# CH \$215.00 4268

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM410959

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HU Merchandising, LLC		12/29/2016	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	The Bank of New York Mellon Trust Company, N.A.		
Street Address:	400 South Hope Street, Suite 500		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Banking Association: UNITED STATES		

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	4268616	HER UNIVERSE
Registration Number:	4268617	HER UNIVERSE
Registration Number:	4264937	HER UNIVERSE
Registration Number:	5003746	HER UNIVERSE
Registration Number:	4242456	HER UNIVERSE
Registration Number:	4242457	HER UNIVERSE
Registration Number:	4242458	HER UNIVERSE
Registration Number:	5028498	HER UNIVERSE PRESS

### CORRESPONDENCE DATA

**Fax Number:** 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-862-6371

**Email:** renee.prescan@kirkland.com

Correspondent Name: Renee Prescan

Address Line 1:300 North LaSalle StreetAddress Line 2:Kirkland & Ellis LLPAddress Line 4:Chicago, ILLINOIS 60654

NAME OF SUBMITTER: Renee M. Prescan

TRADEMARK
REEL: 005957 FRAME: 0551

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SIGNATURE:	/Renee M. Prescan/
DATE SIGNED:	01/04/2017

### **Total Attachments: 4**

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TRADEMARK REEL: 005957 FRAME: 0552

### GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

### December 12, 2016

Reference is made to the Security Agreement, dated as of June 12, 2013, among the Grantors, the Grantee and the other parties thereto from time to time, as the same may be amended, restated, supplemented, replaced or otherwise modified from time to time (the "Security Agreement"). Capitalized terms used but not otherwise defined herein shall have the meanings assigned to such terms in the Security Agreement.

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which acknowledged, HU Merchandising, LLC, a limited liability company "Grantor"), hereby pledges and grants to THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., as Collateral Agent under the Security Agreement (the "Grantee"), for its benefit and the benefit of the other Secured Parties, a lien on and security interest in all of such Grantor's right, title and interest in, to and under the Trademarks set forth on Schedule A attached hereto, including all (i) rights and privileges arising under applicable law with respect to such Grantor's use of such Trademarks, (ii) reissues, continuations, extensions and renewals thereof, (iii) goodwill of the businesses with which such Trademarks are associated, (iv) income, fees, royalties, damages and payments now and hereafter due and/or payable thereunder and with respect thereto, including, without limitation, damages, claims and payments for past, present or future infringements thereof, (v) rights corresponding thereto throughout the world and (vi) rights to sue for past, present and future infringements thereof; provided that no lien or security interest shall be granted in any United States intent-to-use Trademark applications solely to the extent that, and during the period in which, the grant of a lien or security interest therein would impair the validity or enforceability of such intent-to-use Trademark applications under applicable federal law.

THIS GRANT (this "Grant") is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantors. The rights and remedies of the Grantee with respect to the lien and security interest granted herein, and the rights, privileges, immunities and protections of the Grantee in the acceptance, execution, delivery and performance of this Grant, are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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TRADEMARK REEL: 005957 FRAME: 0553 IN WITNESS WHEREOF, each of the undersigned has duly executed and delivered this Grant as of the date above first written.

HU MERCHANDISING, LLC, as Grantor

By:

Vame: Thomas/Finn

Title: Chief Financial Officer

**REEL: 005957 FRAME: 0554** 

THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., as Grantee

Ву:

Name: Richard Tamas Title: Vice President

# Schedule A

	1	I	
		REGISTRATION	REGISTRATION
		NUMBER/APPLICATION	DATE/APPLICATION
<u>GRANTOR</u>	<u>MARK</u>	<u>NUMBER</u>	<u>DATE</u>
HU	"HER UNIVERSE"	4268616	January 1, 2013/April 14,
Merchandising,	word mark (Class		2010
LLC	14)		
HU	"HER UNIVERSE"	4268617	January 1, 2013/April 14,
Merchandising,	word mark (Class		2010
LLC	18)		
HU	"HER UNIVERSE"	4264937	December 25, 2012/April
Merchandising,	word mark (Class		14, 2010
LLC	25)		
HU	"HER UNIVERSE"	5003746	July 19, 2016/November
Merchandising,	word mark (Class		1, 2013
LLC	41)		
HU	"HER UNIVERSE"	4242456	November 13,
Merchandising,	design mark (Class		2012/August 2, 2010
LLC	14)		
HU	"HER UNIVERSE"	4242457	November 13,
Merchandising,	design mark (Class		2012/August 2, 2010
LLC	18)		
HU	"HER UNIVERSE"	4242458	November 13,
Merchandising,	design mark (Class		2012/August 2, 2010
LLC	25)		-
HU	"HER UNIVERSE	5028498	August 23,
Merchandising,	PRESS" word mark		2016/September 10, 2015
LLC	(Class 41)		

**RECORDED: 01/04/2017** 

TRADEMARK REEL: 005957 FRAME: 0556