

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cruiser RV, LLC		03/14/2016	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Heartland Recreational Vehicles, LLC		
Street Address:	2831 Dexter Drive		
City:	Elkhart		
State/Country:	INDIANA		
Postal Code:	46514		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4890036	STRYKER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5742947706		
Email:	cputt@thorindustries.com		
Correspondent Name:	Christopher R. Putt		
Address Line 1:	601 East Beardsley Avenue		
Address Line 4:	Elkhart, INDIANA 46514		
ATTORNEY DOCKET NUMBER:	CRUISER - STRYKER		
NAME OF SUBMITTER:	Christopher R. Putt		
SIGNATURE:	/Christopher R. Putt/		
DATE SIGNED:	03/15/2016		
Total Attachments: 1			
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Trademark Assignment

Whereas, Cruiser RV, LLC, a limited liability company of the state of Indiana, having its principal place of business at 7805 North State Road 9 North, Howe, Indiana 46746, (hereinafter "Assignor") has used certain trademarks in its business, including the following trademark and federal registration thereof:

STRYKER, US Reg. No. 4,890,036, registered January 19, 2016 (hereinafter "the Mark")

Whereas, Heartland Recreational Vehicles, LLC, a limited liability company of the state of Indiana, having its principal place of business at 2831 Dexter Drive, Elkhart, IN 46514, (hereinafter "Assignee") wishes to acquire the entire right, title and interest in and to the Mark and the United States registration identified above, together with the goodwill of the business in connection with the Mark has been used.

Now, therefore, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor confirms that it has assigned and transferred, and by these presents does sell, assign and transfer to Assignee the entire right, title and interest in and to the Mark and the registration identified above, and in and to the goodwill of the business in connection with which the Mark has been used, the same to be held and enjoyed by Assignee for its own use and benefit as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with the right to sue and recover for past infringements.

In witness whereof, Assignor has caused this assignment to be signed by its duly authorized officer named below this 14th day of March, 2016.

Cruiser RV, LLC

By Pennington McCoy

Its General Counsel / Secretary