

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM376643

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EVENT PHOTOGRAPHY GROUP, INC.		02/12/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ICONIC GROUP, INC.		
<b>Street Address:</b>	3490 MARTIN HURST ROAD		
<b>City:</b>	TALLAHASSEE		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32312		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3779729	GRADIMAGES	
<b>Registration Number:</b>	3311002	GRADTRAK	
<b>Registration Number:</b>	3782990	GRADUATIONIMAGES	
<b>Registration Number:</b>	3810488	MARATHONFOTO	
<b>Registration Number:</b>	4458584	BACKPRINT	
<b>Registration Number:</b>	4245313	UNIVERSITY COMPOSITES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.577.8574		
<b>Email:</b>	humberto.aquino@kattenlaw.com		
<b>Correspondent Name:</b>	HUMBERTO AQUINO C/O KATTEN MUCHIN		
<b>Address Line 1:</b>	525 WEST MONROE STREET		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	342663-00075		
<b>NAME OF SUBMITTER:</b>	HUMBERTO AQUINO		
<b>SIGNATURE:</b>	/HUMBERTO AQUINO/		
<b>DATE SIGNED:</b>	03/15/2016		

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**Total Attachments: 3**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EVENT PHOTOGRAPHY GROUP, INC.", CHANGING ITS NAME FROM "EVENT PHOTOGRAPHY GROUP, INC." TO "ICONIC GROUP, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2016, AT 1:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

4332551 8100  
SR# 20160785627

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 201828527  
Date: 02-12-16

TRADEMARK  
REEL: 005751 FRAME: 0160

**CERTIFICATE OF AMENDMENT  
TO THE  
AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
EVENT PHOTOGRAPHY GROUP, INC.**

Pursuant to the provisions of Section 242 of the Delaware General Corporation Law, the undersigned, Event Photography Group, Inc., a Delaware corporation (the "Corporation") adopts the following Certificate of Amendment to its Amended and Restated Certificate of Incorporation:

1.

The name of the Corporation is:

Event Photography Group, Inc.

2.

The Board of Directors of the Corporation has duly adopted and approved this amendment to the Amended and Restated Certificate of Incorporation as set forth in accordance with the provisions of Section 242(b)(1) of the Delaware General Corporation Law.

3.

The Amended and Restated Certificate of Incorporation is hereby amended by deleting Article I in its entirety and replacing it with the following:

"I.

The name of the corporation is:

ICONIC GROUP, INC."

4.

This Amendment to the Amended and Restated Certificate of Incorporation shall become effective at 6:01 p.m. Eastern Standard Time on February 15, 2016.

**IN WITNESS WHEREOF**, Event Photography Group, Inc. has caused this Certificate of Amendment to the Amended and Restated Certificate of Incorporation of Event Photography Group, Inc. to be signed by an authorized officer this 12<sup>th</sup> day of February, 2016.

  
Denise Conroy, President and CEO

**SCHEDULE I**

**Event Photography Group, Inc.**  
**Trademark Registrations**

**Country: United States of America - Registered Trademarks**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner</b>
Gradimages	3779729	04/20/10	Event Photography Group, Inc.
GradTrak	3311002	10/16/07	Event Photography Group, Inc.
Graduationimages	3782990	04/27/10	Event Photography Group, Inc.
Marathonfoto	3810488	06/29/10	Event Photography Group, Inc.
Backprint	4458584	12/31/13	Event Photography Group, Inc.
University Composites	4245313	11/20/12	Event Photography Group, Inc.

**Country: United States of America - Trademark Applications**

None