

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM410709

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Grant of Security Interest in Trademarks and Patents		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VALLEY FINE FOODS COMPANY, INC.		08/05/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MB FINANCIAL BANK, N.A.		
<b>Street Address:</b>	6111 N. River Road		
<b>Internal Address:</b>	3rd Floor		
<b>City:</b>	Rosemont		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60018		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86452627	ARTISOLA	
<b>Registration Number:</b>	4199866	PASTA PRIMA	
<b>Serial Number:</b>	87104668	SIMPLE. HONEST. BETTER. THREE BRIDGES	
<b>Registration Number:</b>	4783301	TABLERUNNER	
<b>Serial Number:</b>	86183600	THREE BRIDGES	
<b>Registration Number:</b>	4296267	SIGNATURE PAIRINGS	
<b>Registration Number:</b>	4814931	THREE BRIDGES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-609-7798		
<b>Email:</b>	ablekhman@vedderprice.com		
<b>Correspondent Name:</b>	Aida Blekhman		
<b>Address Line 1:</b>	222 N. LaSalle Street, 25th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	47824000007		
<b>NAME OF SUBMITTER:</b>	Aida Blekhman		

CH \$190.00 86452627

<b>SIGNATURE:</b>	/Aida Blekhman/
<b>DATE SIGNED:</b>	12/30/2016
<b>Total Attachments: 13</b> source=Security Interest in Trademarks#page1.tif source=Security Interest in Trademarks#page2.tif source=Security Interest in Trademarks#page3.tif source=Security Interest in Trademarks#page4.tif source=Security Interest in Trademarks#page5.tif source=Security Interest in Trademarks#page6.tif source=Security Interest in Trademarks#page7.tif source=Security Interest in Trademarks#page8.tif source=Security Interest in Trademarks#page9.tif source=Security Interest in Trademarks#page10.tif source=Security Interest in Trademarks#page11.tif source=Security Interest in Trademarks#page12.tif source=Security Interest in Trademarks#page13.tif	

## GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

WHEREAS, VALLEY FINE FOODS COMPANY, INC., a California corporation (“Grantor”), owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on Schedule A and Schedule B attached hereto; and

WHEREAS, MB Financial Bank, N.A. (the “Grantee”), desires to acquire a security interest in, and lien on, all of Grantor’s right, title and interest in and to Grantor’s trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Credit and Security Agreement, dated as of August 5, 2016, between the Grantor and the Grantee (as amended, amended and restated, restated, supplemented and/or otherwise modified from time to time, the “Credit Agreement”), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor’s right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the “Marks”) set forth on Schedule A attached hereto, (ii) the patents and patent applications (the “Patents”) set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Credit Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Credit Agreement) of the Grantor and shall be effective as of the date of the Credit Agreement.

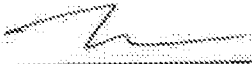
This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Credit Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

*[signature page to follow]*

*(Signature Page to Grant of Security Interest in Trademarks and Patents)*

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Credit Agreement.

**GRANTOR:**  
VALLEY FINE FOODS COMPANY, INC.,  
a California corporation

By:  \_\_\_\_\_

Name: Ryan Tu

Title: President

*(Signature Page to Grant of Security Interest in Trademarks and Patents)*

GRANTEE:

MB FINANCIAL BANK, N.A.

By: 

Name: Jeffrey Selden

Title: Senior Vice President

SCHEDULE A

Status  
Comments

Class(es)  
Goods/Services

Appln. No. Reg. No.  
Appln. Date Reg. Date

Country

File No. Trademark

Next Action Due

12/23/2016: Statement of Use 3rd Extension

(28 Int.) Soups, frozen, prepared, and packaged entrees consisting primarily of meat, fish, poultry or vegetables; frozen, prepared, and packaged meals consisting primarily of meat, fish, poultry or vegetables; dips

United States of America

861452.627  
12-Nov-2014

852.12 ARTISOLA

(30 Int.) Sauces; cheese sauce; cooking sauces; hot sauce; pasta sauce; ready-made sauces; spice blends; spices; frozen, prepared, and packaged entrees consisting primarily of pasta or rice; pasta, dried pasta, salad dressings, food condiments consisting primarily of savory sauces, crushed red peppers, jelly, jams, fruit preserves, salsa, ketchup, mustard, olive oil, pesto, relish, pickled foods, chutney, and vinegar.

Let Lapse

(NA - Goods) Soups; frozen, prepared, and packaged entrees consisting primarily of meat, fish, poultry or vegetables; cheese sauce; tomato sauce; hot sauce; chili sauce; meat sauce; pasta sauce; spice blends; and spices

1636364  
23-Jul-2013

Canada

852.07CA LA MESA FRESCA

File No.	Trademark	Country	Appl. No.	Reg. No.	Class(es)	Next Action Due	Status
			Appl. Date	Reg. Date	Goods/Services		Comments
852.07MX2	LA MESA FRESCA	Mexico	1395864 23-Jul-2013	1402553 04-Oct-2013	(30 Int.) Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionary, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar; sauces (condiments); spices; ice; including cheese sauce, cooking sauces; hot sauce; ready-made sauces; sauces; spice blends; spices	07/23/2023: First Renewal	Registered Note: The registered list of goods includes the following terms in this order: "... sauces (condiments); spices; ice; including cheese sauce; cooking sauces ..." (The phrase "including cheese sauce" appears to relate back to "sauces (condiments)").
852.04	PASTA PRIMA (and Design)	United States of America	857363,006 27-Jul-2011	4,193,866 28-Aug-2012	(30 Int.) Prepared entrees consisting primarily of pasta; prepared entrees consisting primarily of pasta with meat, poultry, seafood, vegetables or cheese; pasta; pasta sauces; meat sauces; ready-made sauces; spices; spice blends; spice and cheese blends	08/28/2017: Aff of Use - 5 Year 08/28/2017: Amend logo	Registered



File No. Trademark

Appin. No. Reg. No. Appin. Date Reg. Date Class(es) Goods/Services

Next Action Due

Status

Comments

852.14 SIMPLE, HONEST, BETTER, THREE BRIDGES and Design

United States of America

877104.668 14-Jul-2016

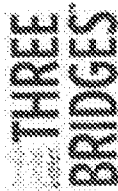
11/14/2016: Application examined?

Pending

11/14/2016: Foreign Filing - 2 Mo Rndt

(29 Int.) Soups; frozen, prepared, and packaged entrees consisting primarily of meat, fish, poultry or vegetables; frozen, prepared, and packaged meals consisting primarily of meat, fish, poultry or vegetables; dips

(30 Int.) Sauces; cheese sauce; cooking sauces; hot sauce; pasta sauce; ready-made sauces; spice blends; spices; frozen, prepared, and packaged entrees consisting primarily of pasta or rice; pasta, dried pasta, salad dressings, food condiments





File No. Trademark

Appln. No. Reg. No. Class(es) Goods/Services

Next Action Due

Status Comments

852.10 TABLERUNNER

United States of America

86/237,944  
15-Jul-2014

4,763,301  
26-Jul-2015

(35 Int.) Computerized online retail store services in the field of fresh and prepared foods; Online ordering services in the field of fresh and prepared foods

07/28/2021; Aff of Use - 6 Year

Registered

(39 Int.) Delivery of fresh and prepared foods by car, truck or van

(42 Int.) Computer services, namely, providing search platforms to allow users to search and purchase food for delivery; providing temporary use of non-downloadable computer software for selecting and ordering fresh meals for delivery; providing temporary use of non-downloadable computer software for distributing, managing and tracking food orders for delivery

(43 Int.) Providing information via a global computer information network in the field of food, namely, food preparation services featuring fresh meals for delivery; subscriber-based meal ordering planning services in digital form, accessible through the internet

File No. Trademark

Appin. No. Reg. No. Class(es)

Appin. Date Reg. Date Goods/Services

Country

Next Action Due

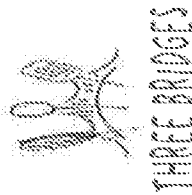
Status

Comments

852.08CA THREE BRIDGES & DESIGN Canada 1,663,505 02-Jul-2014 (NA - Goods) (1) Soups, frozen, prepared, and packaged entrees consisting primarily of meat, fish, poultry or vegetables; frozen, prepared, and packaged meals consisting primarily of meat, fish, poultry or vegetables; dips (2) Tomato sauce; Chili sauce; meat sauce; cheese sauce; cooking sauces; hot sauce; pasta sauce; ready-made sauces; spice blends; spices; frozen, prepared, and packaged entrees consisting primarily of pasta or rice; pasta; dried pasta; salad dressings; food condiments, namely, savory sauces, mustard, ketchup, relish, crushed red peppers, jelly, jams, fruit preserves, salsa, olive oil; pesto, pickled foods, chutney, and vinegar

07/02/2017: Declaration of Use (ITU)

Allowed



File No. Trademark Country Appln. No. Reg. No. Class(es) Goods/Services Next Action Due Status Comments

852.08MX1

THREE BRIDGES & DESIGN

Mexico

1503457  
07-Jul-2014

1492932  
07-Nov-2014

(29 Int.) Meat, fish, poultry and game, meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk and milk products; edible oils and fats, including soups; frozen, prepared, and packaged entrees consisting primarily of meat, fish, poultry or vegetables; frozen, prepared, and packaged meals consisting primarily of meat, fish, poultry or vegetables; dips made primarily of dairy products and/or vegetables

07/07/2024: First Renewal  
07/07/2024: Proof of Use

Registered



THREE BRIDGES

852.08MX2

THREE BRIDGES & DESIGN

Mexico

1503488  
07-Jul-2014

1492933  
07-Nov-2014

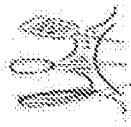
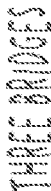
(30 Int.) Coffee, tea, cocoa and artificial coffee; rice; tapioca and sago; flour and preparations made from cereals; bread, pastry and confectionery; icas; sugar; honey; treacle; yeast; baking-powder; salt; mustard; vinegar; sauces (condiments); spices; ice, including sauces; cheese sauce; cooking sauces; hot sauce; pasta sauce; ready-made sauces; spice blends; spices; frozen, prepared, and packaged entrees consisting primarily of pasta or rice; pasta, dried pasta, salad dressings, food condiments, dips (sauce) made primarily of mayonnaise.

07/07/2024: First Renewal  
07/07/2024: Proof of Use

Registered



THREE BRIDGES

File No.	Trademark	Country	Appln. No. Appln. Date	Reg. No. Reg. Date	Class(es) Goods/Services	Next Action Due	Status Comments
852.08	THREE BRIDGES & DESIGN 	United States of America	86/183,600 04-Feb-2014		(29 Int.) Soups; dips  (30 Int.) Cheese sauce; hot sauce; spice blends; spices; salad dressings, food condiments	11/26/2016: Statement of Use 3rd Extension	Allowed
852.08A	THREE BRIDGES & DESIGN 	United States of America	86/976,999 04-Feb-2014	4,014,931 15-Sep-2015	(30 Int.) Sauces; cooking sauces; pasta sauce; ready-made sauces; frozen, prepared, and packaged entrees consisting primarily of pasta or rice; pasta, dried pasta	09/15/2021: Aff of Use - 6 Year	Registered First Use Dates:  Sauces; cooking sauces; pasta sauces; ready-made sauces: 6/26/2014 Frozen, prepared, and packaged entrees consisting primarily of pasta or rice: 4/19/2014 Pasta, dried pasta: 6/26/2014

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Record List Display

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Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	86452627	ARTISOLA	TSDR	LIVE
2	86183600	THREE BRIDGES	TSDR	LIVE
3	86076903	THREE BRIDGES	TSDR	LIVE
4	86337944	TABLERUNNER	TSDR	LIVE
5	86319383	RED FARMHOUSE	TSDR	DEAD
6	86383006	PASTA PRIMA	TSDR	LIVE
7	85969763	LA MESA FRESCA	TSDR	DEAD
8	86601016	MOSH	TSDR	DEAD
9	85563313	SUPERFOOD	TSDR	DEAD
10	85531394	SUPERFOOD	TSDR	DEAD
11	85431076	SIGNATURE PAIRINGS	TSDR	LIVE
12	78873171	PASTA PRIMA	TSDR	DEAD
13	78495296	THE TRAVELING CHEF	TSDR	DEAD
14	76843440	RAVIOLI DUO	TSDR	DEAD
15	75824771	RAVIOLI TRIO	TSDR	DEAD
16	75824770	HERB CHEESE DELIGHT	TSDR	DEAD
17	75824769	RAVIOLI ENTREE	TSDR	DEAD
18	75824768	RAVIOLI GOURMET	TSDR	DEAD
19	75824767	PASTA PRIMA	TSDR	DEAD

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Canadian Intellectual  
Property Office  
An Agency of  
Industry Canada

Office de la propriété  
intellectuelle du Canada  
Un organisme  
d'Industrie Canada

Canada

## Canadian Intellectual Property Office

### Canadian trade-mark data

#### Third-Party Information Liability Disclaimer

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The database was last updated on:2016-08-02

#### APPLICATION NUMBER:

1555940

#### REGISTRATION NUMBER:

not registered

#### STATUS:

ABANDONED - SECTION 36

#### FILED:

2011-12-12

#### FORMALIZED:

2011-12-16

#### INACTIVATED:

2013-03-20

#### APPLICANT:

Valley Fine Foods Company, Inc  
3909 Park Rd  
Benicia, CA 94510  
UNITED STATES OF AMERICA

#### TRADE-MARK (Design):



#### MARK DESCRIPTIVE REFERENCE:

The words PASTA PREMIERE in a stylized rectangle with an image of a leaf

#### INDEX HEADINGS:

PASTA PREMIERE I

1

#### VIENNA INFORMATION:

##### VIENNA INFORMATION

##### Code Description

5.3.20 Other branches with leaves, with or without fruit

5.7.2 Ears of cereals (wheat, rye, barley, etc.), ears of maize, ears of sorghum

26.4.2 Rectangles

26.4.5 One quadrilateral

26.4.15 Quadrilaterals containing representations of animals or parts of animals' bodies or plants

26.4.18 Quadrilaterals containing one or more letters

26.4.24 Quadrilaterals with dark surfaces or parts of surfaces

**GOODS:**

(1) Prepared entrees consisting primarily of meat, poultry, seafood, vegetables and cheese; prepared entrees consisting primarily of pasta; prepared entrees consisting primarily of pasta with meat, poultry, seafood, vegetables or cheese; pasta; pasta sauces, meat sauces; ready-made sauces; spices; spice blends; spice and cheese blends.

**CLASSIFICATION DATA:**

The Classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

- 29 - Food - dairy, meats and processed foods
- 30 - Food - spices, bakery foods

**CLAIMS:**

Proposed Use in CANADA.

**Action Information**

<b>ACTION</b>	<b>DATE</b>	<b>BF</b>	<b>COMMENTS</b>
Filed	2011-12-12		
Created	2011-12-13		
Formalized	2011-12-16		
Search Recorded	2012-06-07		
Examiner's First Report	2012-06-14	2012-12-14	
Default Notice Sent	2013-01-02	2013-03-02	
Abandoned - Section 36	2013-03-20		

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Last updated: 2016-08-02