

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374955

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	03/31/2013

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Paper Magic Group, Inc.		02/26/2016	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Paper Magic Group, Inc.
<b>Street Address:</b>	54 Glenmaura National Blvd.
<b>City:</b>	Moosic
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	18507
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 22**

Property Type	Number	Word Mark
Registration Number:	1461847	ARTIS
Registration Number:	2036379	DECO TRIM
Registration Number:	1234065	DIP-AN-EGG
Registration Number:	1363982	DUDLEY
Registration Number:	1101859	DUDLEY'S
Registration Number:	2929048	DUDLEY'S
Registration Number:	2114956	EUREKA
Registration Number:	2051258	GO-AROUNDS
Registration Number:	0845477	GRAND AWARD
Registration Number:	2474910	JOYFUL GREETINGS
Registration Number:	3755617	LP
Registration Number:	1450729	PAPER MAGIC
Registration Number:	3218348	PAPER MAGIC GROUP
Registration Number:	2485669	PINE HOLLOW
Registration Number:	2579755	PINE HOLLOW
Registration Number:	1616865	SHAKE 'N DAZZLE
Registration Number:	2559171	SIGNATURE COLLECTION
Registration Number:	3557432	SPARKLE

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Property Type	Number	Word Mark
Registration Number:	3755915	STICKER TREATS
Registration Number:	3573749	STICKERFITTI
Registration Number:	1224740	SWIRL AN EGG
Registration Number:	3768892	TATTOO TREATS

**CORRESPONDENCE DATA**

**Fax Number:** 9736247070  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 973-848-8308  
**Email:** mfriscia@mccarter.com, kknoll@mccarter.com  
**Correspondent Name:** Michael R. Friscia, Esq.  
**Address Line 1:** MCCARTER & ENGLISH, LLP  
**Address Line 2:** 100 Mulberry Street, Four Gateway Center  
**Address Line 4:** Newark, NEW JERSEY 07102

<b>ATTORNEY DOCKET NUMBER:</b>	018094-00012
<b>NAME OF SUBMITTER:</b>	Michael R. Friscia
<b>SIGNATURE:</b>	/Michael R. Friscia/
<b>DATE SIGNED:</b>	02/29/2016

**Total Attachments: 5**  
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NUNC PRO TUNC

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made by and between The Paper Magic Group, Inc., a Delaware corporation with offices at 1105 North Market Street, Suite 1120, Wilmington, Delaware 19801 ("Assignor") and Paper Magic Group, Inc., a Pennsylvania corporation with offices at 54 Glenmaura National Blvd., Moosic, Pennsylvania 18507 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and trademark registrations listed and/or described on Appendix A attached hereto and made a part hereof, and all of the goodwill associated therewith (the "Marks"); and

WHEREAS, Assignor wishes to assign the Marks to Assignee, and Assignee wishes to acquire the Marks.

NOW THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee, nunc pro tunc as of March 31, 2013, all right, title and interest in the Marks, and all issued registrations with respect to same, as well as the goodwill related to the Marks, all common law rights therein, and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the 26<sup>th</sup> day of February, 2016.

ASSIGNOR:  
THE PAPER MAGIC GROUP, INC.

By: [Signature]  
Name: V. ACCAPANICCIA  
Title: PRESIDENT

ASSIGNEE:  
PAPER MAGIC GROUP, INC.

By: [Signature]  
Name: WG Kiesling  
Title: Vice President

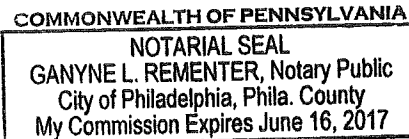
NOTARIAL CERTIFICATION

On this 26<sup>th</sup> day of February, 2016, William G. Kiesling,  
personally came before me and acknowledged under oath, to my satisfaction, that he/she is the  
Vice President of Paper Magic Group,  
Inc. and is authorized to execute the foregoing instrument on behalf of said company and that  
he/she signed this document as his/her own act and deed.

Gayne L. Rementer

Notary Public

(SEAL)



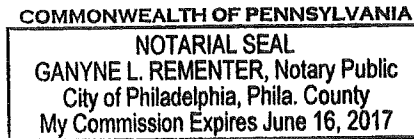
NOTARIAL CERTIFICATION

On this 26<sup>th</sup> day of February 2016, Vincent A. Paccapaniccia,  
personally came before me and acknowledged under oath, to my satisfaction, that he/she is the  
President of The Paper Magic  
Group, Inc. and is authorized to execute the foregoing instrument on behalf of said company and  
that he/she signed this document as his/her own act and deed.

Ganyne L. Rementer

Notary Public

(SEAL)



Appendix A

**UNITED STATES**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ARTIS	1,461,847	20-Oct-1987
DECO TRIM	2,036,379	11-Feb-1997
DIP-AN-EGG	1,234,065	05-Apr-1983
DUDLEY	1,363,982	08-Oct-1985
DUDLEY'S	1,101,859	12-Sep-1978
DUDLEY'S	2,929,048	01-Mar-2005
EUREKA	2,114,956	25-Nov-1997
GO-AROUNDS	2,051,258	08-Apr-1997
GRAND AWARD	0,845,477	05-Mar-1968
JOYFUL GREETINGS	2,474,910	07-Aug-2001
LP & Design	3,755,617	02-Mar-2010
PAPER MAGIC	1,450,729	04-Aug-1987
PAPER MAGIC GROUP & Design	3,218,348	13-Mar-2007
PINE HOLLOW	2,485,669	04-Sep-2001
PINE HOLLOW & Design	2,579,755	11-Jun-2002
SHAKE 'N DAZZLE	1,616,865	09-Oct-1990
SIGNATURE COLLECTION	2,559,171	09-Apr-2002
SPARKLE	3,557,432	06-Jan-2009
STICKER TREATS	3,755,915	02-Mar-2010
STICKERFITTI	3,573,749	10-Feb-2009
SWIRL AN EGG	1,224,740	25-Jan-1983
TATTOO TREATS	3,768,892	30-Mar-2010

**CANADA**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LEARNING PLAYGROUND	TMA575,001	04-Feb-2003
PAPER MAGIC	TMA343,573	05-Aug-1988
PAPER MAGIC GROUP & Design	TMA732,720	20-Jan-2009
PINE HOLLOW	TMA571,781	05-Dec-2002
PINE HOLLOW & Design	TMA571,778	05-Dec-2002
STICKER TREATS	TMA818,553	28-Feb-2012
TATTOO TREATS	TMA811,379	08-Nov-2011

**CHINA**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PAPER MAGIC	6,610,294	14-Apr-2010
PAPER MAGIC GROUP	7,448,570	21-Sep-2010
PAPER MAGIC GROUP	6,610,295	28-Aug-2010
PAPER MAGIC GROUP	6,610,296	07-Sep-2010
PAPER MAGIC GROUP	6,610,297	07-Sep-2010
PAPER MAGIC GROUP & Design	6,610,299	14-Apr-2010
PAPER MAGIC GROUP & Design	6,610,298	28-Aug-2010

**MEXICO**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PAPER MAGIC GROUP	1,164,096	16-Jun-2010

**UNITED KINGDOM**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PAPER MAGIC GROUP	2,317,098	28-Nov-2002