

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380492

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association, as Administrative Agent		04/08/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Boat Spinco, Inc.		
Street Address:	333 WEST STATE STREET		
City:	MILWAUKEE		
State/Country:	WISCONSIN		
Postal Code:	53203		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86320982	JOURNAL MEDIA GROUP	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	40106-30090		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	04/13/2016		
Total Attachments: 3			
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source=Journal 2016 IP Release (Trademarks) - Boat Spinco, Inc#page2.tif			

CH \$40.00 86320982

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest ("Release") is given on this 8th day of April 2016, by U.S. BANK NATIONAL ASSOCIATION, for itself and as administrative agent (in such capacity, the "Grantee"), to BOAT SPINCO, INC. (the "Grantor"), as follows:

WHEREAS, on April 30, 2015, the Grantor and the Grantee entered into a Confirmatory Grant of Security Interest in United States Trademarks ("Security Agreement");

WHEREAS, pursuant to said Security Agreement, the Grantor granted to the Grantee, among other collateral, a continuing security interest in all of the Grantor's right, title and interest, including goodwill, in, to and under its United States trademarks, including but not limited to the trademarks listed on the attached Schedule A (the "Trademarks");

WHEREAS, said Security Agreement was recorded in the United States Patent & Trademark Office on May 1, 2015, at reel/frame 5508-0449;

WHEREAS, the Grantee wishes to release its security interest in the Trademarks listed on Schedule A to the Grantor without recourse including, without limitation, all of the Grantee's right, title and interest in and to the Trademarks.

NOW THEREFORE, the Grantee hereby releases any security interest it may have in the Trademarks listed on Schedule A, and reassigns any and all right, title and interest it may have in and to the Trademarks without recourse to the Grantor.

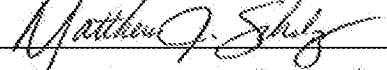
IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer.

U.S. BANK NATIONAL ASSOCIATION,
as Grantee

By:

Name:

Title:



Matthew J. Schulz

Senior Vice President

Signature Page to Release (Trademark)

TRADEMARK
REEL: 005770 FRAME: 0733

Schedule A

Trademark Security Interest recorded at

Reel 5508 Frame 0449

Mark	Status	Ser. No.	Reg. No.	Owner
JOURNAL MEDIA GROUP	Pending	86/320982		Boat Spinco, Inc.