

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Backcountry.com, Inc.		06/29/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Backcountry.com, LLC		
Street Address:	1678 West Redstone Center Drive		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84098		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3167553	STEEPANDCHEAP	
CORRESPONDENCE DATA			
Fax Number:	8015327750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8015327840		
Email:	ghess@parrbrown.com		
Correspondent Name:	Gregory M. Hess		
Address Line 1:	101 S. 200 E., Suite 700		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	90360-1		
NAME OF SUBMITTER:	Gregory M. Hess		
SIGNATURE:	/Gregory M. Hess/		
DATE SIGNED:	11/07/2016		
Total Attachments: 4			
source=Conversion from Delaware Corporation to Delaware LLC#page1.tif			
source=Conversion from Delaware Corporation to Delaware LLC#page2.tif			
source=Conversion from Delaware Corporation to Delaware LLC#page3.tif			
source=Conversion from Delaware Corporation to Delaware LLC#page4.tif			

OP \$40.00 3167553

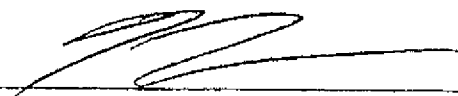
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Utah.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is July 3, 2000.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Backcountry.com, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is
Backcountry.com, LLC.

[The remainder of this page is left blank intentionally.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 29th
day of June, 2015.

BACKCOUNTRY.COM, INC.

By: 
Name: Tim Lenneman
Title: Vice President

[Signature Page to DE Certificate of Conversion (DE Corp to DE LLC)]

TRADEMARK
REEL: 005915 FRAME: 0509

STATE *of* DELAWARE
LIMITED LIABILITY COMPANY

CERTIFICATE OF FORMATION
OF
BACKCOUNTRY.COM, LLC

*Pursuant to Title 6, Chapter 18, Sections 201 and 204
of the Delaware Code*

This Certificate of Formation of **Backcountry.com, LLC** is being duly executed and filed by Tim Lenneman, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.), as amended from time to time.

(1) The name of the limited liability company formed hereby is **Backcountry.com, LLC**.

(2) The address of the registered office of the limited liability company in the State of Delaware is:

The Corporation Trust Company
1209 Orange St
Wilmington, Delaware 19801

(3) The name and address of the registered agent of the limited liability company for service of process on the limited liability company in the State of Delaware is:

The Corporation Trust Company
1209 Orange St
Wilmington, Delaware 19801

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the 29th day of June, 2015.

/s/ Tim Lenneman
Tim Lenneman
Authorized Person