

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398722

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wolverine World Wide, Inc.		01/03/2016	Incorporation:
RECEIVING PARTY DATA			
Name:	Wolverine Outdoors, Inc.		
Street Address:	9341 Courtland Drive		
City:	Rockford		
State/Country:	MICHIGAN		
Postal Code:	49351		
Entity Type:	Incorporation: MICHIGAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	71092421	GUARDSMAN	
Serial Number:	86070062	CUSHE	
Serial Number:	86712192	B BATES	
CORRESPONDENCE DATA			
Fax Number:	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iprecordals@cpaglobal.com, psharma@cpaglobal.com		
Correspondent Name:	CPA GLOBAL LIMITED		
Address Line 1:	LIBERATION HOUSE		
Address Line 2:	CASTLE STREET		
Address Line 4:	ST HELIER, JERSEY JE1 1BL		
NAME OF SUBMITTER:	Helen Birrell		
SIGNATURE:	/H/BIRRELL/IPR/PS/SEYFARTH/AG3TM/		
DATE SIGNED:	09/16/2016		
Total Attachments: 2			
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USA

ASSIGNMENT

WHEREAS, **WOLVERINE WORLD WIDE, INC.** ("ASSIGNOR"), an Incorporation organized under the laws of Delaware, with a place of business at **9341 Courtland Drive, Rockford, Michigan 49351, USA**, owns the United States trademark registrations ("Registrations") and the United States trademark applications ("Applications") listed on the attached Schedule; and

WHEREAS, **Wolverine Outdoors, Inc.** ("ASSIGNEE"), an Incorporation organized under the laws of Michigan, with a place of business at **9341 Courtland Drive, Rockford, Michigan 49351, USA**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

This Assignment is deemed to have become effective as from: **3rd January 2016**

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by its duly authorized officer or representative, as the date(s) written below.

ASSIGNOR: WOLVERINE WORLD WIDE, INC.


Name: _____
Title: Sarah Buttery
Date: Authorised Signatory
2nd August 2016

ASSIGNEE: Wolverine Outdoors, Inc.

Name: _____
Title: Matthew Fauvel
Date: Authorised Signatory
02 AUG 2016

Schedule

Country	Application Number	IP Registration Number	IP Name
U.S.A.	71092421	114258	GUARDSMAN
U.S.A.	79007718	3135970	SITTING BOY DESIGN
U.S.A.	79009821	3194319	LAI D BACK BOY DESIGN
U.S.A.	56070062	-	CUSHE
U.S.A.	88712192	-	B BATES design