

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397182

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	07/01/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mercury Werks, LLC		07/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Square One Advertising, Inc.		
<b>Street Address:</b>	2300 Locust Street		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63103		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3796888	MERCURY WERKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125774565		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3125778265		
<b>Email:</b>	kristin.brozovic@kattenlaw.com		
<b>Correspondent Name:</b>	Kristin Brozovic C/O Katten		
<b>Address Line 1:</b>	525 W Monroe Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	387132-132		
<b>NAME OF SUBMITTER:</b>	Kristin Brozovic		
<b>SIGNATURE:</b>	/Kristin Brozovic/		
<b>DATE SIGNED:</b>	09/01/2016		
<b>Total Attachments: 4</b>			
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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MERCURY WERKS, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "SQUARE ONE ADVERTISING, INC." UNDER THE NAME OF "SQUARE ONE ADVERTISING, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF OREGON, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIRST DAY OF JULY, A.D. 2016, AT 10:47 O`CLOCK A.M.



6084196 8100M  
SR# 20164747615

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK".

Jeffrey W. Bullock, Secretary of State

Authentication: 202594741  
Date: 07-01-16

**TRADEMARK**  
**REEL: 005868 FRAME: 0852**

**CERTIFICATE OF MERGER  
OF  
MERCURY WERKS, LLC  
(a Delaware limited liability company)  
with and into  
SQUARE ONE ADVERTISING, INC.  
(an Oregon corporation)**

*Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act*

Square One Advertising, Inc., an Oregon corporation, does hereby certify:

**FIRST:** The names and states of each of the constituent entities to this merger are as follows:

<u>Name</u>	<u>Jurisdiction</u>
Mercury Werks, LLC	Delaware
Square One Advertising, Inc.	Oregon

**SECOND:** An Agreement and Plan of Merger, dated as of June 30, 2016 (the "Plan of Merger"), by and between Mercury Werks, LLC, a Delaware limited liability company (the "Disappearing Company"), and Square One Advertising, Inc., an Oregon corporation, has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with Section 18-209 of the Delaware Limited Liability Company Act.

**THIRD:** The name of the foreign corporation surviving the merger is Square One Advertising, Inc. (the "Surviving Corporation").

**FOURTH:** This merger shall become effective upon filing with the Secretary of State of the State of Delaware.

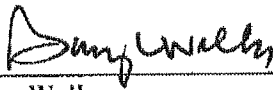
**FIFTH:** The executed Agreement and Plan of Merger between the aforesaid constituent entities is on file at the office of the Surviving Corporation at 209 SW Oak Street, Suite 201, Portland, OR 97204. A copy will be provided, upon request and without cost to any equityholder of the Surviving Corporation or any member of the Disappearing Company.

**SIXTH:** That the Surviving Corporation may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of any constituent Delaware limited liability company as well as for enforcement of any obligation of the Surviving Corporation arising from the merger, and it does hereby irrevocably appoint the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceeding. The Secretary of State shall mail a copy of any such process to the surviving corporation at 209 SW Oak Street, Suite 201, Portland, OR 97204.

\* \* \* \* \*

IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate of Merger to be signed by an authorized officer, this 1st day of July, 2016.

SQUARE ONE ADVERTISING, INC.

By:   
Name: Gary Weller  
Title: Executive Vice President, Chief Financial  
Officer, Treasurer and Secretary

SCHEDULE I

Trademark Registrations

1. REGISTERED TRADEMARKS

Trademark	Country	App. No. and App. Date	Registration No. and Reg. Date	Status	Owner
Mercury Werks	US	77/660424 01/30/2009	3796888 06/01/2010	Active	Mercury Werks, LLC

2. TRADEMARK APPLICATIONS

None.

3. IP LICENSES

None.