

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM403164

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EAST WEST BANK		12/31/2013	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CENTIV SERVICES CORP.		
<b>Street Address:</b>	233 South Wacker Drive		
<b>Internal Address:</b>	Suite 4400		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	TRADEONE MARKETING, INC.		
<b>Street Address:</b>	233 South Wacker Drive		
<b>Internal Address:</b>	Suite 4400		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>Name:</b>	BRANDMUSCLE, INC.		
<b>Street Address:</b>	233 South Wacker Drive		
<b>Internal Address:</b>	Suite 4400		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85842010	BRANDMUSCLE	
<b>Serial Number:</b>	85842101	FIRE UNDER FIRE	
<b>CORRESPONDENCE DATA</b>			

CH \$65.00 85842010

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** ssexton@kslaw.com

**Correspondent Name:** King & Spalding

**Address Line 1:** 1180 Peachtree Street NE

**Address Line 4:** Atlanta, GEORGIA 30309

<b>ATTORNEY DOCKET NUMBER:</b>	brandmuscle
<b>NAME OF SUBMITTER:</b>	Sally Sexton
<b>SIGNATURE:</b>	/sallysexton/
<b>DATE SIGNED:</b>	10/25/2016

**Total Attachments: 4**

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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

WHEREAS, reference is made to (i) a Security Agreement, dated as of December 31, 2013 (as heretofore amended, modified or supplemented, the "Security Agreement") among CENTIV HOLDING COMPANY ("Holdings"), CENTIV SERVICES CORP. ("Centiv"), BRANDMUSCLE, INC. ("BrandMuscle"), and TRADEONE MARKETING SERVICES, INC. ("TradeOne" and together with Holdings, Centiv and BrandMuscle, each, individually, an "Centiv Entity" and, collectively, the "Centiv Entities") and EAST WEST BANK (the "Secured Party"), and (ii) a Trademark Security Agreement, dated as of December 31, 2013 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement" and, together with the Security Agreement, the "Centiv Agreements") among the Centiv Entities and the Secured Party, recorded with the United States Patent and Trademark Office on January 17, 2014, at Reel Frame 5195/0927, pursuant to which each Centiv Entity granted a security interest (the "Security Interest") in all of such Centiv Entity's right, title and interest in and to the Trademarks (as defined in the Centiv Agreements), including without limitation the trademarks and trademark applications set forth on the attached Schedule A, all to the extent set forth in the Centiv Agreements; and

WHEREAS, all of the obligations secured by the Security Interest have been fully paid and satisfied and the Secured Party desires to release the Security Interest.

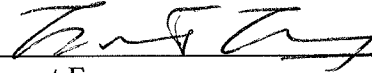
NOW THEREFORE, in consideration of the foregoing and intending to be legally bound, the Secured Party hereby releases the Security Interest in the Trademarks listed on Schedule A annexed hereto, and hereby, (i) waives and relinquishes all its rights, powers, privileges and remedies under the Agreements with respect to the Trademarks, (ii) sells, assigns, conveys, transfers and sets over to the Centiv Entities any right, title or interest that the Secured Party may have acquired and re-vests in the respective Centiv Entity the full unencumbered title to the Trademarks and the goodwill associated therewith, and (iii) releases each Centiv Entity from all covenants, obligations, liabilities and warranties under the Centiv Agreements related to the Trademarks.

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Very truly yours,

**EAST WEST BANK**

By: \_\_\_\_\_



Name: Ernest Fung

Title: Senior Vice President

SCHEDULE A  
TRADEMARKS

**U.S. TRADEMARK REGISTRATIONS**

<u>Trademark</u>	<u>Registration Number</u>	<u>Owner of Record</u>	<u>Registration Date</u>
BRANDBUILDERDIGITAL	39699062	BrandMuscle, Inc.	May 31, 2011
BRANDBUILDERPRINT	39699061	BrandMuscle, Inc.	May 31, 2011
BRANDBUILDERSERVICES	39699060	BrandMuscle, Inc.	May 31, 2011
BRANDPLANNER	2958033	BrandMuscle, Inc.	May 31, 2005
BRANDBUILDER	2850684	BrandMuscle, Inc.	June 8, 2004
BRANDASSEMBLER	2859911	BrandMuscle, Inc.	July 6, 2004
FSI BUILDER	3822821	BrandMuscle, Inc.	July 20, 2010
THE ONLINE AD DEPARTMENT	3510268	BrandMuscle, Inc.	September 30, 2008
BUILDMYAD	3287646	BrandMuscle, Inc.	September 4, 2007
BRANDMUSCLE	2587620	BrandMuscle, Inc.	July 2, 2002
Brand Man Design	2593907	BrandMuscle, Inc.	July 16, 2002
TradeOne	3408641	TradeOne Marketing, Inc.	April 8, 2008
Centiv	2644179	Centiv Services Corp.	October 29, 2002
Instant Impact	2764940	Centiv Services Corp.	September 16, 2003
Design Tracker	3720531	Centiv Services Corp.	December 8, 2009
Design Tracker Stylized	3720530	Centiv Services Corp.	December 8, 2009

**TRADEMARK APPLICATIONS**

<u>Trademark</u>	<u>Application Number</u>	<u>Owner of Record</u>	<u>Application Date</u>

BRANDMUSCLE	85842010	BrandMuscle, Inc.	February 6, 2013
<i>brandmuscle</i> <sup>®</sup>			
BRANDMUSCLE	85841976	BrandMuscle, Inc.	February 6, 2013