

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395227

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L. Perrigo Company		08/05/2016	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	IVP, LLC		
Street Address:	500 Halls Mill Road		
City:	Freehold		
State/Country:	NEW JERSEY		
Postal Code:	07728		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2250573	ACTIVE KIDS	
Serial Number:	86075864	FLEX FREE	
Serial Number:	86582819	6X	
Serial Number:	86755738	JEMS	
Serial Number:	86218629	VITAROO	
Serial Number:	86422986	MULTI-SPLASH	
Serial Number:	86422980	GUMMY-SPLASH	
Serial Number:	86454301	DUOBIOTIC	
Serial Number:	86525851	X PROBIOTIC	
Serial Number:	86525858	X DIGESTIVE CARE	
Serial Number:	86919353	MADE SIMPLE	
CORRESPONDENCE DATA			
Fax Number:	9498236994		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-823-6927		
Email:	awilson@omm.com		
Correspondent Name:	Alex Wilson		
Address Line 1:	O'Melveny & Myers LLP		
Address Line 2:	610 Newport Center Drive, 17th Floor		

CH \$290.00 2250573

TRADEMARK

Address Line 4:	Newport Beach, CALIFORNIA 92660
ATTORNEY DOCKET NUMBER:	414785-02
NAME OF SUBMITTER:	Alexandra C. Echery
SIGNATURE:	/ace/
DATE SIGNED:	08/16/2016

Total Attachments: 11

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "**Agreement**") is made as of August 5, 2016 by and between L. Perrigo Company and Perrigo International, Inc. (collectively, "**Assignor**"), and IVP, LLC, a Delaware limited liability company ("**Assignee**") (each, a "**Party**" and together, the "**Parties**").

Background

Pursuant to that certain Asset Purchase Agreement between Perrigo Company, International Vitamin Corporation and Assignee, dated as of June 17, 2016 (the "**Purchase Agreement**"), among other things, Perrigo Company has agreed to and cause the other Seller Entities to sell to Assignee all right, title and interest in, to and under all of the Purchased Assets, including the trademarks listed on Exhibit A hereto (collectively, the "**Assigned Trademarks**"). All capitalized terms used but not defined herein shall have the meanings given to them in the Purchase Agreement.

ACCORDINGLY, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment. Assignor hereby sells, conveys, delivers, transfers and assigns to Assignee, its successors and assigns, all of Assignor's right, title and interest in, to and under the Assigned Trademarks, together with all goodwill associated therewith. The intent-to-use applications listed on Exhibit A are being assigned as part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. 1060. The foregoing assignment includes all claims, actions, rights, and demands to the extent arising from the Assigned Trademarks, whether choate or inchoate, known or unknown, contingent or non-contingent, including, without limitation, causes of action to sue for past, current, or future infringement, dilution, misappropriation, or violation thereof and other enforcement rights, including the right to collect and retain all proceeds and damages therefrom.

2. Due Authorization. Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States and any official of any state or foreign country whose duty it is to issue intellectual property registrations, to issue all registrations from any applications for registration included in the Assigned Trademarks to Assignee.

3. Governing Law; Amendment. Construction and interpretation of this Agreement shall be governed by the Laws of the State of Delaware, excluding any conflicts or choice of law rule or principle that might otherwise refer construction or interpretation of this Agreement to the substantive Law of another jurisdiction. Waiver by either party of a breach of any provision of this Agreement or the failure by either party to exercise any right hereunder will not operate or be construed as a waiver of any subsequent breach of that right or as a waiver of any other right. This Agreement may not be waived or amended except by an instrument in writing signed on behalf of each of the Parties.

4. Counterparts. This Agreement may be executed in two counterparts, both of which when executed shall be deemed to be an original but both of which when taken together shall constitute one and the same agreement.

5. General. If any provision of this Agreement is held to be invalid or unenforceable by a court of competent jurisdiction, then the remaining provisions will nevertheless remain in full force and effect, and such provision will be reformed in a manner to effectuate the original intent of the parties as closely as possible and remain enforceable. If such reformation is not possible in a manner that is enforceable, then such term will be severed from the remaining terms, and the remaining terms will

remain in effect. No rule of construction resolving any ambiguity in favor of the non-drafting party shall be applied hereto.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first written above.

ASSIGNOR:

L. PERRIGO COMPANY

By John T. Hendricksen
Its President

PERRIGO INTERNATIONAL, INC.

By John T. Hendricksen
Its President

ASSIGNEE:

IVP, LLC

By _____
Its _____

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first written above.

ASSIGNOR:

L. PERRIGO COMPANY

By _____

Its _____

PERRIGO INTERNATIONAL, INC.

By _____

Its _____

ASSIGNEE:

IVP, LLC

By  _____

Its President _____

[Signature Page to Trademark Assignment Agreement]

TRADEMARK

REEL: 005857 FRAME: 0196

Exhibit A to Trademark Assignment

Assigned Trademarks

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
ACTIVE KIDS	L. Perrigo Company	United States of America	Registered	Jan 16, 1998	75419218	Jun 1, 1999	2250573	005-DIETARY SUPPLEMENTS
CENTURY ACTIVE	L. Perrigo Company	United States of America	Registered	Mar 19, 2001	76226222	Jul 29, 2003	2743427	005-DIETARY SUPPLEMENTS
CENTURY ACTIVE PERFORMANCE	L. Perrigo Company	United States of America	Registered	Jul 15, 2009	77781663	Sep 21, 2010	3851283	005-DIETARY SUPPLEMENTS
CENTURY ADVANTAGE	L. Perrigo Company	United States of America	Registered	Jan 25, 2001	76200244	Oct 30, 2007	3325048	005-DIETARY SUPPLEMENTS
CENTURY SENIOR	L. Perrigo Company	United States of America	Registered	Jul 23, 1993	74418203	Feb 28, 1995	1881142	005-DIETARY SUPPLEMENTS
ESTROPLUS	L. Perrigo Company	United States of America	Registered	Oct 1, 2001	76319750	Mar 4, 2003	2694066	005-DIETARY SUPPLEMENTS
MEGASELECT	L. Perrigo Company	United States of America	Registered	Feb 13, 2007	77105765	Mar 2, 2010	3755052	005-DIETARY SUPPLEMENTS
ORANGE KICKING SOCCER BALL DESIGN	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492433	Apr 24, 2007	3233833	005-DIETARY SUPPLEMENTS
ORANGE ON SKATEBOARD DESIGN AND TABLET SHAPE	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492427	Apr 24, 2007	3233831	005-DIETARY SUPPLEMENTS
ORANGE STANDING ROLLERBLADE DESIGN	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492319	Apr 24, 2007	3233828	005-DIETARY SUPPLEMENTS
ORANGE WITH FOOTBALL DESIGN AND TABLET SHAPE	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492426	Apr 24, 2007	3233830	005-DIETARY SUPPLEMENTS

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
ORANGE-KICKING SOCCER BALL DESIGN	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492470	Apr 24, 2007	3233834	005-DIETARY SUPPLEMENTS
ORANGE-ON SKATEBOARD DESIGN	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492430	Apr 17, 2007	3230133	005-DIETARY SUPPLEMENTS
ORANGE-STANDING ROLLERBLADE DESIGN	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492425	Apr 24, 2007	3233829	005-DIETARY SUPPLEMENTS
ORANGE-WITH FOOTBALL DESIGN	L. Perrigo Company	United States of America	Registered	Feb 25, 2003	76492432	Apr 24, 2007	3233832	005-DIETARY SUPPLEMENTS
VITAMIN FINDER	L. Perrigo Company	United States of America	Registered	Jun 21, 2010	85067342	Aug 7, 2012	4188201	044-A WEB-BASED INTERACTIVE INTERNET PORTAL IN WHICH A CONSUMER INPUTS PERSONAL DATA AND OBTAINS RECOMMENDATIONS REGARDING NUTRITIONAL SUPPLEMENTS THAT SHOULD BE TAKEN
YOUR VITAMIN FINDER	L. Perrigo Company	United States of America	Registered	Jun 21, 2010	85067347	Aug 23, 2011	4017304	044-A WEB-BASED INTERACTIVE INTERNET PORTAL IN WHICH A CONSUMER INPUTS PERSONAL DATA AND OBTAINS RECOMMENDATIONS REGARDING NUTRITIONAL SUPPLEMENTS THAT SHOULD BE TAKEN

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
COMFORT FLEX	L. Perrigo Company	United States of America	Registered	Oct 31, 2011	85460644	Jan 8, 2013	4273204	005-DIETARY SUPPLEMENTS
MEGA KRILL	L. Perrigo Company	United States of America	Registered	Aug 23, 2011	85404483	Oct 16, 2012	4227282	005-DIETARY SUPPLEMENTS MADE FROM KRILL OIL
4X PROBIOTIC	L. Perrigo Company	United States of America	Registered	Apr 23, 2012	85605229	Feb 3, 2013	4285309	005-DIETARY SUPPLEMENTS CONTAINING PROBIOTICS
VITA-MINI	L. Perrigo Company	United States of America	Registered	Sep 13, 2012	85727916	Aug 6, 2013	4381261	005-DIETARY SUPPLEMENTS
VISIONSHIELD	L. Perrigo Company	United States of America	Registered	Nov 1, 2012	85770328	Aug 6, 2013	4381332	005-DIETARY SUPPLEMENTS
4X	L. Perrigo Company	United States of America	Registered	Feb 15, 2013	85851599	Feb 18, 2014	4483778	005-DIETARY SUPPLEMENTS
4X COMFORT FLEX	L. Perrigo Company	United States of America	Registered	Feb 15, 2013	85851611	Feb 11, 2014	4482493	005-DIETARY SUPPLEMENTS
4X IMMUNE	L. Perrigo Company	United States of America	Registered	Feb 15, 2013	85851590	Jun 24, 2014	4556876	005-DIETARY SUPPLEMENTS
4X ADVANCED EYE HEALTH	L. Perrigo Company	United States of America	Registered	Feb 15, 2013	85851603	Jun 17, 2014	4552671	005-DIETARY SUPPLEMENTS
INSYNC	L. Perrigo Company	United States of America	Registered	Apr 30, 2013	85918583	Jan 14, 2014	4467909	005-DIETARY SUPPLEMENTS
GI GUARD	L. Perrigo Company	United States of America	Registered	May 24, 2013	85941723	Jan 14, 2014	4467923	005-DIETARY SUPPLEMENTS
BIO-RELEASE	L. Perrigo Company	United States of America	Registered	May 24, 2013	85941716	Jun 9, 2015	4752415	005-DIETARY SUPPLEMENTS
4X PROSTATE HEALTH	L. Perrigo Company	United States of America	Registered	May 24, 2013	85942047	Jan 14, 2014	4467924	005-DIETARY SUPPLEMENTS

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
FLEX FREE	L. Perrigo Company	United States of America	Pending	Sep 26, 2013	86075864	n/a	n/a	005-DIETARY SUPPLEMENTS
6X	L. Perrigo Company	United States of America	Pending	Mar 31, 2015	86582819	n/a	n/a	005-DIETARY SUPPLEMENTS
JEMS	L. Perrigo Company	United States of America	Pending	Sep 14, 2015	86755738	n/a	n/a	005-DIETARY SUPPLEMENTS
VITASENSE	L. Perrigo Company	United States of America	Pending	Sep 14, 2015	86755735	n/a	n/a	005-DIETARY SUPPLEMENTS
VITAFLAV	L. Perrigo Company	United States of America	Pending	Oct 6, 2015	86779473	n/a	n/a	005-DIETARY SUPPLEMENTS
COMPLETE ADVANTAGE	L. Perrigo Company	United States of America	Allowed	Jul 24, 2012	85685077	n/a	n/a	005-DIETARY SUPPLEMENTS
INSYNC	L. Perrigo Company	Canada	Allowed	Sep 25, 2013	1645087	n/a	n/a	005-DIETARY SUPPLEMENTS
GI GUARD	L. Perrigo Company	Canada	Allowed	Sep 25, 2013	1645088	n/a	n/a	005-DIETARY SUPPLEMENTS
VITAROO	L. Perrigo Company	United States of America	Allowed	Mar 12, 2014	86218629	n/a	n/a	005-DIETARY SUPPLEMENTS
MULTI-SPLASH	L. Perrigo Company	United States of America	Allowed	Oct 14, 2014	86422986	n/a	n/a	005-DIETARY SUPPLEMENTS
GUMMY-SPLASH	L. Perrigo Company	United States of America	Allowed	Oct 14, 2014	86422980	n/a	n/a	005-DIETARY SUPPLEMENTS
DUOBIOTIC	L. Perrigo Company	United States of America	Allowed	Nov 14, 2014	86454301	n/a	n/a	005-DIETARY SUPPLEMENTS
X PROBIOTIC	L. Perrigo Company	United States of America	Allowed	Feb 5, 2015	86525851	n/a	n/a	005-DIETARY SUPPLEMENTS CONTAINING PROBIOTICS
X DIGESTIVE CARE	L. Perrigo Company	United States of America	Allowed	Feb 5, 2015	86525858	n/a	n/a	005-DIETARY SUPPLEMENTS

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
4X PRO-B	L. Perrigo Company	United States of America	Abandoned	Dec 28, 2010	85206628	n/a	n/a	005-DIETARY SUPPLEMENTS
BONE SMART	L. Perrigo Company	United States of America	Abandoned	Nov 24, 2003	76561417	Dec 13, 2005	3029831	005-DIETARY SUPPLEMENTS
BOTTLE ROCKETS	L. Perrigo Company	United States of America	Abandoned	Aug 18, 2009	77807014	n/a	n/a	005-DIETARY SUPPLEMENTS
CARB-VANTAGE	L. Perrigo Company	United States of America	Abandoned	Feb 8, 2005	76630710	Aug 28, 2007	3284116	005-DIETARY SUPPLEMENTS
CENTURY SENIOR	Perrigo International, Inc.	Mexico	Abandoned	Dec 14, 1994	219922	Jun 30, 1995	496549	005-VITAMINS, DIETARY SUPPLEMENTS AND AIDS; VITAMINS AND MINERALS; FOOD SUPPLEMENTS AND OTHER GOODS
CONFIRMED RELEASE AND DESIGN	L. Perrigo Company	United States of America	Abandoned	Dec 7, 2006	77059027	Oct 23, 2007	3315800	005-DIETARY SUPPLEMENTS
CONFIRMED RELEASE AND DESIGN (Medallion)	L. Perrigo Company	United States of America	Abandoned	May 15, 1995	74675507	Apr 23, 1996	1969953	005-DIETARY SUPPLEMENTS
CONFIRMED RELEASE AND DESIGN (Partially on Tablet)	L. Perrigo Company	United States of America	Abandoned	May 15, 1995	74673704	Apr 2, 1996	1965652	005-DIETARY SUPPLEMENTS
DAILY CHOICE	L. Perrigo Company	United States of America	Abandoned	Jun 14, 2011	77165323	n/a	n/a	005-DIETARY SUPPLEMENTS
FLEX FREE	L. Perrigo Company	United States of America	Abandoned	Jan 23, 2006	78797046	Sept 18, 2007	3295442	005-DIETARY SUPPLEMENTS
OPTIMAL MULTI FORMULA	L. Perrigo Company	United States of America	Abandoned	Apr 26, 2007	77166049	Apr 1, 2008	3406372	005-DIETARY SUPPLEMENTS

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
ORANGE ROLLERBLADER DESIGN	L. Perrigo Company	United States of America	Abandoned	May 18, 2006	78886451	May 6, 2008	3424588	005-DIETARY SUPPLEMENTS
ORANGE SKATEBOARDER	L. Perrigo Company	United States of America	Abandoned	May 20, 2008	77478773	Jan 6, 2009	3556944	005-DIETARY SUPPLEMENTS
ORANGE SOCCER PLAYER	L. Perrigo Company	United States of America	Abandoned	May 17, 2006	78885942	Apr 15, 2008	3413308	005-DIETARY SUPPLEMENTS
PROCEA	L. Perrigo Company	United States of America	Abandoned	Jun 4, 1993	74344947	Feb 1, 1994	1819392	005-DIETARY SUPPLEMENTS
SOUR BLAST	L. Perrigo Company	United States of America	Abandoned	Oct 4, 2004	76614963	Mar 14, 2006	3068842	005-DIETARY SUPPLEMENTS
WOMAN'S INTUITION	L. Perrigo Company	United States of America	Abandoned	Mar 13, 2007	77129125	Jul 27, 2010	3825474	005-DIETARY SUPPLEMENTS
WOMEN'S INTUITION	L. Perrigo Company	United States of America	Abandoned	Jan 13, 2010	77910896	n/a	n/a	005-DIETARY SUPPLEMENTS
VITAMIN ME	L. Perrigo Company	United States of America	Abandoned	Jun 22, 2011	85353067	n/a	n/a	035-ADVERTISEMENTS FOR THE SALE OF DIETARY SUPPLEMENT
DAILY CHOICE	L. Perrigo Company	United States of America	Abandoned	Jun 14, 2011	85345587	n/a	n/a	005-DIETARY SUPPLEMENTS
PURE PERFORMANCE	L. Perrigo Company	United States of America	Abandoned	Jun 14, 2011	85345592	n/a	n/a	005-DIETARY SUPPLEMENTS
COMPLETE ADVANTAGE	L. Perrigo Company	United States of America	Abandoned	Oct 17, 1997	75374847	Jan 22, 2002	2532381	005-DIETARY SUPPLEMENTS
OMEGA SEVEN	L. Perrigo Company	United States of America	Abandoned	Jul 30, 2012	85689766	n/a	n/a	005-DIETARY SUPPLEMENTS
7	L. Perrigo Company	United States of America	Abandoned	Jul 30, 2012	85689769	n/a	n/a	005-DIETARY SUPPLEMENTS

Title	Owner of Record	Country	Status	Date filed	App. No.	Reg. Date	Reg. No.	Trademark Class Code and Description
MEGA-SEVEN	L. Perrigo Company	United States of America	Abandoned	Jul 30, 2012	85689772	n/a	n/a	005-DIETARY SUPPLEMENTS
MEGA-7	L. Perrigo Company	United States of America	Abandoned	Jul 30, 2012	85689764	n/a	n/a	005-DIETARY SUPPLEMENTS
OMEGA SPLASH	L. Perrigo Company	United States of America	Abandoned	Aug 28, 2012	85714381	n/a	n/a	005-DIETARY SUPPLEMENTS
VITAMIN-I	L. Perrigo Company	United States of America	Abandoned	Sep 18, 2012	85731342	n/a	n/a	005-DIETARY SUPPLEMENTS
VISIMMUNE	L. Perrigo Company	United States of America	Abandoned	Feb 27, 2013	85861899	n/a	n/a	005-DIETARY SUPPLEMENTS
BIO-SHIELD	L. Perrigo Company	United States of America	Abandoned	May 24, 2013	85941726	n/a	n/a	005-DIETARY SUPPLEMENTS
2 in 1 PROBIOTIC	L. Perrigo Company	United States of America	Abandoned	Nov 13, 2014	86453494	n/a	n/a	005-DIETARY SUPPLEMENTS
ONE SOURCE	Perrigo International Inc.	China	Registered	Nov. 16, 1999	156446	May 7, 2001	156446	005-DIETARY SUPPLEMENTS
ONE SOURCE	Perrigo International, Inc.	Canada	Registered	Sept. 16, 1997	856,253	May 4, 2001	TMA544560	Vitamin and mineral dietary supplements in the form of tablets, capsules and caplets
ONE SOURCE	Perrigo International, Inc.	EU	Registered	March 6, 2001	2134096	Jan. 24, 2003	002134096	005-DIETARY SUPPLEMENTS IN THE FORM OF TABLETS, CAPSULES & CAPLETS
MADE SIMPLE	L. Perrigo Company	United States of America	Pending	Feb. 25, 2016	86/919,353	N/A	N/A	005-DIETARY SUPPLEMENTS