# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM416863

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Narrowcast Group, LLC		02/14/2017	Limited Liability Company: KENTUCKY

### **RECEIVING PARTY DATA**

Name:	QuinStreet, Inc.	
Street Address:	950 Tower Lane	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94404	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3618059	IT BUSINESS EDGE

# CORRESPONDENCE DATA

Fax Number: 2123553333

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128138800

NY-TM-Admin@goodwinprocter.com Email:

**Correspondent Name:** GOODWIN/Janis Nici Address Line 1: 620 Eighth Avenue

Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Janis Nici
SIGNATURE:	/janis nici/
DATE SIGNED:	02/21/2017

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 005993 FRAME: 0210

# TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 14 day of February. 2017 by and between Narrowcast Group, LLC, a Limited Liability Company organized and existing under the laws of Kentucky and having a usual place of business at 111 W. Washington Street, Louisville, Kentucky 40202 ("Assignor") and, QuinStreet, Inc., a Corporation organized and existing under the laws of Delaware and having a usual place of business 950 Tower Lane, San Francisco, CA 94404 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the U.S. Registration No. **3618059** issued May 12, 2009 for the Mark IT BUSINESS EDGE ("the Mark");

WHEREAS, Assignor now wishes to assign the Mark to Assignee, and Assignee is desirous of acquiring the Mark from Assignor, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Mark (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Mark, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

[Remainder of page intentionally left blank]

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as a sealed instrument by its duly authorized representative as of the date first written above.

ASSIGNOR: NARROWCAST GROUP,

Name: Signature:

Title:

Signature page to Trademark Assignment

ACTIVE/89528299.1

**RECORDED: 02/21/2017** 

TRADEMARK REEL: 005993 FRAME: 0212