# **1 \$40.00 44980**∜

ETAS ID: TM403360

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ConAgra Foods Lamb Weston, Inc.		10/25/2016	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	ConAgra Foods RDM, Inc.		
Street Address:	222 W. Merchandise Mart Plaza		
Internal Address:	Suite 1300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	Corporation: DELAWARE		

#### **PROPERTY NUMBERS Total: 1**

Property Type Number		Word Mark		
Registration Number:	4498053	SMART CLASSICS		

# **CORRESPONDENCE DATA**

**Fax Number:** 4029645050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 402-964-5000

Email: Nicole.Anderson@huschblackwell.com

Correspondent Name: Daan G. Erikson
Address Line 1: Husch Blackwell LLP

Address Line 2: 13330 CALIFORNIA STREET, SUITE 200

Address Line 4: Omaha, NEBRASKA 68154

NAME OF SUBMITTER:	Daan G. Erikson
SIGNATURE:	/Daan G. Erikson/
DATE SIGNED:	10/26/2016

**Total Attachments: 2** 

source=Assignment#page1.tif source=Assignment#page2.tif

> TRADEMARK REEL: 005907 FRAME: 0724

900382741

## ASSIGNMENT

THIS Assignment ("Assignment") is entered into as of the 25th day of October, 2016, by and between ConAgra Foods Lamb Weston, Inc., a Delaware corporation ("Assignor"), located and doing business at One ConAgra Drive, Omaha, Nebraska 68102 and ConAgra Foods RDM, Inc., a Delaware corporation ("Assignee"), located and doing business at 222 West Merchandise Mart Plaza, Suite 1300, Chicago, IL 60654.

WHEREAS, Assignor is the owner of the registration for the trademark SMART CLASSICS as set out on Attachment I hereto, and any common law rights in such mark and any and all goodwill associated with the foregoing, (collectively, the "Trademark");

WHEREAS, Assignor wishes to assign its entire rights, title and interest in and to the Trademark therewith to Assignee, and Assignee desires to accept same.

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

- Assignor hereby assigns to Assignee its entire right, title and interest in and to the Trademark, together with the goodwill associated therewith, and including the right to sue for past infringement.
- 2. This Assignment shall inure to the benefit of, and be binding upon the parties hereto, their successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

Assignor:

CONAGRA FOODS LAMB WESTON, INC.

Title: Authorized Representative

Assignee:

CONAGRA FOODS/RDM, INC.

Name: Tracey Phillips Beck

Title: Authorized Representative

# <u>ATTACHMENT I</u>

Country	Owner Name	Mark	Status	<u>File Date</u>	App. No.	Reg. Date	Reg. No.
UNITED STATES	CONAGRA FOODS LAMB WESTON, INC.	SMART CLASSICS	REGISTERED	8/12/2013	86/035,357	3/18/2014	4,498,053

OMA-425751-1

RECORDED: 10/26/2016

TRADEMARK
REEL: 005907 FRAME: 0726