

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue Apron, Inc.		12/28/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Blue Apron, LLC		
Street Address:	5 Crosby Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4417957	BLUE APRON	
Registration Number:	4568219	TRADESMAN	
Registration Number:	4568222	TRADESMAN PREMIUM CUTS	
Registration Number:	4919034	BLUE APRON	
Registration Number:	4919036		
Registration Number:	4942227		
Registration Number:	4956738	BLUE APRON	
Registration Number:	4966230	ANCHORED INN	
Registration Number:	5121793	A BETTER WAY TO COOK	
Serial Number:	86642182	ANCHORED INN	
Serial Number:	87075266	BLUE APRON	
Serial Number:	87238896	ARBOR VITAE	
Serial Number:	87239123	FOOD IS BETTER WHEN YOU START FROM SCRAT	
CORRESPONDENCE DATA			
Fax Number:	2129747474		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129747474		
Email:	tm@cdas.com		

CH \$340.00 4417957

Correspondent Name: Eleanor M. Lackman
Address Line 1: 41 Madison Avenue, 38th Floor
Address Line 2: 2688.0001
Address Line 4: New York, NEW YORK 10010

NAME OF SUBMITTER: Eleanor M. Lackman

SIGNATURE: /eml/

DATE SIGNED: 02/02/2017

Total Attachments: 3

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BLUE APRON, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BLUE APRON, INC." TO "BLUE APRON, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2016, AT 12:06 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5074795 8100V
SR# 20167289970

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203596341
Date: 12-28-16

TRADEMARK
REEL: 005981 FRAME: 0510

**CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY
OF
BLUE APRON, INC.
TO
BLUE APRON, LLC**

This Certificate of Conversion to Limited Liability Company is being duly executed and filed by Blue Apron, Inc., a Delaware corporation (the "Corporation"), and Benjamin C. Singer, as an authorized person, to convert the Corporation to a Delaware limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101 et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. § 101, et seq.).

1. The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware and was first incorporated on December 5, 2011 under the name Petridish Media, Inc.
2. The Corporation's name immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was Blue Apron, Inc.
3. The name of the limited liability company into which the Corporation shall be converted as set forth in the Certificate of Formation of the limited liability company shall be Blue Apron, LLC.

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State of Delaware
Secretary of State
Division of Corporations
Delivered 12:06 PM 12/28/2016
FILED 12:06 PM 12/28/2016
SR 20167289970 - FileNumber 5074795

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion to Limited Liability Company dated as of December 28, 2016.

BLUE APRON, INC.

By: /s/ Matthew Salzberg

Name: Matthew Salzberg

Title: President