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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM397174

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tower Group, Inc.		08/31/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	National General Holdings, Corp.	
Street Address:	59 Maiden Lane, 38th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10038	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3230146	A ADIRONDACK INSURANCE EXCHANGE
Registration Number:	4573335	MOUNTAIN VALLEY INDEMNITY COMPANY AN ADI
Registration Number:	4465239	MOUNTAIN VALLEY INDEMNITY COMPANY

CORRESPONDENCE DATA

Fax Number: 2129407013

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129408673

Email: jan.tamulewicz@kattenlaw.com
Correspondent Name: Katten Muchin Rosenman LLP

Address Line 1: 575 Madison Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	386253/00001	
NAME OF SUBMITTER:	Jan Tamulewicz	
SIGNATURE:	/Jan Tamulewicz/	
DATE SIGNED:	09/01/2016	

Total Attachments: 2

source=TGI Assignment of Adirondack Mountain Valley marks to NGHC (8-31-16)#page1.tif source=TGI Assignment of Adirondack Mountain Valley marks to NGHC (8-31-16)#page2.tif

TRADEMARK REEL: 005868 FRAME: 0745

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, TOWER GROUP, INC., a Delaware corporation, having a place of

business and offices at 59 Maiden Lane, 38th Floor, New York, New York 10038 ("Assignor"), is the

owner of all right, title and interest to the trademarks, service marks and trademark and service mark

applications and registrations listed on Schedule A annexed hereto (collectively the "Trademarks") and all

related goodwill; and

WHEREAS, NATIONAL GENERAL HOLDINGS, CORP., a Delaware corporation,

having a place of business and offices at 59 Maiden Lane, 38th Floor, New York, New York 10038

("Assignee"), is desirous of acquiring the Trademarks and the goodwill associated therewith and all

variations and combinations thereof, including all those not yet developed (hereinafter all collectively the

"Marks");

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby

acknowledged, Assignor hereby sets over, assigns and transfers to Assignee, all right, title and interest in

and to all of the Marks, together with the goodwill associated therewith, including the U.S. Applications

and Registrations set forth on Schedule A, all income, royalties, damages and payments now or hereafter

due or payable in respect to the Marks, and all causes of action (in law or in equity) and the right to sue,

counterclaim and recover for past, present or future infringement of the Marks and the rights thereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its

TOWER GROUP, INC.

Name: William E/Hitselberger

Title: Treasurer

TRADEMARK REEL: 005868 FRAME: 0746

SCHEDULE A

MARK	U.S. REGISTRATION NO.
ADIRONDACK INSURANCE EXCHANGE and Design	3,230,146
MOUNTAIN VALLEY INDEMNITY COMPANY AN ADIRONDACK BUSINESS and Design	4,573,335
MOUNTAIN VALLEY INDEMNITY COMPANY and Design	4,465,239

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RECORDED: 09/01/2016

TRADEMARK REEL: 005868 FRAME: 0747