# CH \$415.00 48351

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM387460

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DIANNE'S FINE DESSERTS, INC.		06/10/2016	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	CRESCENT DIRECT LENDING, LLC, AS AGENT
Street Address:	100 FEDERAL STREET
Internal Address:	31ST FLOOR
City:	BOSTON
State/Country:	MAINE
Postal Code:	02110
Entity Type:	Limited Liability Company: DELAWARE

## **PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark	
Registration Number:	4835123	SINCE 1957 WORLD'S BEST CHEESECAKE THE L	
Registration Number:	4512377	DIANNE'S FINE DESSERTS	
Registration Number:	4499433	THE ULTIMATE EXPRESSION OF A FINE DESSER	
Registration Number:	4329421	DIANNE'S FINE DESSERTS	
Registration Number:	4322185	DIANNE'S FINE DESSERTS	
Registration Number:	3844257	DAYSTAR DESSERTS	
Registration Number:	3500755	DIANNE'S	
Registration Number:	3384555	ALDEN MERRELL	
Registration Number:	3401070	@	
Registration Number:	3412354	BLACK TIE	
Registration Number:	2804725	THE ORIGINAL GOURMET CHEESECAKE WORLD'S	
Registration Number:	2289631	DIANNE'S GOURMET DESSERTS	
Registration Number:	2132069		
Registration Number:	2103222	ALDEN MERRELL	
Registration Number:	2142091	@	
Registration Number:	2103238	ALDEN MERRELL	

## **CORRESPONDENCE DATA**

TRADEMARK

900367489 REEL: 005811 FRAME: 0721

**Fax Number:** 3105572193

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 310-557-2900

Email: klathrop@proskauer.com
Correspondent Name: PROSKAUER ROSE LLP

Address Line 1: 2049 CENTURY PARK EAST, SUITE 3200

Address Line 2: C/O KIMBERLEY A. LATHROP

Address Line 4: LOS ANGELES, CALIFORNIA 90067

NAME OF SUBMITTER:	Kimberley A. Lathrop
SIGNATURE:	/Kimberley A. Lathrop/
DATE SIGNED:	06/10/2016

#### **Total Attachments: 7**

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#### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 10, 2016, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of Crescent Direct Lending, LLC ("Crescent"), as administrative agent and collateral agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below) and the other Secured Parties.

#### WITNESSETH:

WHEREAS, pursuant to the Credit and Security Agreement, dated as of June 10, 2016 (as the same may be amended, amended and restated, supplemented and/or modified from time to time, the "Credit Agreement"), by and among the Borrower, the Guarantors, the lenders signatory thereto, and Agent have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, it is a condition precedent to the obligations of the Lenders under the Credit and Security Agreement that the Grantors execute and deliver to the Agent a trademark security agreement in substantially the form hereof; and

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and Agent to enter into the Credit and Security Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

- <u>Section 1.</u> <u>Defined Terms</u>. Capitalized terms used herein without definition are used as defined in the Credit and Security Agreement.
- Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):
- (a) all of its trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;
  - (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to

sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Notwithstanding the foregoing, no Lien or security interest is hereby granted on any Excluded Assets; provided, that if and when any property shall cease to be Excluded Assets, a Lien on and security in such property shall be deemed granted therein.

Section 3. Credit and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Credit and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

<u>Section 4.</u> <u>Grantor Remains Liable.</u> Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their trademarks] and IP licenses subject to a security interest hereunder.

<u>Section 5.</u> <u>Counterparts.</u> This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

<u>Section 6.</u> <u>Governing Law.</u> This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security
Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

DIANNE'S FINE DESSERTS, INC., a Delaware

corporation, as Granton

Name: George M. Knowles

Title: Chief Executive Officer

[Signature Page to Trademark Security Agreement]

ACCEPTED AND AGREED as of the date first above written:

CRESCENT DIRECT LENDING, LLC,

as Agent

Ву: Namé:

Michael L. Rogers Managing Director

Title:

By: Name: Title:

Hayes Olotson Vice President

[Signature Page to Trademark Security Agreement]

## SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

# **Trademark Registrations**

# 1. REGISTERED TRADEMARKS

Owner	Trademark	Application No./Date	Registration No./Date
Dianne's Fine		86/480,525	4,835,123
Desserts, Inc.	WORLD'S BEST CHEESECAKE	15-Dec-2014	20-Oct-2015
	WORLD'S BEST CHEESECAKE THE LITTLE BAKERY WITH THE BIG NAME and Design		
Dianne's Fine	Dianne's	85/881,056	4,512,377
Desserts, Inc.	FINE DESSERTS	20-Mar-2013	08-Apr-2014
	DIANE'S FINE DESSERTS and Design		
Dianne's Fine	THE ULTIMATE	85/588,172	4,499,433
Desserts, Inc.	EXPRESSION OF A FINE DESSERT	20-Mar-2013	18-Mar-2014
Dianne's Fine	( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )	85/633,415	4,329,421
Desserts, Inc.	PINE DESSERTS	23-May-2012	30-Apr-2013
	DIANNE'S FINE DESSERTS and Design		
Dianne's Fine	DIANNE'S FINE DESSERTS	85/630,589	4,322,185
Desserts, Inc.		21-May-2012	21-May-2012
Dianne's Fine	DAYSTAR DESSERTS	77/882,065	3,844,257
Desserts, Inc.		30-Nov-2009	07-Sep-2010

Owner	Trademark	Application No./Date	Registration No./Date
Dianne's Fine	DIANNE'S	77/204,895	3,500,755
Desserts, Inc.		13-Jun-2007	16-Sep-2008
Dianne's Fine	ALDEN MERRELL	77/203,500	3,384,555
Desserts, Inc.		12-Jun-2007	19-Feb-2008
Dianne's Fine		77/203,811	3,401,070
Desserts, Inc.		12-Jun-2007	25-Mar-2008
	Design Only		
Dianne's Fine	101 1	77/096,412	3,412,354
Desserts, Inc.	Black Tie	01-Feb-2007	15-Apr-2008
	BLACK TIE and Design		
Dianne's Fine		78/138,500	2,804,725
Desserts, Inc.	WORLD'S BEST CHEESECAKE	25-Jun-2002	13-Jan-2004
	WORLD'S BEST CHEESECAKE EST. 1957 and Design		
Dianne's Fine		75/495,437	2,289,631
Desserts, Inc.	<u> Diannes</u>	03-Jun-1998	26-Oct-1999
	DIANNE'S GOURMET DESSERTS and Design		

Owner	Trademark	Application No/Date	Registration No./Date
Dianne's Fine		75/170,818	2,132,069
Desserts, Inc.		24-Sep-1996	27-Jan-1998
	Design Only		
Dianne's Fine	ALDEN MERRELL	75/170,817	2,103,222
Desserts, Inc.		24-Sep-1996	07-Oct-1997
Dianne's Fine		75/171,067	2,142,091
Desserts, Inc.		24-Sep-1996	10-Mar-1998
	Design Only		
Dianne's Fine	ALDEN MERRELL	75/172,088	2,103,238
Desserts, Inc.		24-Sep-1996	07-Oct-1997

**RECORDED: 06/10/2016**