

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM394317

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association, as Administrative Agent		08/03/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Precision Dialogue Marketing, LLC (f/k/a Metrics Marketing Group, LLC)		
Street Address:	905 CORPORATE WAY SUITE 250		
City:	WESTLAKE		
State/Country:	OHIO		
Postal Code:	44145-1519		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3942945	ATOM	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	32136-10386		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	08/09/2016		
Total Attachments: 3			
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DISCHARGE OF SECURITY INTEREST
(Trademarks)

Dated: August 3, 2016

WHEREAS, PRECISION DIALOGUE MARKETING, LLC, an Ohio limited liability company (formerly known as Metrics Marketing Group, LLC, an Ohio limited liability company) (the "Grantor") granted a security interest in the United States Trademarks listed in Exhibit A attached hereto and in the other collateral described in the Security Agreement (as defined below) (collectively, the "Collateral") to U.S. BANK NATIONAL ASSOCIATION, a national association, as Administrative Agent (the "Grantee"), pursuant to that certain Amended and Restated Pledge and Security Agreement and Irrevocable Proxy dated as of July 26, 2011 (as amended and reaffirmed, the "Security Agreement"), in order to secure repayment of certain amounts owing to Grantee and the other lenders (the "Lenders") from time to time party to that certain Second Amended and Restated Credit Agreement dated as of January 31, 2014, by and among Grantor, the Grantee, and the Lenders, as amended, restated, or otherwise modified from time to time (the "Credit Agreement");

WHEREAS, a Confirmatory Grant of Security Interests in Trademarks (the "Confirmatory Grant") given by Grantor to and in favor of Grantee with respect to that certain trademark listed in Exhibit A was entered into as of July 26, 2011, and was recorded in the records of the United States Patent and Trademark Office (the "USPTO") on July 27, 2011, and such recordation is located on Reel 004592 at Frame 0039 of the USPTO; and

WHEREAS, the Grantee desires to release the mark listed in Exhibit A from the Confirmatory Grant.

NOW THEREFORE, to all who it may concern be it known that for and in consideration of the payment to the Grantee of the full amount of the indebtedness described in the Credit Agreement and Security Agreement, the Grantee hereby (a) terminates, releases and discharges all the security interests granted by the Security Agreement, being the security interests granted in respect of the patents, trademarks, copyrights and all other Collateral, as applicable, and (b) acknowledges, confirms and agrees that the Confirmatory Grant is discharged, released and terminated and of no further force or effect.

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U.S. BANK NATIONAL ASSOCIATION,
as Administrative Agent

By: 
Name: Bradley R. Sprang
Title: Senior Vice President

Discharge of Security Interest
(Trademarks)

TRADEMARK
REEL: 005850 FRAME: 0446

EXHIBIT A

Exhibit A - SCHEDULE OF TRADEMARKS

Trademark	Reg. No.	Reg. Date	Country
ATOM	3,942,945	4/12/2011	United States