

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382517

|   |  |  |                     |
|---|--|--|---------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |  |                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |                     |
| <b>CONVEYING PARTY DATA</b>   |  |  |                     |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>                    | <b>Entity Type</b>  |
| Spin Master Ltd.  |  | 04/13/2016                               | Corporation: CANADA |
| <b>RECEIVING PARTY DATA</b>   |  |  |                     |
| <b>Name:</b>  | KID Group, LLC                                     |  |                     |
| <b>Street Address:</b>  | 58 Second Street, 5th Floor                        |  |                     |
| <b>City:</b>  | San Francisco                                      |  |                     |
| <b>State/Country:</b>   | CALIFORNIA   |  |                     |
| <b>Postal Code:</b>   | 94105  |  |                     |
| <b>Entity Type:</b>   | Limited Liability Company: CALIFORNIA              |  |                     |
| <b>PROPERTY NUMBERS Total: 6</b>  |  |  |                     |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                         |                     |
| <b>Serial Number:</b>   | 77626090   | HYPER BLAST                              |                     |
| <b>Serial Number:</b>   | 77666304   | HYPER BLAST THE FAST-PACED LAUNCH THE NU |                     |
| <b>Serial Number:</b>   | 86317445   | HYPER DASH                               |                     |
| <b>Serial Number:</b>   | 77666232   | HYPER DASH THE TARGET-TAGGING RACE COURS |                     |
| <b>Serial Number:</b>   | 77488733   | HYPER GAMES                              |                     |
| <b>Serial Number:</b>   | 77666013   | HYPER GAMES                              |                     |
| <b>CORRESPONDENCE DATA</b>  |  |  |                     |
| <b>Fax Number:</b>  |  |  |                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                     |
| <b>Phone:</b>   | 416 364 6002 x2531                                 |  |                     |
| <b>Email:</b>   | katyd@spinmaster.com                               |  |                     |
| <b>Correspondent Name:</b>  | Katy Davis   |  |                     |
| <b>Address Line 1:</b>  | 450 Front Street West                              |  |                     |
| <b>Address Line 4:</b>  | Toronto, CANADA M5V 1B6                            |  |                     |
| <b>NAME OF SUBMITTER:</b>   | Katy Davis   |  |                     |
| <b>SIGNATURE:</b>   | /Katy Davis/                                       |  |                     |
| <b>DATE SIGNED:</b>   | 04/29/2016   |  |                     |
| <b>Total Attachments: 3</b>   |  |  |                     |

CH \$165.00 77626090

source=Fully Executed TM Assignment#page1.tif

source=Fully Executed TM Assignment#page2.tif

source=Fully Executed TM Assignment#page3.tif

**TRADEMARK ASSIGNMENT**

WHEREAS, Spin Master Ltd. (hereinafter the "Assignor") having a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada, is the owner of the trademark registrations listed in the attached Schedule "A" and of the trademarks shown in the said registrations (hereinafter collectively, the "Trademarks") together with the goodwill associated herewith;

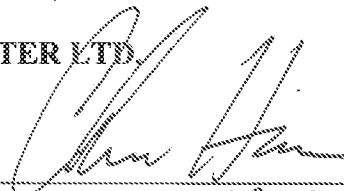
AND WHEREAS, KID Group, LLC (hereinafter the "Assignee") having a principal office or place of business at 58 Second Street, 5<sup>th</sup> Floor, San Francisco, California 94105, United States of America, is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's rights, title and interests in and to the Trademarks set out in Schedule "A", together with the goodwill associated therewith.

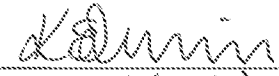
IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at Toronto, Ontario this 13 day of April, 2016.

SPIN MASTER LTD.


By:   
Name: CHRIS HARRIS  
Title: EVP + GENERAL COUNSEL  
(I have the authority to bind the corporation)

Witness

By:   
Name: KATY DAVIS

IN WITNESS WHEREOF, as a Notary Public registered before the Province of Ontario, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.



  
(Notary Public)

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at San Francisco this 4 day of April, 2016.

KID GROUP, LLC

By: [Signature]  
Name: Gary Levenberg  
Title: COO

(I have the authority to bind the corporation)

Witness

By: [Signature]  
Name: Jaime Moore

IN WITNESS WHEREOF, as a Notary Public registered before the State of California, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.

[Signature]  
(Notary Public)




A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California County of San Francisco  
On April 9, 2016 before me [Signature]  
Notary Public, personally appeared Gary Levenberg  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.



[Signature]

SCHEDULE "A"

| <u>Trademark</u>   | <u>Country</u> | <u>Appl. No. &amp; Filing Date</u> | <u>Reg. No. &amp; Reg. Date</u> |
|--|----------------|------------------------------------|---------------------------------|
| HYPER BLAST  | USA            | 77626090<br>December 3, 2008       | 3716708<br>November 24, 2009    |
| HYPER BLAST THE FAST-PACED LAUNCH THE NUMBERS GAME & Design<br> | USA            | 77666304<br>February 9, 2009       | 3711427<br>November 17, 2009    |
| HYPER DASH   | Australia      | 1186148<br>July 9, 2007            | 1186148<br>February 18, 2008    |
| HYPER DASH   | Canada         | 1356372<br>July 19, 2007           | TMA752727<br>November 10, 2009  |
| HYPER DASH   | CTM            | 006108583<br>July 17, 2007         | 006108583<br>June 19, 2008      |
| HYPER DASH   | Mexico         | 867669<br>July 11, 2007            | 1039499<br>May 16, 2008         |
| HYPER DASH   | New Zealand    | 771805<br>July 9, 2007             | 771805<br>January 8, 2009       |
| HYPER DASH   | USA            | 86317445<br>June 23, 2014          | 4793055<br>August 18, 2015      |
| HYPER DASH THE TARGET-TAGGING RACE COURSE GAME and Design<br> | USA            | 77666232<br>February 9, 2009       | 3691766<br>October 6, 2009      |
| HYPER GAMES  | USA            | 77488733<br>June 2, 2008           | 3758414<br>March 9, 2010        |
| HYPER GAMES & Design<br>                                      | USA            | 77666013<br>February 9, 2009       | 3796910<br>June 1, 2010         |
| HYPER JUMP   | Australia      | 1263946<br>September 24, 2008      | 1263946<br>April 30, 2009       |