to record and register this Assignment upon request by Assignee. Assignor agrees that it shall deliver any further instruments or documents, and take all such further action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title and interest in and to the Marks. Assignor hereby appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution, for the purpose of executing such documents and taking such other actions. This power-of-attorney shall be for the benefit of Assignee and its successors and assigns, is irrevocable, and is coupled with an interest.

The terms and provisions of this Assignment shall be deemed severable, and the invalidity or unenforceability of any term or provision shall not affect the validity or enforceability of the other terms and provisions hereof. If any term or other provision of this

Assignment, or the application thereof to any person or any circumstance, is invalid, illegal or unenforceable, (1) a suitable and equitable term or provision shall be substituted therefor in order to carry out, so far as may be valid and enforceable, the intent and purpose of such invalid or unenforceable term or provision, and (2) the remainder of this Assignment and the application of such term or provision to other persons or circumstances shall not be affected by such invalidity, illegality or unenforceability, nor shall such invalidity, illegality or unenforceability affect the validity or enforceability of such term or provision, or the application thereof, in any other jurisdiction.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment as of the date first written above.

ASSIGNOR:

Wolverine World Wide, Inc.



By: _____

Name: Michael D. Stornant

Title: Senior Vice President, Chief Financial
Officer and Treasurer

ASSIGNEE:

Wolverine Outdoors, Inc.



By: _____

Name: Jennifer J. Miller

Title: Vice President and Assistant Secretary

Exhibit A

Country	Trademark Name	Status	Application Number	Registration Number
United States	WOLVERINE	Allowed	85781316	
United States	CLAW DESIGN	Allowed	85781379	
United States	HUSH PUPPIES	Allowed	86185413	
United States	INNERSOFT	Allowed	86270263	
United States	WOLVERINE 1000 MILE	Allowed	86316163	
United States	BOUNCE 2015 logo	Allowed	86559406	
United States	HPO2FLEX	Allowed	86559411	
United States	WOLVERINE	Allowed	86559414	
United States	CLAW DESIGN	Allowed	86559418	
United States	WOLVERINE	Allowed	86599813	
United States	HUSH	Published	85798985	
United States	VISIFLASH	Published	86712190	
United States	B BATES design	Published	86712192	
United States	DOG LIKENESS (2D) Copyright	Reg. Copyright	1-649607688	VA1-787-627
United States	CLINCHER	Registered	73234748	1177366
United States	CONTOUR MET	Registered	78335568	2908734
United States	FOOTHOLDS	Registered	75298337	2278341
United States	FOOTRESTS	Registered	73636062	1455437
United States	HYTEST	Registered	73626260	1439312
United States	HYTEST SAFETY FOOTWEAR w/design	Registered	76101837	2569422
United States	OUR REPUTATION IS NO ACCIDENT	Registered	77510851	3670612
United States	SHOEMOBILE	Registered	75569120	2407426
United States	SUPER-GUARD	Registered	74313447	1781198
United States	i (logo)	Registered	78346013	2958664
United States	ITECHNOLOGY SUPERDUTY	Registered	77357654	3864842
United States	SRX	Registered	77284527	3581308
United States	SRX EXTREME SLIP RESISTANCE w/design	Registered	77411577	4084177
United States	TECHNIFLEX	Registered	76099660	2678714
United States	WORKBOOT DURABILITY. ATHLETIC SHOE COMFORT.	Registered	78472798	3064517
United States	BATES	Registered	74487601	1869739
United States	BATES	Registered	74487995	1887234
United States	BATES	Registered	74487185	1886859

United States	BATES	Registered	73320458	1214949
United States	BATES & DESIGN	Registered	76178299	2638470
United States	BATES & DESIGN	Registered	77092389	3328543
United States	HONOR BOUND	Registered	77967606	4064049
United States	TORA BORA	Registered	78925475	3600398
United States	WOLVERINE WARRIOR LEATHER	Registered	78560502	3050824
United States	CUSHE	Registered	77751716	3871992
United States	CUSHE (stylized)	Registered	79014316	859087A
United States	LAID BACK BOY DESIGN	Registered	79009821	3194319
United States	SHUCOON	Registered	77964924	3982381
United States	SITTING BOY DESIGN	Registered	79007718	3135970
United States	BIOBEVEL	Registered	77747879	3822981
United States	BODY SHOE	Registered	73444451	1303886
United States	BODY SHOE LOGO	Registered	77689815	3808024
United States	BOUNCE	Registered	73794354	1568524
United States	BOUNCE (DESIGN)	Registered	78417566	3212211
United States	COMFORT CURVE	Registered	629377	1455426
United States	COMFORT CURVE AND DESIGN (LEFT SOLE)	Registered	74165625	1715907
United States	COMFORT CURVE AND DESIGN (RIGHT SOLE)	Registered	74165644	1727729
United States	COMFORTFUSION	Registered	77592422	3682364
United States	DOG LIKENESS	Registered	74201045	1808534
United States	DOG LIKENESS	Registered	74200882	1784880
United States	DOG LIKENESS	Registered	75381652	2339615
United States	DOG LIKENESS	Registered	74200787	1745866
United States	DOG LIKENESS	Registered	74200883	1894513
United States	DOG LIKENESS	Registered	74539676	2030638
United States	DOG LIKENESS (2D)	Registered	77365541	4031892
United States	HUSH PUPPIES	Registered	73181032	1118874
United States	HUSH PUPPIES	Registered	73/549318	1381201
United States	HUSH PUPPIES	Registered	72351854	913297
United States	HUSH PUPPIES	Registered	73047947	1053340
United States	HUSH PUPPIES	Registered	72034197	663849
United States	HUSH PUPPIES	Registered	75151584	2166409
United States	HUSH PUPPIES	Registered	72172022	767344
United States	HUSH PUPPIES	Registered	75106752	2040768
United States	HUSH PUPPIES	Registered	73505834	1358761
United States	HUSH PUPPIES HARMONY	Registered	77306974	4016204

United States	PUPS	Registered	75283509	2259847
United States	SOFT STYLE	Registered	78230710	2842017
United States	SOFT STYLE LOGO	Registered	77338984	3623917
United States	SOFT STYLE LOGO (NO CIRCLE)	Registered	77652920	3657881
United States	THE DIFFERENCE IS COMFORT	Registered	519407	1402239
United States	WAVEREFLEX	Registered	78351055	2984178
United States	WE INVENTED CASUAL	Registered	74/694928	1968666
United States	WORRY-FREE SUEDE	Registered	75416149	2266516
United States	ZERO G	Registered	78305839	3099914
United States	ZERO G LOGO	Registered	78305835	3099913
United States	C3 CROSS CHANNEL CIRCULATION LOGO	Registered	77503707	3554104
United States	CARBONMAX	Registered	77173096	3368530
United States	CLAW DESIGN	Registered	77507685	4099300
United States	CLAW DESIGN	Registered	77977669	3684426
United States	CONTOUR WELT	Registered	77/147603	3540966
United States	DURA LOCK	Registered	78609764	3541816
United States	DURALOCK	Registered	77611638	4158105
United States	DURA-LOCK	Registered	78576588	3152140
United States	DURASHOCKS	Registered	74/238526	1713847
United States	DURASHOCKS AND DESIGN	Registered	74309493	1797909
United States	GREAT LAKES	Registered	73526925	1542596
United States	ICS	Registered	77689622	3689051
United States	MULTISHOX	Registered	78419873	3220531
United States	RELENTLESS BY NATURE	Registered	78612706	3442313
United States	THERMALITES	Registered	73556303	1387605
United States	WILDERNESS	Registered	72/342919	987922
United States	WOLVERINE	Registered	73403489	1266920
United States	WOLVERINE	Registered	72095404	730465
United States	WOLVERINE	Registered	73601475	1495861
United States	WOLVERINE	Registered	73463763	1491191
United States	WOLVERINE	Registered	73499593	1358690
United States	WOLVERINE	Registered	74627367	2059756
United States	WOLVERINE	Registered	75188458	2123358
United States	WOLVERINE	Registered	76234543	2597584
United States	WOLVERINE 1000 MILE	Registered	77597946	4588973
United States	WOLVERINE 1000 MILE	Registered	77597960	4593074

United States	WOLVERINE COMPRESSOR	Registered	76292853	3066241
United States	WOLVERINE FUSION	Registered	75492051	2318018
United States	WOLVERINE ICS	Registered	77608127	4154369
United States	WOLVERINE SINCE 1883	Registered	75/296219	2150953
United States	WOLVERINE SINCE 1883 (Stylized)	Registered	75/372936	2208845
United States	SINCE 1883 LTW WOLVERINE 1000 MILE ROCKFORD, MI WELT CONSTRUCTION DESIGN	Registered	85154957	4659819
United States	SOFT DELIGHT	Registered	85178086	4122624
United States	MOUNTAIN LOGO	Registered	78551348	3050464
United States	TRACK 'N TRAIL	Registered	76319430	2730285
United States	HUSH PUPPIES	Registered	74252617	1733837
United States	TRENDSETTER	Registered	72176977	777442
United States	WOLVERINE	Registered	85220622	4071914
United States	HUSH PUPPIES	Registered	85219971	4094628
United States	WOLVERINE WORLDWIDE W lock-up	Registered	85351943	4696190
United States	W Stylized	Registered	85371439	4712735
United States	TOWN & COUNTRY	Registered	85426311	4396772
United States	SINCE 1883 LTW WOLVERINE 1000 MILE ROCKFORD, MI WELT CONSTRUCTION (STYLIZED)	Registered	85523103	4659943
United States	SINCE 1883 LTW WOLVERINE 1000 MILE ROCKFORD, MI WELT CONSTRUCTION DESIGN	Registered	85976596	4165922
United States	WOLVERINE	Registered	85624504	4264553
United States	WOLVERINE	Registered	85627444	4893256
United States	WOLVERINE	Registered	85661959	4264716
United States	CLAW DESIGN	Registered	85661961	4272372
United States	WEATHER SMART	Registered	85690970	4629136
United States	WOLVERINE 1000 MILE	Registered	77983278	4222296
United States	WOLVERINE ROCKFORD, MICH.	Registered	85695757	

	SINCE 1883 WOLVERINE COMPANY STORE			
United States	WOLVERINE ROCKFORD, MICH. SINCE 1883 WOLVERINE COMPANY STORE & Design	Registered	85695761	4389442
United States	CUSHE (Script)	Registered	85731895	4782291
United States	EPX	Registered	85951090	4598376
United States	NEW BODY SHOE LOGO	Registered	86203611	4749093
United States	RECONDO	Registered	86271302	4709586
United States	B logo	Registered	86297927	4814034
United States	DUALFIT	Registered	86361451	4703775
United States	P & DESIGN	Registered	77909301	3932363
United States	UP FOOTGEAR	Registered	75741296	2477187
United States	DOG LIKENESS	Allowed	86021947	
United States	WOLVERINE	Allowed	86448352	
United States	CLAW DESIGN	Allowed	86448345	