

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM412721

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BANK OF AMERICA, N.A.		01/18/2017	NATIONAL ASSOCIATION: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IRI HOLDINGS, INC.		
<b>Street Address:</b>	150 NORTH CLINTON STREET		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	INFORMATION RESOURCES, INC.		
<b>Street Address:</b>	150 NORTH CLINTON STREET		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	INFORMATION RESOURCES DHC, INC.		
<b>Street Address:</b>	150 NORTH CLINTON STREET		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	INFOSCAN ITALY HOLDINGS, INC.		
<b>Street Address:</b>	150 NORTH CLINTON STREET		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	IRI FRENCH HOLDINGS, INC.		
<b>Street Address:</b>	150 NORTH CLINTON STREET		
<b>City:</b>	CHICAGO		

CH \$40.00 4399558

<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60661
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	IRI GREEK HOLDINGS, INC.
<b>Street Address:</b>	150 NORTH CLINTON STREET
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60661
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	IRI ISG, INC.
<b>Street Address:</b>	150 NORTH CLINTON STREET
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60661
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	IRI ITALY HOLDINGS, INC.
<b>Street Address:</b>	150 NORTH CLINTON STREET
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60661
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	FRESHLOOK MARKETING GROUP, LLC
<b>Street Address:</b>	150 NORTH CLINTON STREET
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60661
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4399558	INFOSCAN

**CORRESPONDENCE DATA**

**Fax Number:** 6508385109

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 650-838-3743

**Email:** JLIK@SHEARMAN.COM

**Correspondent Name:** BENJAMIN PETERSEN

**Address Line 1:** 1460 EL CAMINO REAL, 2ND FLOOR

**Address Line 2:** SHEARMAN & STERLING LLP

**TRADEMARK**

<b>Address Line 4:</b>	MENLO PARK, CALIFORNIA 94025
<b>ATTORNEY DOCKET NUMBER:</b>	37051/13
<b>NAME OF SUBMITTER:</b>	BENJAMIN PETERSEN
<b>SIGNATURE:</b>	/BENJAMIN PETERSEN/
<b>DATE SIGNED:</b>	01/18/2017
<b>Total Attachments: 4</b> source=0 - IRI Trademark Security Agreement Release#page1.tif source=0 - IRI Trademark Security Agreement Release#page2.tif source=0 - IRI Trademark Security Agreement Release#page3.tif source=0 - IRI Trademark Security Agreement Release#page4.tif	

## TRADEMARK SECURITY AGREEMENT RELEASE

This TRADEMARK SECURITY AGREEMENT RELEASE (the “*Release*”) dated January 18, 2017, is made by Bank of America, N.A., as administrative agent (the “*Administrative Agent*”) for the Secured Parties in favor of IRI Holdings, Inc., a Delaware corporation (“*Holdings*”), and Information Resources, Inc., a Delaware corporation (the “*Borrower*”), and each Subsidiary of Borrower listed as a party to the Trademark Security Agreement (as defined below) (collectively, the “*Grantors*”). All capitalized terms used herein and not otherwise defined shall have the meaning assigned to such terms in that certain Guarantee and Collateral Agreement, dated September 30, 2013, among Holdings, the Borrower, the Subsidiaries of the Borrower (as identified therein) and the Administrative Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Security Agreement*”).

WHEREAS, certain Grantors entered into that certain Credit Agreement dated September 30, 2013 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Credit Agreement*”) among Holdings, the Borrower, the Lenders party thereto and the Administrative Agent;

WHEREAS, pursuant to the Credit Agreement and the Security Agreement, certain Grantors entered into that certain Trademark Security Agreement, dated September 30, 2013 (as amended, amended and restated, supplemented, or otherwise modified from time to time, the “*Trademark Security Agreement*”), under which the Grantors granted to the Administrative Agent for the ratable benefit of the Secured Parties a security interest in and to certain intellectual property of the Grantors;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 4, 2013 at Reel 005125 and Frame 0978; and

WHEREAS the Administrative Agent now desires to release its security interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby agrees as follows:

SECTION 1. Release of Grant of Security. The Administrative Agent hereby releases to each Grantor, without recourse, representation, warranty or other assurance of any kind, its security interest in all of such Grantor’s right, title or interest in or to the Trademark Collateral granted pursuant to the Trademark Security Agreement, including those listed on Schedule A.

SECTION 2. Recordation. The Administrative Agent authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

SECTION 3. Governing Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 4. Purpose. This Release has been executed and delivered by the Administrative Agent for the purpose of terminating, releasing, removing, or otherwise eliminating the security interest of the Administrative Agent with respect to the Trademark Collateral granted pursuant to the Trademark Security Agreement.

*[REST OF PAGE INTENTIONALLY LEFT BLANK]*

*Trademark Security Agreement Release*

**TRADEMARK**  
**REEL: 005967 FRAME: 0882**

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

Bank of America, N.A.  
as Administrative Agent

By:   
Name: **Erik M. Truette**  
Title: **Vice President**

SCHEDULE A

Trademarks

<b>Trademark</b>	<b>Country</b>	<b>Serial Number</b>	<b>Reg. Number</b>	<b>Registered Owner</b>
Infoscan®	United States	85835420	4399558	Information Resources, Inc.

*Trademark Security Agreement Release*