# OP \$40.00 86886909

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM393081

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Applied Concepts, Inc.		07/26/2016	Corporation: FLORIDA

# **RECEIVING PARTY DATA**

Name:	Ford Motor Company	
Street Address:	16800 Executive Plaza Drive	
Internal Address:	5N116	
City:	Dearborn	
State/Country:	MICHIGAN	
Postal Code:	48126	
Entity Type:	Corporation: MICHIGAN	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	86886909	OWN THE PHONES

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3212288602

**Email:** kmccarthy@appliedconcepts.com

Correspondent Name: Karalynne McCarthy
Address Line 1: 55 Skyline Drive

Address Line 4: Lake Mary, FLORIDA 32746

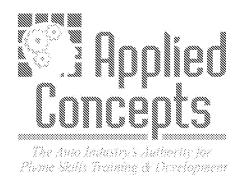
NAME OF SUBMITTER:	Alex Nicholas
SIGNATURE:	/alex nicholas/
DATE SIGNED:	07/29/2016

**Total Attachments: 1** 

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TRADEMARK REEL: 005841 FRAME: 0957

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July 26, 2016

Re: Serial Number 86886909 Registration Number 4988828

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To Whom it May Concern:

I, Alex Nicholas, President and Owner of Applied Concepts, Inc. am transferring the ownership of my trademark "Own the Phones" to Ford Motor Company.

Please assign the ownership to Ford Motor Company as of July 26, 2016.

I can be reached at 407-333-7300 ext. 225 with any questions.

Thank you,

Alex Nicholas President

RECORDED: 07/29/2016 REEL: 005841 FRAME: 0958