

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Texas Capital Bank, National Association		08/17/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Postup Digital, LLC		
Street Address:	3305 Steck Avenue, Suite 300		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78757		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85124327	PREFERENCECENTRAL	
Serial Number:	77225629	UNSUBCENTRAL	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	diligencereview@square1bank.com		
Correspondent Name:	PACIFIC WESTERN BANK		
Address Line 1:	406 BLACKWELL STREET		
Address Line 2:	SUITE 240		
Address Line 4:	DURHAM, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Nicholas Nance		
SIGNATURE:	/NicholasNance-LSN/		
DATE SIGNED:	09/02/2016		
Total Attachments: 2			
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source=Postup Digital - IP Release - Texas Capital - 8-17-16 - Execution#page2.tif			

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of August 17, 2016, by **TEXAS CAPITAL BANK, NATIONAL ASSOCIATION** ("Lender") in favor of **POSTUP DIGITAL, LLC**, a Texas limited liability company ("Company") with its principal place of business located at 3305 Steck Avenue, Suite 300, Austin, Texas, 78757.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the trademarks described on Exhibit A attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of January 31, 2014 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

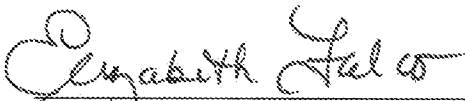
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

TEXAS CAPITAL BANK, NATIONAL ASSOCIATION



Name: Elizabeth Falco

Title: Executive Vice President

2000 MCKINNEY AVENUE, SUITE 700
DALLAS, TEXAS 75219

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on February 5, 2014 at Reel and Frame Number 5208/0748:

<u>Description</u>	Serial Number	Registration/ Application Date
PREFERENCECENTRAL	85124327	05/10/2011
UNSUBCENTRAL	77225629	03/11/2008