

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397015

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal City Studios LLC		08/30/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	UCF Hotel Venture IV		
Street Address:	1000 Universal Studios Plaza		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32819		
Entity Type:	Partnership: FLORIDA		
Composed Of:	<ul style="list-style-type: none"> • Universal Studios Hotel IV LLC, DELAWARE, Limited Liability Company • LOHP IV, LLC, DELAWARE, Limited Liability Company 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86793922	AVENTURA HOTEL	
CORRESPONDENCE DATA			
Fax Number:	8188661426		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-777-2493		
Email:	joi.lakes@nbcuni.com, stephanie.simmons@universalorlando.com, trademarks@nbcuni.com, rita.rozen@nbcuni.com		
Correspondent Name:	Joi Lakes		
Address Line 1:	100 Universal City Plaza		
Address Line 4:	Universal City, CALIFORNIA 91608		
ATTORNEY DOCKET NUMBER:	UO - C Mayhall 5120-1712		
NAME OF SUBMITTER:	Joi Lakes		
SIGNATURE:	/Joi Lakes/		
DATE SIGNED:	08/31/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 30th day of August, 2016, by and between Universal City Studios LLC, a Delaware limited liability company having a place of business at 100 Universal City Plaza, Universal City, CA 91608 (hereinafter referred to as "ASSIGNOR"), and UCF Hotel Venture IV, a Florida Partnership (composed of Universal Studios Hotel IV LLC, a Delaware limited liability company, and LOHP IV, LLC, a Delaware limited liability company) having a place of business at 1000 Universal Studios Plaza Orlando FLORIDA 32819 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Universal City Studios LLC business ("Business");

WHEREAS, the Business has certain tangible assets that include the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and the applications listed in Schedule B, attached hereto and incorporated herein by this reference;

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the trademark applications relating to the Trademarks listed in Schedule B (hereinafter collectively referred to as "Applications");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Business, including all rights, title, and interest in and to the Trademarks and; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE substantially all of the Business as required by 15 U.S.C. Section 1060, including all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) The Business;
- (2) The Trademarks set forth in Schedule A; and
- (3) The Applications set forth in Schedule B.

Together with the goodwill symbolized by said Business, Trademarks, and Applications concurrent with the transfer of certain tangible assets as indicia of said goodwill.

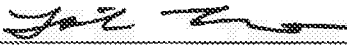
Executed at Universal City, California, this 30th day of August, 2016.

Universal City Studios LLC, a Delaware
Limited Liability Company

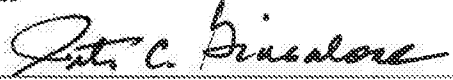
UCF Hotel Venture IV, a Florida general
Partnership

By: Universal Studios Hotel IV LLC, a
Delaware limited liability company, general
partner

By: _____


Name: Tirzah Lowe
Title: Vice President

By: _____


Name: Peter C. Giacalone
Title: Senior Vice President

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Trademarks:

AVENTURA HOTEL

SCHEDULE B

Trademark Applications:

MARK	COUNTRY	APPL. NO.	FILING DATE	INT. CLASSES
AVENTURA HOTEL	United States	86/793922	Oct. 20, 2015	43