

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374590

| | |
|------------------------------|------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------|----------|----------------|-------------------|
| Andrew B. Conru Trust Agreement | | 10/16/2015 | TRUST: CALIFORNIA |
| Mapstead Trust | | 10/02/2015 | TRUST: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------------------------|
| Name: | Danni Ashe, Inc. |
| Street Address: | 6800 Broken Sound Parkway NW, Suite 200 |
| City: | Boca Raton |
| State/Country: | FLORIDA |
| Postal Code: | 33487 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 23

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 2390741 | DANNI'S HARD DRIVE |
| Registration Number: | 2337152 | DANNI ASHE |
| Registration Number: | 2287188 | HOT BOX |
| Registration Number: | 2342213 | DANNI ASHE |
| Registration Number: | 2615735 | DANNI'S |
| Registration Number: | 2448894 | DANNI'S |
| Registration Number: | 2628750 | HONEST BRA |
| Registration Number: | 2707425 | HONEST BRA |
| Registration Number: | 2579543 | CYBERBEAUTIES |
| Registration Number: | 2628751 | CYBERBEAUTIES |
| Registration Number: | 2628752 | NAUGHTY NEWBIES |
| Registration Number: | 2579544 | NAUGHTY NEWBIES |
| Registration Number: | 2610234 | RETROGIRLS |
| Registration Number: | 2579545 | SEXUAL PRIME |
| Registration Number: | 2628753 | SEXUAL PRIME |
| Registration Number: | 2465215 | BOOB BOWL |
| Registration Number: | 2605312 | DANNI.COM |
| Registration Number: | 2636095 | NETFETISH |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2826289 | DANNI |
| Registration Number: | 2705458 | DANNI.COM |
| Registration Number: | 2694151 | DA |
| Registration Number: | 2698825 | DANNI.COM |
| Registration Number: | 3302408 | DANNIGIRL |

CORRESPONDENCE DATA

Fax Number: 5616596313
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 561-653-5000
Email: peter.chiabotti@akerman.com, angela.martin@akerman.com
Correspondent Name: Akerman LLP
Address Line 1: P.O. Box 3188
Address Line 4: West Palm Beach, FLORIDA 33402-3188

| | |
|--------------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 0297300 |
| NAME OF SUBMITTER: | Peter A. Chiabotti |
| SIGNATURE: | /Peter A. Chiabotti/ |
| DATE SIGNED: | 02/25/2016 |

Total Attachments: 4
source=26 Release of Security Interest in Trademarks 02-07-08 Conru and Mapstead#page1.tif
source=26 Release of Security Interest in Trademarks 02-07-08 Conru and Mapstead#page2.tif
source=26 Release of Security Interest in Trademarks 02-07-08 Conru and Mapstead#page3.tif
source=26 Release of Security Interest in Trademarks 02-07-08 Conru and Mapstead#page4.tif

**Release Of Security Interest In Trademarks
For Reel No. 3715, Frame No. 0560, Recorded On 02/07/2008**

Whereas, the Releasing Party, as set forth below and including any successors-in-interest and assigns (collectively, "Releasing Party"), in the capacity as collateral agent for certain lenders, was granted a security interest in and to certain trademarks, licenses and other property, as set forth more fully in the document recorded in the U.S. Patent and Trademark Office on the date above, and at the reel and frame nos. above ("Security Agreement");

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Releasing Party, hereby releases, terminates and remits to Released Party, as set forth on Schedule A along with any party identified in the Security Agreement as granting a security interest and their successors-in-interest and assigns (collectively, "Released Party"), any and all right, title and interest in and to its security interest in and to certain trademarks, licenses, other property and any other rights provided in the Security Agreement, including without limitation, the Trademarks identified in Schedule B (collectively, "Trademark Collateral"), and reassigns the same to Released Party.

The Releasing Party hereby agrees that any and all rights provided by Security Agreement are fully released and terminated, with no rights remaining.

The Releasing Party hereby authorizes the Released Party or Released Party's authorized representative to record this Release Of Security Interest In Trademarks with the United States Patent and Trademark Office.

This Release of Security Interest in Trademarks is effective as of 10 2 15.

RELEASING PARTY

Andrew B. Conru Trust Agreement
116 El Nido
Portola Valley, California 94028

Signature: _____

Name: _____

Title: _____

RELEASING PARTY

Mapstead Trust
180 Horizon Way
Aptos, California 95003

Signature:  _____

Name: LARS MAPSTEAD

Title: TRUSTEE

**Release Of Security Interest In Trademarks
For Reel No. 3715, Frame No. 0560, Recorded On 02/07/2008**

Whereas, the Releasing Party, as set forth below and including any successors-in-interest and assigns (collectively, "Releasing Party"), in the capacity as collateral agent for certain lenders, was granted a security interest in and to certain trademarks, licenses and other property, as set forth more fully in the document recorded in the U.S. Patent and Trademark Office on the date above, and at the reel and frame nos. above ("Security Agreement");

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Releasing Party, hereby releases, terminates and remits to Released Party, as set forth on Schedule A along with any party identified in the Security Agreement as granting a security interest and their successors-in-interest and assigns (collectively, "Released Party"), any and all right, title and interest in and to its security interest in and to certain trademarks, licenses, other property and any other rights provided in the Security Agreement, including without limitation, the Trademarks identified in Schedule B (collectively, "Trademark Collateral"), and reassigns the same to Released Party.

The Releasing Party hereby agrees that any and all rights provided by Security Agreement are fully released and terminated, with no rights remaining.

The Releasing Party hereby authorizes the Released Party or Released Party's authorized representative to record this Release Of Security Interest In Trademarks with the United States Patent and Trademark Office.

This Release of Security Interest in Trademarks is effective as of Oct 16, 15.

RELEASING PARTY

Andrew B. Conru Trust Agreement
116 El Nido
Portola Valley, California 94028

Signature: _____

Name: Andrew Conru

Title: Chairman

RELEASING PARTY

Mapstead Trust
180 Horizon Way
Aptos, California 95003

Signature: _____

Name: _____

Title: _____

Schedule A – Released Party

1. DANNI ASHE, INC.

Schedule B – Trademark Collateral

| | | | | | | | | |
|----|-----------|--------------------|------------|------------|--------|---------|----------|------------|
| 1 | Serial #: | 75412709 | Filing Dt: | 12/31/1997 | Reg #: | 2390741 | Reg. Dt: | 10/3/2000 |
| | Mark: | DANNI'S HARD DRIVE | | | | | | |
| 2 | Serial #: | 75412848 | Filing Dt: | 12/31/1997 | Reg #: | 2337152 | Reg. Dt: | 4/4/2000 |
| | Mark: | DANNI ASHE | | | | | | |
| 3 | Serial #: | 75412850 | Filing Dt: | 12/31/1997 | Reg #: | 2287188 | Reg. Dt: | 10/19/1999 |
| | Mark: | HOT BOX | | | | | | |
| 4 | Serial #: | 75421375 | Filing Dt: | 1/22/1998 | Reg #: | 2342213 | Reg. Dt: | 4/18/2000 |
| | Mark: | DANNI ASHE | | | | | | |
| 5 | Serial #: | 75851315 | Filing Dt: | 11/17/1999 | Reg #: | 2615735 | Reg. Dt: | 9/3/2002 |
| | Mark: | DANNI'S | | | | | | |
| 6 | Serial #: | 75851316 | Filing Dt: | 11/17/1999 | Reg #: | 2448894 | Reg. Dt: | 5/8/2001 |
| | Mark: | DANNI'S | | | | | | |
| 7 | Serial #: | 75851317 | Filing Dt: | 11/17/1999 | Reg #: | 2628750 | Reg. Dt: | 10/1/2002 |
| | Mark: | HONEST BRA | | | | | | |
| 8 | Serial #: | 75851318 | Filing Dt: | 11/17/1999 | Reg #: | 2707425 | Reg. Dt: | 4/15/2003 |
| | Mark: | HONEST BRA | | | | | | |
| 9 | Serial #: | 75851319 | Filing Dt: | 11/17/1999 | Reg #: | 2579543 | Reg. Dt: | 6/11/2002 |
| | Mark: | CYBERBEAUTIES | | | | | | |
| 10 | Serial #: | 75851320 | Filing Dt: | 11/17/1999 | Reg #: | 2628751 | Reg. Dt: | 10/1/2002 |
| | Mark: | CYBERBEAUTIES | | | | | | |
| 11 | Serial #: | 75851321 | Filing Dt: | 11/17/1999 | Reg #: | 2628752 | Reg. Dt: | 10/1/2002 |
| | Mark: | NAUGHTY NEWBIES | | | | | | |
| 12 | Serial #: | 75851322 | Filing Dt: | 11/17/1999 | Reg #: | 2579544 | Reg. Dt: | 6/11/2002 |
| | Mark: | NAUGHTY NEWBIES | | | | | | |
| 13 | Serial #: | 75851324 | Filing Dt: | 11/17/1999 | Reg #: | 2610234 | Reg. Dt: | 8/20/2002 |
| | Mark: | RETROGIRLS | | | | | | |
| 14 | Serial #: | 75851370 | Filing Dt: | 11/17/1999 | Reg #: | 2579545 | Reg. Dt: | 6/11/2002 |
| | Mark: | SEXUAL PRIME | | | | | | |
| 15 | Serial #: | 75851371 | Filing Dt: | 11/17/1999 | Reg #: | 2628753 | Reg. Dt: | 10/1/2002 |
| | Mark: | SEXUAL PRIME | | | | | | |
| 16 | Serial #: | 75851372 | Filing Dt: | 11/17/1999 | Reg #: | 2465215 | Reg. Dt: | 7/3/2001 |
| | Mark: | BOOB BOWL | | | | | | |
| 17 | Serial #: | 75851387 | Filing Dt: | 11/17/1999 | Reg #: | 2605312 | Reg. Dt: | 8/6/2002 |
| | Mark: | DANNI.COM | | | | | | |
| 18 | Serial #: | 75851390 | Filing Dt: | 11/17/1999 | Reg #: | 2636095 | Reg. Dt: | 10/15/2002 |
| | Mark: | NETFETISH | | | | | | |
| 19 | Serial #: | 78058348 | Filing Dt: | 4/13/2001 | Reg #: | 2826289 | Reg. Dt: | 3/23/2004 |
| | Mark: | DANNI | | | | | | |
| 20 | Serial #: | 78065369 | Filing Dt: | 5/23/2001 | Reg #: | 2705458 | Reg. Dt: | 4/8/2003 |
| | Mark: | DANNI.COM | | | | | | |
| 21 | Serial #: | 78078011 | Filing Dt: | 8/7/2001 | Reg #: | 2694151 | Reg. Dt: | 3/4/2003 |
| | Mark: | DA | | | | | | |
| 22 | Serial #: | 78078014 | Filing Dt: | 8/7/2001 | Reg #: | 2698825 | Reg. Dt: | 3/18/2003 |
| | Mark: | DANNI.COM | | | | | | |
| 23 | Serial #: | 78921446 | Filing Dt: | 6/30/2006 | Reg #: | 3302408 | Reg. Dt: | 10/2/2007 |
| | Mark: | DANNIGIRL | | | | | | |