

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411189

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|---|-------------------------------------|--------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Upland Software VII, Inc. | | 12/30/2016 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Upland Software VII, LLC | | |
| Street Address: | 401 Congress Ave | | |
| Internal Address: | Suite 2850 | | |
| City: | Austin | | |
| State/Country: | TEXAS | | |
| Postal Code: | 78701 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3939042 | WMA | |
| Registration Number: | 3979723 | WEBSITE MARKETING ACCELERATION | |
| Registration Number: | 3817169 | CLICKABILITY | |
| Registration Number: | 3817178 | C | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2319320411 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2319320411 | | |
| Email: | brianhall@traverselegal.com | | |
| Correspondent Name: | Brian Hall, Traverse Legal PLC | | |
| Address Line 1: | 810 Cottageview Drive, Suite G-20 | | |
| Address Line 4: | Traverse City, MICHIGAN 49684 | | |
| NAME OF SUBMITTER: | Brian A. Hall | | |
| SIGNATURE: | /BAH/ | | |
| DATE SIGNED: | 01/05/2017 | | |
| Total Attachments: 2 | | | |
| source=UPLAND SOFTWARE VII, INC. INTO UPLAND SOFTWARE VII, LLC (EVIDENCE)#page1.tif | | | |

OP \$115.00 3939042

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "UPLAND SOFTWARE VII, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "UPLAND SOFTWARE VII, INC." TO "UPLAND SOFTWARE VII, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2016, AT 12:51 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3030901 8100V
SR# 20167349475

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203615793
Date: 12-30-16

TRADEMARK
REEL: 005958 FRAME: 0541

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 4/22/1999.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
UPLAND SOFTWARE VII, INC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is UPLAND SOFTWARE VII, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
23rd day of December, A.D. 2016.

By: 
Authorized Person

Name: Kirk Larson
Print or Type