

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396064

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bay Group International, Inc.		08/22/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Corporate Visions, Inc.		
Street Address:	3875 Hopyard Road, Suite 275		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	3921743	100MINUTES	
Registration Number:	4098814	BAYGROUP INTERNATIONAL	
Registration Number:	1939386	BAYGROUP INTERNATIONAL	
Registration Number:	4319863	BAYGROUPOPOM	
Registration Number:	3882039	BGIWEBCOACH	
Registration Number:	1729257	CONSTRUCTIVE CONTENTION	
Registration Number:	1743639	CONSTRUCTIVE CONTENTION	
Registration Number:	1729256	CONSTRUCTIVE CONTENTION	
Registration Number:	1748928	CONSTRUCTIVE CONTENTION	
Registration Number:	4196179	EXECUTING PROFITABLE GROWTH	
Registration Number:	3204735	EXECUTING SALES STRATEGY	
Registration Number:	2396766	FIND THE HIGHER BUSINESS PURPOSE FOSTER	
Registration Number:	2396765	FULLY ENGAGED CONSTRUCTIVE CONTENTION EX	
Registration Number:	2396763	MAKING THE CUSTOMER TEAM WORK	
Registration Number:	2334371	MANAGEMENT REINFORCEMENT TOOLKIT	
Registration Number:	3817381	SHOOTING STAR	
Registration Number:	2337265	SITUATIONAL CLAIMS NEGOTIATION	
Registration Number:	3909772	SITUATIONAL NEGOTIATION SKILLS	
Registration Number:	1565292	SITUATIONAL NEGOTIATION SKILLS	

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Property Type	Number	Word Mark
Registration Number:	2337266	SITUATIONAL SALES NEGOTIATION
Registration Number:	2396768	TENSION BREAKTHROUGH: CREATIVE MAKE TRAD
Registration Number:	2396767	TENSION BREAKTHROUGH: CREATIVE SELF-INTE
Registration Number:	2396769	WINNING IN PRICE NEGOTIATIONS
Registration Number:	2396764	WINNING INSURANCE NEGOTIATIONS

CORRESPONDENCE DATA

Fax Number: 4156597357

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-836-2557

Email: Paul.Stickel@dlapiper.com

Correspondent Name: DLA Piper LLP (US)

Address Line 1: 555 Mission Street, Suite 2400

Address Line 2: Attn: Heather Dunn, Esq.

Address Line 4: San Francisco, CALIFORNIA 94105-2933

NAME OF SUBMITTER: Stephanie L. Hall, Esq.

SIGNATURE: /Stephanie L. Hall/

DATE SIGNED: 08/23/2016

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“**Agreement**”) is made between Bay Group International, Inc., a California corporation (“**Assignor**”) with an address of 2200 Larkspur Landing Circle Larkspur, California 94939, United States of America, and Corporate Visions, Inc., an Indiana corporation (“**Assignee**”) with an address of 3875 Hopyard Road, Suite 275, Pleasanton, CA 94588, United States of America.

WHEREAS, Assignor is a wholly owned subsidiary of Assignee;

WHEREAS, Assignor desires to assign the Transferred Trademarks (defined below) to Assignee, and Assignee desires to accept such assignment; and

WHEREAS, the “**Transferred Trademarks**” include the trademarks listed in Exhibit A to this Agreement, including all common law rights thereto, and all goodwill pertaining to those trademarks and to the business, goods and services associated with those trademarks.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee, on a worldwide basis, all of its right, title and interest in and to the Transferred Trademarks, including any and all rights, priorities, and privileges of Assignor under the laws of the United States and any of its states, the laws of any other jurisdiction, multinational law, and any compact, treaty, protocol, convention, or organization, subject to such currently outstanding license or use rights to the Transferred Trademarks as currently exist, if any.

Assignor also assigns to Assignee (a) all of its right, title, and interest in and to all proceeds or damages past, present, or future arising from or relating to the Transferred Trademarks, (b) the right to bring suit and recover damages for past claims or causes of action arising from or relating to the Transferred Trademarks, including infringement, and misappropriation, (c) all registrations for the Transferred Trademarks that Assignor holds or controls including the registrations listed in Exhibit A to this Agreement, (d) the right to file additional trademark applications for the Transferred Trademarks and all right, title and interest in and to the marks therein including all common law rights thereto, and all goodwill pertaining to those trademarks and to the business, goods and services associated with those trademarks, and (e) all such applications and resulting registrations.

Assignor will sign such additional documents as may be necessary to fully vest the ownership of the Transferred Trademarks in Assignee or to perfect or record the assignment and to carry out the intent of the parties as reflected in this Assignment.

This assignment is effective as of the date last signed below (the “**Effective Date**”).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment Agreement to be duly executed and delivered as of the Effective Date.

BAY GROUP INTERNATIONAL, INC.

By: _____
Name: Joe Terry DocuSigned by: 79733E3355FE401...

Title: CEO

Dated: 8/22/2016 _____

CORPORATE VISIONS, INC.




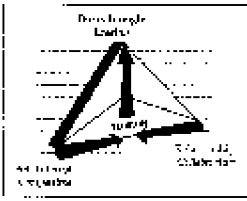
By: _____
Name Gloria Fan DocuSigned by: FC6C233B59344DB...

Title: Chief Financial officer


Dated: 8/22/2016 _____



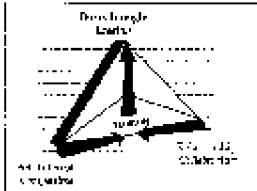
EXHIBIT A

MARKS

100MINUTES
BAYGROUP INTERNATIONAL

BAYGROUP INTERNATIONAL (stylized)
BAYGROUPOPOM
BGIWEBCOACH

CONSTRUCTIVE CONTENTION (DESIGN)

CONSTRUCTIVE CONTENTION (stylized)
EXECUTING PROFITABLE GROWTH
EXECUTING SALES STRATEGY
FIND THE HIGHER BUSINESS PURPOSE FOSTER CREATIVE SOLUTIONS MAXIMIZE INFORMATION FLOW MAINTAIN MUTUAL
FULLY ENGAGED CONSTRUCTIVE CONTENTION EXCESS CONVICTION BECOMES "FIGHT" EXCESS COOPERATION BECOME...
MAKING THE CUSTOMER TEAM WORK
MANAGEMENT REINFORCEMENT TOOLKIT
SHOOTING STAR
SITUATIONAL CLAIMS NEGOTIATION
SITUATIONAL NEGOTIATION SKILLS
SITUATIONAL SALES NEGOTIATION
TENSION BREAKTHROUGH: CREATIVE MAKE TRADES MAKE DEMANDS SELF-INTEREST: COMPETITIVE PROPOSE CONDITIONALLY TEST AND SUMMARIZE ASK OPEN QUESTIONS
RELATIONSHIP:COLLABORATIVE
TENSION BREAKTHROUGH: CREATIVE SELF-INTEREST: COMPETITIVE RELATIONSHIP: COLLABORATIVE (DESIGN)

WINNING IN PRICE NEGOTIATIONS
WINNING INSURANCE NEGOTIATIONS

REGISTRATIONS

Mark	Country	Class	Serial #	Reg #
100MINUTES	US	35, 41, 42	77882474	3921743
BAYGROUP INTERNATIONAL	US	16, 35, 41, 42	85359684	4098814
BAYGROUP INTERNATIONAL (stylized)				
	US	41	74539130	1939386
BAYGROUPOPOM	US	09, 35	85570801	4319863

BGIWEBCOACH	US	41, 42	77546326	3882039
 CONSTRUCTIVE CONTENTION	US	16	74162149	1729257
 CONSTRUCTIVE CONTENTION	US	41	74162150	1743639
CONSTRUCTIVE CONTENTION	US	16	74162148	1729256
CONSTRUCTIVE CONTENTION	US	41	74162147	1748928
EXECUTING PROFITABLE GROWTH	US	16, 35, 41	85540993	4196179
EXECUTING SALES STRATEGY	US	16, 35, 41	78620787	3204735
FIND THE HIGHER BUSINESS PURPOSE FOSTER CREATIVE SOLUTIONS MAXIMIZE INFORMATION FLOW MAINTAIN MUTUAL	US	16	75462735	2396766
FULLY ENGAGED CONSTRUCTIVE CONTENTION EXCESS CONVICTION BECOMES "FIGHT" EXCESS COOPERATION BECOME...	US	16	75462734	2396765
Making the Customer Team Work	US	16, 41	75462395	2396763
Management Reinforcement Toolkit	US	16, 41	75462732	2334371
SHOOTING STAR	US	16, 41	77876596	3817381
Situational Claims Negotiation	US	16, 41	75462730	2337265
SITUATIONAL NEGOTIATION SKILLS	US	41	77762969	3909772
Situational Negotiation Skills	US	41	73776874	1565292
Situational Sales Negotiation	US	16, 41	75462739	2337266
TENSION BREAKTHROUGH: CREATIVE MAKE TRADES MAKE DEMANDS SELF-INTEREST: COMPETITIVE PROPOSE CONDITIONALLY TEST AND SUMMARIZE ASK OPEN QUESTIONS RELATIONSHIP: COLLABORATIVE	US	16	75462737	2396768
TENSION BREAKTHROUGH: CREATIVE SELF- INTEREST: COMPETITIVE RELATIONSHIP:				
COLLABORATIVE (DESIGN)	US	16	75462736	2396767
				
Winning In Price Negotiations	US	16, 41	75462738	2396769
Winning Insurance Negotiations	US	16, 41	75462729	2396764